# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended May 31, 2002
Commission File No. 0-19860

## Scholastic Corporation

(E xact name of R egistrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)

13-3385513
(IRS E mployer Identification No .)

557 Broadway, New York, New York
(Address of principal executive offices)

10012
(Zip Code)

Registrant's telephone number, including area code (212) 343-6100
Securities Registered Pursuant to Section 12(b) of the Act:
NONE
Securities Registered Pursuant to Section 12(g) of the Act:

| Title of class | Name of Each Exchange on Which Registered |
| :---: | :---: |
| Common Stock, \$0.01 par value | The NASDAQ Stock M arket |

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X N o _

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. [ ]

The aggregate market value of the Common Stock, par value $\$ 0.01$, held by non-affiliates as of August 10, 2002 was approximately $\$ 1,211,050,000$. As of such date, non-affiliates held no shares of the Class A Stock, $\$ 0.01$ par value. There is no active market for the Class A Stock.

The number of shares outstanding of each class of the Registrant's voting stock as of August 10, 2002 was as follows: $37,424,421$ shares of Common Stock and 1,656,200 shares of Class A Stock.

DOCUMENTS INCORPORATED BY REFERENCE
Part III incorporates certain information by reference from the Registrant's definitive proxy statement for the Annual Meeting of Stockholders to be held September 24, 2002.

## Part Item 1•Business

## Overview

Scholastic Corporation (together with its subsidiaries, "Scholastic" or the "Company") is a global children's publishing and media company. The Company believes that it is the world's largest publisher and distributor of children's books. Scholastic creates quality educational and entertaining materials and products for use in school and at home, including children's books, textbooks, magazines, technology-based products, teacher materials, television programming, videos and toys. The Company distributes its products and services through a variety of channels, including school-based book clubs, school-based book fairs, school-based and direct-to-home continuity programs, retail stores, schools, libraries, television networks and the Internet. The Company's Website, Scholastic.com, is a leading site for teachers, classrooms and parents and an award-winning destination for children. With theJ une 2000 acquisition of Grolier Incorporated ("Grolier") for $\$ 400$ million in cash, the Company became the leading operator in the U nited States of direct-to-home book clubs primarily serving children age five and under, and the leading print and on-line publisher of children's reference and non-fiction products sold primarily to U nited States school libraries. Internationally, Scholastic has long-established operations in Canada, the United Kingdom, Australia and N ew Zealand, and newer operations in Argentina, H ong K ong, India, I reland and M exico. The Grolier acquisition expanded the Company's international operations in Canada, the U nited K ingdom, Australia and Southeast Asia.

During its 82 years of operation, Scholastic has emphasized quality products and a dedication to learning. Scholastic Corporation was incorporated under the laws of D elaware in 1986 and, through predecessor entities, has been in business since 1920. Grolier, through its predecessor entities, has been in business since 1895.

## Operating Segments

The Company categorizes its businesses into four operating segments: Children's Book Publishing and Distribution; Educational Publishing; Media, Licensing and Advertising (which collectively represent the Company's domestic operations); and International. This classification reflects the nature of products and services consistent with the method by which the Company's chief
operating decision-maker assesses operating performance and allocates resources. D uring the three-year period ended May 31, 2002, Scholastic's revenues have grown at an average annual compounded rate of $18.0 \%$, including the Grolier acquisition, and $10.0 \%$, excluding the Grolier acquisition. The following table sets forth revenues by operating segment for the three fiscal years ended M ay 31:
(Amounts in millions)
200220012000

| Children's B ook Publishing and Distribution | \$ 1,168.6 | \$ 1,221.9 | \$ | 857.9 |
| :---: | :---: | :---: | :---: | :---: |
| E ducational Publishing | 315.5 | 309.4 |  | 212.5 |
| Media, Licensing and Advertising | 131.2 | 134.3 |  | 108.1 |
| International | 301.7 | 296.7 |  | 224.0 |
| Total | \$1,917.0 | \$1,962.3 |  | 402.5 |

Reported revenues for fiscal 2002 and 2001 include Grolier's operations sinceJ une 22, 2000, the date of acquisition. Selected pro forma information for Grolier is included in the Consolidated Financial Statements in Part II, Item 8. The addition of Grolier's revenues in fiscal 2002 and 2001 did not significantly change the Company's sales mix by operating segment. Additional financial information covering the Company's operating segments is included in $N$ ote 2 of $N$ otes to Consolidated Financial Statements in Item 8, which is incorporated herein by reference.

## Children's Book Publishing and Distribution <br> ( $61.0 \%$ of fiscal 2002 revenues)

## General

The Company's Children's Book Publishing and Distribution segment includes the publication and distribution of children's books in the U nited States through school-based book clubs and book fairs, school-based and direct-to-home continuity programs and the trade channel. The direct-to-home continuity and trade businesses formerly operated by Grolier are incorporated in this segment from J une 22, 2000, the date on which Grolier was acquired.

The Company believes it is the largest publisher and distributor of children's books and is the largest operator of school-based book clubs and school-based book fairs in the U nited States. The Company is also a leading pub-
lisher of children's books distributed through the trade channel and the leading distributor in the U nited States of children's books through the direct-to-home channel, primarily for children ages five and younger. In fiscal 2002, the Company distributed in excess of 320 million children's books in the United States.

Scholastic offers a broad range of quality children's literature. M any of the Company's books have received awards for excellence in children's literature, including the Caldecott and Newbery awards.

The Company obtains titles for sale in its distribution channels from three principal sources. The first source for titles is the Company's publication of books written under exclusive publication agreements with authors, book packagers or other media companies. Scholastic generally owns the rights to sell these titles in all U nited States channels of distribution. Scholastic's second source of titles is licenses to publish books exclusively in specified channels of distribution, including reprints of books originally published by other publishers, for which the Company acquires rights to sell in the school market, and licenses to publish books for exclusive sale in the direct-to-home channel. The third source of titles is the Company's purchase of finished books from other publishers to be sold in the school market. At May 31, 2002, the Company's active backlist (a list of titles published as new titles in prior years) included more than 5,500 titles.

## School-Based Book Clubs

Scholastic founded its first school-based book club in 1948. The Company operates ten school-based book clubs: Firefly ${ }^{\otimes}$, serving pre-kindergarten ("pre-K") and kindergarten ("K") students; Seesaw", serving students grades K to 1 ; two Carnival ${ }^{\otimes}$ clubs, one serving students grades K to 2, and the other serving students grades 3 to 6; Lucky Book Club ${ }^{\circledR}$, serving students grades 2 to 3; Arrow Book Club ${ }^{\circledR}$, serving students grades 4 to 6; TAB Book Club ${ }^{\ominus}$, serving students grades 6 to 8 ; and three Trumpet ${ }^{\otimes}$ clubs, serving pre-K to grade 6 students. In addition to its regular periodic offerings, the Company creates special themebased offers targeted to the different grade levels during the year, such as holiday offers, science offers, curriculum offers and Spanish language offers.

The Company estimates that over $80 \%$ of all elementary school teachers in the U nited States participate in school-based book clubs, with substantially all of these teachers using Scholastic book clubs at least once during the school year. The Company believes that teachers par-
ticipate in school-based book clubs because it is their opinion that quality books at affordable prices will be of interest to students and improve students' reading skills. The Company also believes that teachers participate because the school-based book clubs offer easy access to a broad range of books.

The Company mails promotional materials containing order forms to teachers in the vast majority of the pre-K to grade 8 classrooms in the U nited States. Participation in any offer does not create an obligation to participate in any subsequent offer, nor does it preclude participation in other book clubs. Teachers who wish to participate in a school-based book club distribute the order forms to their students, who may choose from generally 80 or more selections at substantial reductions from list prices. The teacher consolidates the students' orders and forwards them to the Company. Orders are then shipped to the teacher for distribution to the students. Teachers who participate in the book clubs receive bonus points for use by their school, which may be redeemed for the purchase of additional books and other items for their classrooms.

In its school-based book club business, the Company competes on the basis of book selection, price, promotion and customer service. The Company believes that its broad offerings of titles, many of which are distributed in this channel exclusively by Scholastic, combined with low costs and its efficient use of promotional mailings, enable the Company to compete effectively.

## School-Based Book Fairs

Scholastic entered the school-based book fair business in 1981. The Company has grown this business by expanding into new markets, including through selected acquisitions, and by increasing its business in existing markets by reaching new school customers, holding more fairs per year at its existing school customers and growing revenue on a per fair basis. The Company is the leading operator of school-based book fairs in the U nited States. In J uly 2001, the Company acquired certain assets of Troll B ook Fairs Inc., a national school-based book fair operator.

School book fairs are generally week-long events conducted on school premises, operated by school librarians and/or parent-teacher organizations. B ook fair events provide children with access to hundreds of different titles and allow them to purchase books and other select products of their choice at the school. Although the Company provides the school with the books and book display cases, the school itself conducts the book fair. The Company believes
that the primary motivation for schools sponsoring fairs is to make quality books available to their students at reasonable prices in order to stimulate reading interests. In addition, the school retains a portion of the book fair revenues, which can then be used to purchase books, supplies and equipment for the school.

The Company operates school-based book fairs in all 50 states under the name Scholustic Book Fairs ${ }^{\circledR}$. Books and display cases are delivered to schools from the Company's warehouses by a fleet of leased vehicles. Sales and customer service functions are performed from regional sales offices, supported by field representatives. The Company believes that its competitive advantages in the book fair business include the strength of the relationship between its sales representatives and schools, broad geographic coverage, qual ity customer service and breadth of product selection. Over $90 \%$ of the schools that sponsored a Scholastic book fair in fiscal 2001 sponsored a Scholastic book fair again in fiscal 2002.

## Continuity Programs

The Company operates continuity programs whereby children and their families generally place a single order and receive more than one shipment of books. Continuity programs are promoted through (i) direct-to-home offers primarily through direct mail, telemarketing and print and on-line advertisements, and (ii) offers in school-based book clubs. The Company's direct-to-home business, acquired as part of the Grolier acquisition, is the leading direct-tohome seller of children's books, primarily serving children age five and under. In fiscal 2002, the Company's direct-to-home continuity business included Scholastic publishing properties, such as Clifford \& Company ${ }^{\mathrm{TM}}$, Hello Kitty ${ }^{\mathrm{Tm}}$, Magic University ${ }^{T m}$ and Barney ${ }^{T m}$, as well as the licensed programs previously operated by Grolier, such as Disney Book Club ${ }^{\text {TM }}$, Barbie ${ }^{\text {TM }}$ and Dr: Seuss ${ }^{\text {TM }}$ Beginning Readers Program. In April 2002, the Company acquired B aby's First B ook Club®, a direct marketer through continuity programs of age-appropriate books and toys for young children. Continuity programs offered primarily through Scholastic's school-based book clubs include I Spy $y^{T m}$, Clifford The Big Red Dog ${ }^{\text {TM }}$, Dear America ${ }^{\text {TM }}$, Dinofours ${ }^{\text {TM }}$ and Franklin.

## Trade

Scholastic is one of the leading sellers of children's books through bookstores and mass merchandisers in the

U nited States. The Company maintains over 4,000 titles for trade distribution. Scholastic's original publications include Harry Potter®, I Spy ${ }^{\text {m }}$, Clifford The Big Red Dog ${ }^{\text {® }}$, Animorphs ${ }^{\circledR}$, Dear America ${ }^{\circledR}$, The Baby-sitters Club ${ }^{\circledR}$, The Magic School Bus ${ }^{\ominus}$, Captain Underpants ${ }^{\oplus}$ and Miss Spider $^{\circledR}$ and licensed properties such as Barney ${ }^{\circledR}$, Star Wars ${ }^{\circledR}$ and Scooby Doo ${ }^{\circledR}$. In A pril 2002, the Company purchased K lutz, a publisher and creator of "books plus" products for children. The Company's trade sales organization focuses on marketing and selling Scholastic's publishing properties to book store accounts and mass merchandisers.

The Company's fiscal 2002 sales in the trade market were led by the Harry Potter books. Other Scholastic bestsellers during fiscal 2002 included books from the Dear America, I Spy, Clifford The Big Red Dog and Captain Underpants series.

## Educational Publishing <br> ( $16.5 \%$ of fiscal 2002 revenues)

## General

The Company's Educational Publishing segment includes the publication and distribution to schools and libraries of curriculum materials, classroom magazines and print and on-line reference and non-fiction products for grades K to 12 in the U nited States. The U.S. reference and non-fiction business formerly operated by Grolier is included in this segment from J une 22, 2000, the date on which Grolier was acquired.

Scholastic has been providing quality innovative educational materials to schools and libraries since it began publishing classroom magazines in the 1920's. The Company added supplementary books and texts to its product line in the 1960's, professional books for teachers in the 1980's and early childhood products and core curriculum materials in the 1990's. In 1996, the Company strengthened its Spanish language offerings through the acquisition of Lectorum Publications, Inc., the largest Spanish language book distributor to schools and libraries in the U nited States. Through the acquisition of Grolier in J une 2000, the Company became the leading print and on-line publisher of children's reference and non-fiction products sold primarily to school libraries in the U nited States. The Company markets and sells its Educational Publishing products through a combination of field representatives, direct mail and telemarketing.

## Curriculum Publishing

The Company's curriculum publishing operations develop and distribute instructional materials directly to schools in the U nited States, primarily purchased through school and district budgets. The Company's curriculum publishing includes reading improvement programs, individual paperbacks and collections and professional books designed for, and generally purchased by, teachers.

In April 2001, the Company decided to focus its supplemental and core publishing efforts on reading improvement materials. As part of this focus, the Company decided not to update Scholastic Literacy Place ${ }^{\circledR}$, its principal basal textbook program, for any future state adoptions. Scholastic's reading improvement programs include tech-nology-based products such as Read $180^{\circledR}$, a reading intervention program for students in grades 4 to 8 reading at least two years below grade level, and the recently announced version of Read 180 for high school students; Wiggleworks ${ }^{\circledR}$, which assists in teaching reading to students; and Scholastic Reading Counts! ${ }^{\text {Tn }}$, which encourages reading through a school-managed incentive program. Other reading improvement products include Read $X L^{\text {mm }}$, a reading improvement program for students in grades 6 to 8 , which provides high-interest and increasingly demanding text to assist students reading one to three years below grade level; Building Language for Literacy $^{\text {m }}$, a program of books and audio tapes to guide children through the critical preK to $K$ stages of literacy development; and Scholastic Phonics Reading Program ${ }^{\text {mm }}$, which is a beginning phonics instruction program for grades K to 1 . In December 2001, the Company acquired the assets of Tom Snyder Productions, Inc., a leading developer and publisher of interactive educational software.

The teaching resources group publishes professional books designed for and generally purchased by teachers and distributes individual paperbacks and collections to schools. The Company also distributes a successful line of supplemental phonics products. In April 2002, the Company acquired Teacher's Friend Publications, Inc., a leading producer and marketer of materials that teachers use to decorate their classrooms.

## Classroom Magazines

Scholastic is a leading publisher of classroom magazines. Teachers in grades K to 12 use these magazines as supplementary educational materials. Publishing the

Company's classroom magazines under the Scholastic name reinforces the Company's educational reputation with students, teachers and school administrators. The Company believes that publishing quality magazines, maintaining an extensive magazine mailing list and having a large customer base of teachers helps generate customers for its school-based book clubs and other Scholastic products. At the same time, the Company leverages its school-based book club mailings to help secure additional circulation for its classroom magazines.

The Company believes that its magazines play an important role in educating students about world events at an age appropriate level. The Company's 33 classroom magazines supplement the school's formal learning program by bringing subjects of current interest into the classroom. The magazines are designed to encourage students to read and also to cover diverse subjects, including E nglish, reading, literature, math, science, current events, social studies and foreign languages. The most well known of the Company's domestic magazines are Scholastic News ${ }^{\circledR}$ and Junior Scholastic ${ }^{\circledR}$.

Scholastic's classroom magazine circulation in the United States in fiscal 2002 was more than 7 million, with approximately two-thirds of the circulation in grades K to 6 and the balance in grades 7 to 12 . In fiscal 2002, teachers in over $60 \%$ of the elementary schools and in over $70 \%$ of the secondary schools in the U nited States used the Company's classroom magazines. The various classroom magazines are distributed either on a weekly, bi-weekly or monthly basis during the school year.

The majority of the magazines purchased are paid for with school funds, with teachers or students paying for the balance. Circulation revenue accounted for substantially all of the classroom magazine revenues in fiscal 2002.

## Library Publishing

Scholastic is a leading publisher of quality children's reference and non-fiction products and encyclopedias sold primarily to schools and libraries in the U nited States. Products include print and on-line versions of Encyclopedia Americana ${ }^{\circledR}$, The New Book of Knowledge ${ }^{\ominus}$ and Cumbre ${ }^{\text {TM }}$, a Spanish language encyclopedia; reference materials published under the Grolier ${ }^{\otimes}$ name; and quality non-fiction books published in the U nited States under the imprints Children’s Press ${ }^{\circledR}$ and Franklin Watts®.

Media, Licensing and Advertising

(6.8\% of fiscal 2002 revenues)

## General

The Company's Media, Licensing and Advertising segment includes the production and/or distribution in the U nited States of software and Internet services and the production and/or distribution by and through the Company's subsidiary, Scholastic E ntertainment Inc. ("SEI"), of programming and consumer products (including children's television programming, videos, software, feature films, promotional activities and non-book merchandise). The consumer software business formerly operated by Grolier is included in this segment from J une 22, 2000, the date on which Grolier was acquired.

## Production and Distribution

SEI extends the Company's franchises by creating programming and managing global brands based on Scholastic's strong publishing properties as well as original concepts. SEI develops and produces children's television programming, videos, software, feature films, branded web sites, promotional activities and non-book consumer products. SEI's multimedia programming also generates awareness for brand building and merchandising activities worldwide. The D ecember 2001 acquisition of the assets of Tom Snyder Productions, Inc. included assets of the television production company Soup2N uts.

SEI has built a television library of over 265 half-hour productions including: Clifford The Big Red Dog ${ }^{\text {TM }}$, Scholastic's The Magic School Bus ${ }^{\circledR}$, Goosebumps ${ }^{\circledR}$, Animorphs ${ }^{\circledR}$ and Dear America ${ }^{\circledR}$. These television series initially aired on PBS Kids, PBS, Fox K id's Network, Nickelodeon and HB O, respectively, and collectively have been licensed for broadcast in more than 50 countries. In fall 2000, SEI launched Clifford The Big Red Dog, an animated television series based on the Company's best-selling books by N orman B ridwell, which were first published in 1963. Since its launch, this award winning series, nominated for 10 E mmys, has become a top rated show on PBS Kids. In addition to the original 40 episodes, in fiscal 2002 PBS Kids began airing an additional 25 new episodes. Clifford The Big Red Dog also began airing in markets outside of N orth America in fiscal 2002. In fiscal 2003, SEI is scheduled to launch 26 episodes of $I$ Spy ${ }^{\text {TM }}$ on HB O, based on the Company's best-selling book series.

## Brand Marketing and Consumer Products

SEI creates and develops global branding campaigns for Scholastic properties. For example, the successful Clifford The Big Red Dog program on PBS is part of a comprehensive brand marketing campaign including TV tie-in books, consumer products and interactive media, supporting Clifford's position as a leading preschool brand. In connection with its branding campaigns, SEI has received numerous marketing and licensing awards and has partnered with industry leaders in consumer promotions. In addition, SE I creates, manufactures and distributes high-quality consumer products primarily based on Scholastic's literary properties, such as a line of upscale plush toys and wooden puzzles based on Clifford The Big Red Dog ${ }^{\text {Tm }}$, Scholastic's The Magic School Bus ${ }^{\circledR}$, The Real Mother Goose ${ }^{\text {TM }}$ and Stellaluna ${ }^{\text {TM }}$. The products are available through independent toy/gift stores, specialty chains, department stores, mail order catalogs and bookstores, as well as through Scholastic's school-based book clubs, school-based book fairs and continuity programs. Scholastic boutiques at Toys " Я" Us feature Scholastic-branded learning toys. The Company also produces and markets videos in the school market through its subsidiary, Weston Woods, a producer of videos based on high quality children's books.

## Consumer Software

Scholastic sells original and licensed consumer software for grades K to 8 through school-based software clubs, school-based book clubs and school-based book fairs. The Company acquires software for distribution in all of these channels through a combination of licensing, purchases of product from software publishers and internal development. Scholastic's school-based software clubs are marketed in the same manner as the Company's school-based book clubs. The Company's internally developed CD-ROM titles, including the award-winning series of Clifford ${ }^{\text {TM }}$ and I Spy $y^{T m}$, are also sold through trade channels.

## Internet

Scholastic.com is a leading website for teachers and classrooms and is an award-winning destination for children. F or teachers, Scholastic. com offers multimedia teaching units, lesson plans, teaching tools and on-line activities. For children, Scholastic.com offers sites with favorite characters, such as Harry Potter ${ }^{\text {rm }}$, Captain Underpants ${ }^{\text {TM }}$, Clifford The Big Red Dog ${ }^{\text {TM }}$, I Spy ${ }^{\text {Tm }}$ and Animorphs ${ }^{\text {mi }}$.

In fiscal 2002, the Company expanded the use of its Internet platform to generate e-commerce sales with the introduction of book club on-line ordering for teachers, an on-line Teacher Store (www.Scholastic.com), dedicated to serving teachers in the school, and the on-line Scholastic Store (www.ScholasticStore.com), for parents and families with children from newborn to twelve years old.

## Advertising

Certain of the Company's magazine properties generate advertising revenues as their primary source of revenue, including Instructor ${ }^{\mathrm{Tm}}$, Scholastic Administrator ${ }^{\mathrm{TM}}$, Scholastic Early Childhood Today ${ }^{\text {Tm }}$ and Coach and Athletic Director ${ }^{\text {rm }}$, which are directed to teachers and education professionals and are distributed during the academic year. Total circulation for these magazines was approximately 350,000 in fiscal 2002. Subscriptions for these magazines are solicited primarily by direct mail. Scholastic Parent and Child ${ }^{\circledR}$ magazine, which is directed at parents and distributed through schools and child care programs, had circulation of approximately 1.4 million in fiscal 2002. These magazines carry paid advertising, advertising for Scholastic's other products and paid advertising for clients that sponsor customized programs.

Also included in this group are: Scholastic In School Marketing, which develops sponsored educational materials and supplementary classroom programs in partnership with corporations, government agencies and nonprofit organizations; and Quality Education D ata, which develops and markets databases and provides research and analysis focused on teachers, schools and education.

## International

( $15.7 \%$ of fiscal 2002 revenues)

## General

The International segment includes the publication and distribution of products and services outside the $U$ nited States by the Company's international operations and its export and foreign rights businesses. The international businesses formerly operated by Grolier are included in this segment from J une 22, 2000, the date on which Grolier was acquired.

Scholastic has long-established operations in Canada, the U nited Kingdom, Australia and $N$ ew Zealand and newer operations in Argentina, H ong K ong, India, I reland and Mexico. With the acquisition of Grolier, the Company expanded into the direct-to-home book club business pri-
marily serving children age five and under in Canada, the U nited Kingdom and Australia, and added the publication and distribution of reference products and services outside the U nited States, principally in Southeast Asia.

Scholastic's operations in Canada, the United K ingdom, Australia and New Zealand generally mirror Scholastic's United States business model. E ach of these international operations has original trade and educational publishing programs, distributes children's books, software and other materials through school-based book clubs, school-based book fairs and trade channels, distributes magazines and offers on-line services. E ach of these operations has established export and foreign rights licensing programs and is a licensee of book tie-ins for major media properties. Original books published by each of these operations have received awards of excellence in children's literature.

## Canada

Scholastic Canada, founded in 1957, is a leading publisher and distributor of English and French language children's books, is the largest school-based book club and school-based book fair operator in Canada and is one of the leading suppliers of original or licensed children's books to the Canadian trade market. Since 1965, Scholastic Canada has produced quality Canadianauthored books and educational materials. Grolier Canada is a leading operator of direct-to-home book clubs in Canada.

## United Kingdom

Scholastic UK, founded in 1964, is a leading children's publisher in the U nited K ingdom, where its trade books appear frequently on children's bestseller lists. Scholastic UK is the largest school-based book club and school-based book fair operator in the U nited K ingdom. Scholastic UK's best selling original book series, Horrible Histories®, has been adapted for television by SEI. Scholastic UK also publishes five monthly magazines for teachers and supplemental educational materials, including professional books. Grolier UK is a leading operator of direct-to-home book clubs in the U nited K ingdom.

On J une 24, 2002, the Company entered into a joint venture with The B ook People, L td., a leading direct marketer of books in the U nited K ingdom, to distribute books to the home under the Red H ouse name and through schools under the Scholastic School Link name. The

Company also acquired a 15\% equity interest in The B ook People Group Ltd.

## Australia

Scholastic Australia, founded in 1968, is the leading publisher and distributor of children's educational materials in Australia and has the largest school-based book club and book fair operation in the country, reaching $90 \%$ of the primary schools. Scholastic Australia's imprints include: Scholastic Press, Omnibus B ooks and Margaret Hamilton B ooks. Grolier Australia is a leading operator of direct-to-home book clubs in Australia.

## New Zealand

Scholastic N ew Zealand, founded in 1964, is the largest children's book publisher and the leading book distributor to schools in N ew Zealand. Through its school-based book clubs and school-based book fairs, Scholastic New Zealand reaches $90 \%$ of the country's schools.

## Southeast Asia

Scholastic's Southeast Asian operations sell E nglish language reference materials and local language product through a network of approximately 2,500 independent door-to-door sales representatives in India, Indonesia, M alaysia, Philippines, Singapore, Taiwan and Thailand.

## Other International Operations

The Company has operations in M exico (1994), India (1997), I reland (1998) and A rgentina (1999). These businesses principally distribute, through school-based book fairs and/or school-based book clubs, books and educational materials published by Scholastic's other operations as well as merchandise from other publishers. In fiscal 1999, Scholastic India began its own H indi and English language original publishing program.

## Foreign Rights and Export

The Company licenses the foreign-language rights to selected Scholastic titles to other publishing companies around the world in over 25 languages. The Company's export business sells Scholastic books and products in regions of the world not otherwise serviced by Scholastic subsidiaries.

## Manufacturing and Distribution

The Company's books, magazines, software and other materials and products are manufactured by third parties through arm's-length negotiation or competitive bidding.

As appropriate, the Company enters into multi-year agreements that guarantee specified volume in exchange for favorable pricing terms. Paper is purchased from third party sources. The Company does not anticipate any difficulty in continuing to satisfy its manufacturing and paper requirements.

In the U nited States, the Company processes and fulfills school-based book club, trade, curriculum publishing and export orders mainly from its primary warehouse and distribution facility in J efferson City, Missouri. Magazine orders are processed at theJ efferson City facility and are shipped directly from printers. The Company ships schoolbased book club originated continuity orders primarily from its warehouse and distribution facility in D es P laines, Illinois. On J une 5, 2002, the Company acquired a distribution facility in M aumelle, A rkansas, which will serve as the Company's direct-to-home continuity packaging and fulfillment center, replacing services that are currently outsourced. The Company's reference and non-fiction orders are fulfilled at theJ efferson City facility. In connection with its trade business, the Company generally outsources certain services, including invoicing, billing, returns processing and collection services, and may also ship product directly from printers to customers. School-based book fair orders are fulfilled through a network of warehouses across the country. The Company's international schoolbased book club, school-based book fair, trade and educational operations use similar distribution systems.

## Seasonality

The Company's school-based book clubs, school-based book fairs and most of its magazines operate on a schoolyear basis. Therefore, the Company's business is highly seasonal.

As a consequence, the Company's revenues in the first and third quarters of the fiscal year are generally lower than its revenues in the other two fiscal quarters. The Company experiences a substantial loss from operations in the first quarter. Typically, school-based book club and book fair revenues are greatest in the second quarter of the fiscal year, while revenues from the sale of instructional materials are the highest in the first quarter.

In the J une through October time period, the Company experiences negative cash flow due to the seasonality of its business. As a result of the Company's business cycle, seasonal borrowings have historically increased during J une, $J$ uly and August, have generally peaked in September or October, and have been at their lowest point in May.

## Competition

The markets for children's educational and entertainment materials are highly competitive. Competition is based on the quality and range of educational materials made available, price, promotion, customer service and distribution channels. Competitors include numerous other book, textbook and supplementary text publishers, distributors and other resellers (including over the Internet) of children's books and other educational materials, national publishers of classroom and professional magazines with substantial circulation, numerous producers of television, video and film programming (many of which are substantially larger than the Company), television networks and cable networks, publishers of computer software and distributors of products and services on the Internet. In the United States, competitors include another national school-based book club operator as well as regional and local school-based book fair operators, including bookstores. Competition may increase to the extent that other entities enter the market and to the extent that current competitors or new competitors develop and introduce new materials that compete directly with the products distributed by the Company or develop or expand competitive sales channels.

## Employees

At May 31, 2002, the Company employed approximately 7,200 people in full-time jobs and 900 people in part-time jobs in the U nited States and approximately 2,500 people internationally. The number of part-time employees fluctuates during the year because significant portions of the Company's business are closely correlated with the school year. The Company believes that relations with its employees are good.

## Copyright And Trademarks

SCH OLASTIC is a registered trademark in the United States and in a number of countries where the Company conducts business. Scholastic Inc., the Company's principal U.S. operating subsidiary, has registered and/or has pending applications to register its U.S. trademarks for the names of each of its domestic book clubs, the titles of its magazines and the names of all its core curriculum programs. The Company's international subsidiaries have also registered trademarks in the name of Scholastic Inc. for the names of their respective book clubs and magazines. Although individual book titles are not subject to trade-
mark protection, Scholastic Inc. has registered and/or has pending applications to register trademarks in the U nited States and in a number of countries for the names of certain series of books and consumer products, such as The Magic School Bus, Animorphs, Clifford The Big Red Dog and Horrible Histories. Grolier is a registered trademark in the $U$ nited States and a number of countries where it conducts business. All of the Company's publications, including books, magazines and software, are subject to copyright protection. Where applicable, the Company consistently copyrights its magazines, books and software in the name of Scholastic Inc. or one of its subsidiaries. Copyrights and trademarks are vigorously defended by the Company and, as necessary, outside counsel may be retained to assist in such protection.

## Item 2 • Properties

The Company maintains its principal offices in the metropolitan N ew York area, where it owns or leases approximately 600,000 square feet of space. The Company also owns or leases approximately 1.8 million square feet of office and warehouse space for its N ational Service Operation located in theJ efferson City, Missouri area and approximately 400,000 square feet of office and warehouse space related to its Grolier operations in Danbury, Connecticut and other United States locations. In addition, the Company owns or leases approximately 2.4 million square feet of office and warehouse space in over 90 facilities in the United States for Scholastic B ook Fairs. The Company's acquisitions in fiscal 2002 added approximately 200,000 square feet of additional office and warehouse space in various locations across the U.S.

On J une 5, 2002, the Company acquired a warehouse facility in M aumelle, Arkansas consisting of a 500,000 square foot main floor and a 246,000 square foot mezzanine. This facility will serve as the packaging and fulfillment center for the Company's continuity businesses and provide room for growth for other Scholastic businesses.

Additionally, the Company owns or leases approximately 1.0 million square feet of office and warehouse space in over 100 facilities in Canada, the $U$ nited K ingdom, Australia, N ew Zealand, Southeast Asia and elsewhere around the world for its international businesses.

The Company considers its properties adequate for its present needs. With respect to the Company's leased properties, no difficulties are anticipated in negotiating
renewals as leases expire or in finding other satisfactory space, if current premises become unavailable. For further information concerning the Company's obligations under its leases, see $N$ ote 4 of $N$ otes to Consolidated $F$ inancial Statements.

## Item 3•Legal Proceedings

As previously reported, three purported class action complaints were filed in the U nited States District for the Southern District of New York against the Company and certain officers seeking, among other remedies, damages resulting from defendants' alleged violations of federal securities laws. The complaints were consolidated. The Consolidated Amended Class Action Complaint (the "Complaint") was served and filed on August 13, 1997. The Complaint was styled as a class action, In re Scholastic Corporation Securities Litigation, 97 Civ.II 2447 (J F K ), on behalf of all persons who purchased Company common stock from December 10, 1996 through February 20, 1997. The Complaint alleged, among other things, violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and Rule 10b-5 thereunder, resulting from purportedly materially false and misleading statements to the investing public concerning the financial condition of the Company. Specifically, the Complaint alleged misstatements and omissions by the Company pertaining to adverse sales and returns of its popular Goosebumps book series prior to the Company's interim earnings announcement on February 20, 1997. On J anuary 26,2000 , an order was entered granting the Company's motion to dismiss plaintiffs' Second Amended Consolidated Complaint without leave to further amend the complaint. Previously, on December 14, 1998, an order was entered granting the Company's motion to dismiss plaintiffs' First Amended Consolidated Complaint, with leave to amend the complaint. On J une 1, 2001, the Court of Appeals for the Second Circuit reversed the dismissal of the Second Amended Consolidated Complaint and remanded the case for further proceedings. On December 10, 2001, the Supreme Court of the U nited States denied the Company's petition for a Writ of Certiorari to review the Second Circuit's decision. The Company continues to believe that the litigation is without merit and will continue to vigorously defend against it.

As previously reported, on February 1, 1999, two subsidiaries of the Company commenced an action in the Supreme Court of the State Court of New York, N ew York County, against Parachute Press, Inc. ("Parachute"), the licensor of certain publication and nonpublication rights to the Goosebumps series, certain affiliated Parachute companies and R.L. Stine, individually, alleging material breach of contract and fraud in connection with the agreements under which such Goosebumps rights are licensed to the Company. The issues in the case, captioned Scholastic Inc. and Scholastic E ntertainment Inc. v. Parachute Press, Inc., Parachute Publishing, LLC, Parachute Consumer Products, LLC, and R.L. Stine (Index No. 99/600512), are also, in part, the subject of two litigations commenced by Parachute following repeated notices from the Company to Parachute of material breaches by Parachute of the agreements under which such rights are licensed, and the exercise by the Company of its contractual remedies under the agreements. The previously reported first Parachute action, Parachute Press, Inc. v. Scholastic Inc., Scholastic Productions, Inc. and Scholastic E ntertainment Inc., 97 Civ. 8510 (J FK ), in which two subsidiaries of the Company are defendants and counterclaim plaintiffs, was commenced in the federal court for the Southern District of N ew York on N ovember 14, 1997 and was dismissed for lack of subject matter jurisdiction on J anuary 29, 1999. In August 2000, the Court of A ppeals for the Second Circuit vacated the dismissal and remanded the case for further proceedings. The second action, captioned Parachute Press, Inc. v. Scholastic Inc., Scholastic Productions, Inc. and Scholastic E ntertainment Inc. (Index No. 99/600507), was filed contemporaneously with the filing of the Company's complaint on February 1, 1999 in the Supreme Court of the State Court of New York, N ew York County. In its two complaints and its counterclaims, Parachute alleges that the exercise of contractual remedies by the Company was improper and seeks declaratory relief and unspecified damages for, among other claims, alleged breaches of contract and acts of unfair competition. Damages sought by Parachute include the payment of the total of approximately $\$ 36.1$ million of advances over the term of the contract, of which approximately $\$ 15.3$ million had been paid at the time the first Parachute litigation began, and payment of royalties set-off by Scholastic
against amounts claimed by the Company. On J uly 21, 2000, the Company and Parachute each filed motions for partial summary judgment in the pending state court cases, which on April 4, 2002 were denied in all material respects. On May 18, 2001, each party filed motions for summary judgment in the federal court case. The Company is seeking declaratory relief and damages for, among other claims, breaches of contract, fraud and acts of unfair competition. Damages sought by the Company include repayment by Parachute of a portion of the $\$ 15.3$ million advance already paid. The Company intends to vigorously defend its position in these proceedings. The Company does not believe that this dispute will have a material adverse effect on its financial condition.

On J uly 30, 2002, the Company agreed in principle to settle a lawsuit more fully described in Item 7, M anagement's Discussion and A nalysis of F inancial Condition and Results of Operations.

In addition to the above actions, various claims and lawsuits arising in the normal course of business are pending against the Company. The results of these proceedings are not expected to have a material adverse effect on the Company's consolidated financial position or results of operations.

## Item $4 \cdot$ Submission of Matters to a Vote of Security Holders

During the fourth quarter of the fiscal year covered by this report, no matter was submitted to the vote of security holders, through the solicitation of proxies or otherwise.

## Part II

## Item 5 • Market for the Registrant's Common Equity and Related Stockholder Matters

Scholastic Corporation's common stock, par value $\$ .01$ per share (the "Common Stock"), is traded on the NASDAQ N ational M arket System under the symbol SCH L. Scholastic Corporation's Class A Stock, par value $\$ .01$ per share (the "Class A Stock"), is convertible into Common Stock on a share-for-share basis. There is no established public trading market for the Class A Stock. The table below sets forth, for the periods indicated, the quarterly high and low selling prices on the NASDAQ $N$ ational Market System for the Common Stock. On J anuary 16, 2001, Scholastic Corporation paid a $100 \%$ stock dividend in the form of a 2 -for-1 stock split (the "2-for-1 Stock Split") on its Class A Stock and Common Stock. Common Stock prices prior to that date have been adjusted in the following table to give retroactive effect to the 2 -for-1 Stock Split.

For fiscal years ended May 31,
2002
2001

|  | High | Low | High | Low |
| :--- | ---: | ---: | ---: | ---: |
| First Quarter | $\$ 43.17$ | $\$ 36.00$ | $\$ 32.98$ | $\$ 26.59$ |
| Second Quarter | 47.65 | 37.27 | 40.31 | 31.45 |
| Third Quarter | 51.91 | 42.19 | 48.56 | 35.38 |
| Fourth Quarter | 56.40 | 45.35 | 45.00 | 35.13 |

Scholastic Corporation has not paid any cash dividends since its initial public offering in February 1992 and has no current plans to pay any dividends on the Class A Stock or the Common Stock. In addition, certain of the Company's credit facilities restrict the payment of dividends. See N ote 3 of Notes to Consolidated Financial Statements for further information.

The number of holders of record of Class A Stock and Common Stock as of August 10, 2002 were 3 and approximately 14,700 , respectively.

## Item 6 • Selected Financial Data

(Amounts in millions, except share and per share data) For fiscal years ended May 31,

|  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |

## Balance Sheet Data:

| Working capital | $\$ 468.1$ | $\$ 394.6$ | $\$ 253.9$ | $\$ 222.4$ | $\$ 201.0$ |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total assets | $1,636.7$ | $1,501.8$ |  | 983.2 |  | 842.3 | 763.6 |
| L ong-term debt | 525.8 | 585.3 |  | 241.1 |  | 248.0 | 243.5 |
| Total stockholders' equity | 718.9 | 493.7 |  | 430.0 | 361.4 | 318.1 |  |

Certain prior year amounts have been reclassified to conform with the present year presentation, and share amounts have been adjusted for the 2-for-1 Stock Split.
(1) In fiscal 2001, the Company decided not to update Scholastic Literacy Place ${ }^{\oplus}$, which resulted in a $\$ 72.9$ pre-tax special charge recorded in Cost of goods sold. The impact on E arnings per diluted share of this charge was $\$ 1.20$.
(2) The fiscal 2002 charge of $\$ 1.2$ pre-tax or $\$ 0.02$ per diluted share, and $\$ 6.7$ of the fiscal 2000 charges, relate to a lawsuit with Robert H arris and H arris E ntertainment, Inc., which was settled on J uly 30, 2002.
(3) In fiscal 2002, the Company adopted Statement of Position No. 00-2, "Accounting by Producers and Distributors of Films," which resulted in a $\$ 5.2$ after-tax charge, recorded as a Cumulative effect of accounting change. The impact on E arnings per diluted share of this adoption was $\$ 0.13$.

# Item 7 • Management's Discussion and Analysis of Financial Condition and Results of Operations 

## General

Scholastic is a global children's publishing and media company. The Company distributes its products and services through a variety of channels, including school-based book clubs, school-based book fairs, school-based and direct-to-home continuity programs, retail stores, schools, libraries, television networks and the Internet. The Company categorizes its businesses into four operating segments: Children's Book Publishing and Distribution; Educational Publishing; Media, Licensing and Advertising (which collectively represent the Company's domestic operations); and International. This classification reflects the nature of products and services consistent with the method by which the Company's chief operating decision-maker assesses operating performance and allocates resources.

Certain prior year amounts have been reclassified to conform with the current year presentation. The following discussion and analysis of the Company's financial position should be read in conjunction with the Company's Consolidated F inancial Statements and the related N otes included in Item 8, Consolidated F inancial Statements and Supplementary D ata.

## Critical Accounting Policies and Estimates

## General:

The Company's consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the U nited States. The preparation of these financial statements involves the use of estimates and assumptions by management which affect the amounts reported in the consolidated financial statements and accompanying notes. The Company bases its estimates on historical experience, current business factors, and various other assumptions believed to be reasonable under the circumstances, which are necessary in order to form a basis for making judgments about the carrying values of assets and liabilities. Actual results may differ from those estimates and assumptions. On an on-going basis, the Company evaluates the adequacy of its reserves and the estimates used in its calculations,
including, but not limited to: collectability of accounts receivable; sales returns; amortization periods; and recoverability of inventories, deferred promotion costs, prepublication costs, royalty advances, goodwill and other intangibles.

The Company has identified the following policies and account descriptions as critical to its business operations and the understanding of its results of operations:

## Revenue recognition:

The Company's revenue recognition policies for its principal businesses are as follows:

- School-Based Book Clubs - Revenue from school-based book clubs is recognized upon shipment of the products.
- School-Based Book Fairs - Revenue from school-based book fairs is recognized ratably as the book fair occurs.
- Continuities - The Company operates continuity programs whereby customers generally place a single order and receive multiple shipments of books over a period of time. Revenue from continuities is recognized at the time of shipment or, in applicable cases, upon customer acceptance. Reserves for estimated returns are established at the time of sale and recorded as a reduction to revenue. Actual returns are charged to the reserve as received. The calculation for the reserve for estimated returns is based on historical return rates and sales patterns. Actual returns could differ from the Company's estimate.
- Trade - Revenue from the sale of children's books to bookstores and mass merchandisers primarily is recognized at the time of shipment, which generally is when title transfers to the customer. A reserve for estimated returns is established at the time of sale and recorded as a reduction to revenue. Actual returns are charged to the reserve as received. The calculation for the reserve for estimated returns is based on historical return rates and sales patterns. Actual returns could differ from the Company's estimate.
- Film Production and Licensing - Revenue from the sale of film rights, principally for the home video and domestic and foreign syndicated television markets, is recognized when the film has been delivered and is available for showing or exploitation. Licensing revenue
is recorded in accordance with royalty agreements at the time licensed materials are available to the licensee and collections are reasonably assured.
- Magazines - Revenue is deferred and recognized ratably over the subscription period, as the magazines are delivered.
- Educational Publishing - For shipments to schools, revenue is recognized on passage of title, which generally occurs upon shipment. Shipments to depositories are on consignment. Revenue is recognized based on actual shipments from the depositories to the schools. For certain software-based product, the Company offers new customers installation and training. In such cases, revenue is recognized when installation and training are complete.
- Advertising - Revenue is recognized when the magazine is on sale and available to the subscribers.
- Scholastic In School Marketing - Revenue is recognized when the Company has satisfied the contractual/legal obligations of the program, has delivered the product or services and the customer has acknowledged acceptance.


## Accounts receivable:

Accounts receivable are recorded net of allowance for doubtful accounts and reserve for returns. In the normal course of business, the Company extends credit to customers that satisfy predefined credit criteria. The Company is required to estimate the collectability of its receivables. Evaluation of the aging and collections experience is utilized to estimate the ultimate realization of these receivables.

## Inventories:

Inventories, consisting principally of books, are stated at the lower of cost, using the first-in, first-out method, or market. The Company records a reserve for excess and obsolete inventory based primarily upon a calculation of forecasted demand utilizing the historical sales patterns of its products.

## Deferred promotion costs:

D eferred promotion costs represent direct mail and telemarketing promotion costs incurred to acquire customers in the Company's continuity and magazine businesses. P romotional costs are deferred when incurred and amortized in the proportion that current revenues bear to estimated total revenues. The Company regularly evaluates the operating performance of the promotions over their life cycle based on historical and forecasted demand and adjusts the carrying value accordingly.

## Prepublication costs:

The Company capitalizes the art, prepress, editorial and other costs incurred in the creation of the master copy of a book or other media (the "prepublication costs"). Prepublication costs are amortized on a straight-line basis over a three to seven year period. The Company regularly reviews the recoverability of the capitalized costs.

## Royalty advances:

The Company records a reserve for the recoverability of its outstanding advances to authors based primarily upon historical earndown trends. Royalty advances are expensed as related revenues are earned or when future recovery appears doubtful.

## Goodwill and other intangibles:

E ffectiveJ une 1, 2001, the Company adopted Statement of F inancial Accounting Standards ("SFAS") No. 142, "Goodwill and Other Intangible Assets," under which goodwill and other intangible assets with indefinite lives are no longer amortized. The Company reviews its goodwill and non-amortizable intangibles on an annual basis for impairment, or more frequently if impairment indicators arise. The impairment review process entails estimating the fair value of the Company's identified reporting units utilizing discounted cash flows, which are then compared to the carrying values of the reporting units. The determination of cash flows requires management to make significant estimates and assumptions about its reporting units' future operating performance. Actual operating results may differ from those estimates and assumptions. The Company's determination of whether impairment indicators exist is based on market conditions and operational performance of the reporting units. Prior to adoption of SFAS No. 142, the Company amortized goodwill and other intangible assets over their estimated useful lives.

## Overview

During the three-year period ended May 31, 2002, Scholastic's revenues have grown at an average annual compounded rate of $18.0 \%$, including the Grolier acquisition, and $10.0 \%$, excluding the Grolier acquisition.

Reported revenues for fiscal 2002 and 2001 include Grolier's operations sinceJ une 22, 2000, the date of acquisition. Selected pro forma information for Grolier is included in Item 8, Consolidated F inancial Statements and Supplementary Data. The addition of Grolier's revenues in
fiscal 2002 and 2001 did not significantly change the Company's sales mix by operating segment.

During fiscal 2003, the Company plans to maintain its overall strategic objective of strengthening and developing its core businesses while continuing to improve overall profitability. In addition, the Company will seek to build shareholder value through revenue growth coupled with improved margins.

## Results of Operations

|  | 2002 |  | 2001 |  | 2000 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{(1)}$ | \$ | \% ${ }^{(1)}$ | \$ | \% ${ }^{(1)}$ |
| Revenues: |  |  |  |  |  |  |
| Children's B ook Publishing and D istribution | 1,168.6 | 61.0 | 1,221.9 | 62.3 | 857.9 | 61.2 |
| Educational Publishing | 315.5 | 16.5 | 309.4 | 15.8 | 212.5 | 15.2 |
| Media, Licensing and Advertising | 131.2 | 6.8 | 134.3 | 6.8 | 108.1 | 7.7 |
| International | 301.7 | 15.7 | 296.7 | 15.1 | 224.0 | 15.9 |
| Total revenues | 1,917.0 | 100.0 | 1,962.3 | 100.0 | 1,402.5 | 100.0 |
| Cost of goods sold | 852.1 | 44.4 | 899.7 | 45.8 | 692.8 | 49.4 |
| Cost of goods sold - Special Literacy Place and other charges ${ }^{(2)}$ |  |  | 72.9 | 3.7 |  |  |
| Gross profit | 1,064.9 | 55.6 | 989.7 | 50.4 | 709.7 | 50.6 |
| Selling, general and administrative expenses | 773.7 | 40.4 | 773.1 | 39.4 | 557.6 | 39.8 |
| B ad debt expense | 68.7 | 3.6 | 75.5 | 3.8 | 20.5 | 1.5 |
| Depreciation and amortization | 36.6 | 1.9 | 42.4 | 2.2 | 24.1 | 1.7 |
| Litigation and other charges ${ }^{(3)}$ | 1.2 | 0.1 |  |  | 8.5 | 0.6 |
| Operating income | 184.7 | 9.6 | 98.7 | 5.0 | 99.0 | 7.1 |
| Interest expense, net | (31.4) | 1.6 | (41.6) | 2.1 | (18.6) | 1.3 |
| E arnings before income taxes and cumulative effect of accounting change | 153.3 | 8.0 | 57.1 | 2.9 | 80.4 | 5.7 |
| Cumulative effect of accounting change (net of income taxes) ${ }^{(4)}$ | (5.2) | 0.3 |  |  |  |  |
| $N$ et income | 93.5 | 4.9 | 36.3 | 1.8 | 51.4 | 3.7 |
| E arnings per share before cumulative effect of |  |  |  |  |  |  |
| B asic | 2.69 |  | 1.05 |  | 1.54 |  |
| D iluted | 2.51 |  | 1.01 |  | 1.48 |  |
| E arnings per share: |  |  |  |  |  |  |
| B asic | 2.55 |  | 1.05 |  | 1.54 |  |
| Diluted | 2.38 |  | 1.01 |  | 1.48 |  |

Certain prior year amounts have been reclassified to conform with the present year presentation, including certain segment classifications, and share amounts have been adjusted for the 2 -for-1 Stock Split.
(1) Represents percentage of total revenue.
(2) In fiscal 2001, the Company decided not to update Scholastic Literacy Place, which resulted in a $\$ 72.9$ pre-tax special charge recorded in Cost of goods sold. The impact on E arnings per diluted share of this charge was $\$ 1.20$.
(3) The fiscal 2002 charge of $\$ 1.2$ pretax or $\$ 0.02$ per diluted share, and $\$ 6.7$ of the fiscal 2000 charges, relate to a lawsuit with R obert H arris and H arris E ntertainment, Inc., which was settled on J uly 30, 2002.
(4) The Company adopted Statement of Position No. 00-2, "Accounting by Producers and Distributors of Films," which resulted in a $\$ 5.2$ after-tax charge, recorded as a Cumulative effect of accounting change. The impact on Earnings per diluted share of this adoption was $\$ 0.13$.

## Results of Operations - Consolidated

F iscal 2002 revenues of $\$ 1,917.0$ million declined $2.3 \%$, or $\$ 45.3$ million, from $\$ 1,962.3$ million in fiscal 2001, primarily as a result of lower Harry Potter trade sales of approximately $\$ 120$ million in the Children's Book Publishing and Distribution segment. The lower trade sales were partially offset by revenue increases of $17.6 \%$ or $\$ 46.8$ million in school-based book fairs and $9.0 \%$ or $\$ 29.6$ million in school-based book clubs. The school-based book fair revenue increase was primarily due to a higher number of fairs. The school-based book club revenue increase primarily reflected the impact of a higher number of orders.

Revenues in fiscal 2001 were $\$ 1,962.3$ million, an increase of $\$ 559.8$ million or $39.9 \%$ when compared to fiscal 2000. The revenue growth in fiscal 2001 was driven by the addition of $\$ 378.0$ million in Grolier revenues, coupled with the Company's Children's Book Publishing and Distribution segment growth (excluding Grolier) of $\$ 142.3$ million or $16.6 \%$, principally driven by the success of Harry Potter.

Cost of goods sold as a percentage of revenues improved by $1.4 \%$ to $44.4 \%$ in fiscal 2002, as compared to $45.8 \%$ in fiscal 2001. This improvement was primarily attributable to the Company's ongoing cost savings program, which produced approximately $\$ 25$ million in savings or $1.3 \%$ of revenues in fiscal 2002.

Cost of goods sold as a percentage of revenues improved to $45.8 \%$ in fiscal 2001, as compared to $49.4 \%$ in fiscal 2000, principally due to improved sales mix in the Company's Children's Book Publishing and Distribution segment of $\$ 48.9$ million or $3.8 \%$ of segment revenue.

F iscal 2001 expenses included the $\$ 72.9$ million, or 3.7\% of revenues, Cost of goods sold-Special Literacy Place and other charges (the "Special Charge") primarily related to the Company's decision not to update Scholastic Literacy Place. (See N ote 12 of N otes to Consolidated Financial Statements.)

As a percentage of revenues, Selling, general and administrative expenses increased to $40.4 \%$ in fiscal 2002 from $39.4 \%$ in fiscal 2001. Fiscal 2001 Selling, general and administrative expenses as a percentage of revenues benefitted from the higher Harry Potter revenues that did not carry a proportionate increase in marketing and promotional expenses. In fiscal 2002, the Company recorded a $\$ 4.1$ million benefit related to the adjustment of certain acquisition related reserves reflecting lower than anticipated Grolier integration costs
partially offset by a $\$ 2.0$ million charge related to the write off of an equity investment, resulting in a net reduction in Selling, general and administrative expenses of $\$ 2.1$ million. Selling, general and administrative costs as a percentage of revenues decreased modestly to $39.4 \%$ in fiscal 2001, as compared to $39.8 \%$ in fiscal 2000.

B ad debt expense decreased to $\$ 68.7$ million or $3.6 \%$ of revenues in fiscal 2002, as compared to $\$ 75.5$ million or $3.8 \%$ of revenues in fiscal 2001. This decrease is primarily attributable to better credit performance for the Grolier direct-to-home continuity business. Fiscal 2001 bad debt expense increased by $\$ 55.0$ million to $\$ 75.5$ million or $3.8 \%$ of revenues, as compared to $\$ 20.5$ million or $1.5 \%$ of revenues in fiscal 2000, primarily due to the inclusion of $\$ 42.8$ million, or $2.2 \%$ of revenues, of bad debt expense from the Grolier direct-to-home continuity business, which experiences higher bad debt rates than the Company's previously existing businesses.

Depreciation expense for fiscal 2002 increased by $\$ 7.4$ million to $\$ 35.6$ million as compared to $\$ 28.2$ million in fiscal 2001. Incremental depreciation of $\$ 2.6$ million relates to information technology projects, including the Internet sites placed into service in fiscal 2002 and incremental depreciation of $\$ 2.2$ million due to the expansion of the Company's facilities in metropolitan New York. Depreciation expense for fiscal 2001 increased to $\$ 28.2$ million as compared to $\$ 19.7$ million in fiscal 2000, primarily due to incremental depreciation associated with the Grolier acquisition.

Goodwill and other intangibles amortization decreased $\$ 13.2$ million to $\$ 1.0$ million in fiscal 2002 due to the Company's adoption of SFAS No. 142. Under this pronouncement, the Company is required to take an impair-ment-only approach to amortizing goodwill and other intangible assets with indefinite lives, which accordingly reduced amortization expense. Goodwill and other intangibles amortization in fiscal 2001 increased to $\$ 14.2$ million as compared to $\$ 4.4$ million in fiscal 2000, primarily due to the amortization of goodwill and other intangibles related to the acquisition of Grolier.

On J uly 30, 2002, the Company agreed in principle to settle the previously disclosed lawsuit filed in 1995, Scholastic Inc. and Scholastic Productions, Inc. v. Robert Harris and Harris Entertainment, Inc., for which the Company had established a $\$ 6.7$ million liability in the second quarter of fiscal 2000. The case involved stock appreciation rights allegedly granted to Mr. H arris by the Company in 1990 in connection with a joint venture
formed primarily to produce motion pictures. The settlement agreement resulted in a pretax charge of $\$ 1.2$ million in fiscal 2002, reflected in Litigation and other charges, representing the amount by which the settlement and related legal expenses exceeded the previously recorded liability.

Operating income for fiscal 2002 increased by $\$ 86.0$ million or $87.1 \%$ to $\$ 184.7$ million or $9.6 \%$ of revenues as compared to $\$ 98.7$ million or $5.0 \%$ of revenues in fiscal 2001, which includes the impact of the Special Charge of $\$ 72.9$ million or $3.7 \%$ of revenues. Operating income in fiscal 2001 remained relatively flat as compared to fiscal 2000, as margin increases from higher Harry Potter revenues in fiscal 2001 were largely offset by the Special Charge.
$N$ et interest expense decreased by $\$ 10.2$ million to $\$ 31.4$ million in fiscal 2002 as compared to $\$ 41.6$ million in fiscal 2001 due to lower interest rates and lower debt levels. Debt levels decreased primarily as a result of the conversion of $\$ 110.0$ million of the Company's Convertible Subordinated Debentures into equity, partially offset by approximately $\$ 70$ million of additional debt related to acquisitions. Fiscal 2001 net interest expense increased by $\$ 23.0$ million as compared to fiscal 2000 primarily due to the debt incurred in connection with the Grolier acquisition.

The Company's effective tax rates were 35.6\%, 36.5\% and $36.1 \%$ of earnings before taxes for fiscal 2002, 2001 and 2000 , respectively. The decrease in the effective tax rate in fiscal 2002 from fiscal 2001 is primarily due to a lower foreign tax impact of $3.6 \%$, partially offset by a reduction in the tax benefit realized from charitable contributions of $1.5 \%$ and increases resulting from the impact of higher state and local deferred taxes of $1.1 \%$.

In the first quarter of fiscal 2002, the Company adopted Statement of Position 00-2, "Accounting by Producers and Distributors of Films" ("SOP 00-2"). As a result, the Company recorded an after-tax charge of $\$ 5.2$ million, which was reflected as a Cumulative effect of accounting change.

N et income was $\$ 93.5$ million or $4.9 \%$ of revenues in fiscal $2002, \$ 36.3$ million or $1.8 \%$ of revenues in fiscal 2001 and $\$ 51.4$ million or $3.7 \%$ of revenues in fiscal 2000. The basic and diluted earnings per share of Class A Stock and Common Stock were $\$ 2.55$ and $\$ 2.38$, respectively, in fiscal 2002, $\$ 1.05$ and $\$ 1.01$, respectively, in fiscal 2001 and $\$ 1.54$ and $\$ 1.48$, respectively, in fiscal 2000.

## Results of Operations - Segments

## Children's Book Publishing and Distribution

The Company's Children's Book Publishing and Distribution segment includes the publication and distribution of children's books in the U nited States through school-based book clubs and book fairs, school-based and direct-to-home continuity programs and the trade channel. The direct-tohome continuity and trade businesses formerly operated by Grolier are incorporated in this segment from J une 22, 2000, the date on which Grolier was acquired.

|  |  | (\$ amounts in millions) |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ |
| Revenue | $\$ 1,168.6$ | $\$ 1,221.9$ | $\$ 857.9$ |
| Operating profit | 189.8 | 216.7 | 170.6 |
| Operating margin | $16.2 \%$ | $17.7 \%$ | $19.9 \%$ |

The following table highlights the results of the direct-to-home continuity business included in the Children's Book Publishing and Distribution segment, formerly operated by Grolier, from J une 22, 2000, the date on which Grolier was acquired.

|  | $(\$$ amounts in millions) |  |
| :--- | ---: | ---: |
|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ |
| Revenue | $\$ 207.5$ | $\$ 217.9$ |
| Operating profit | 35.2 | 12.7 |
| Operating margin | $17.0 \%$ | $5.8 \%$ |

Children's Book Publishing and Distribution revenues accounted for $61.0 \%$ of the Company's revenues in fiscal 2002, 62.3\% in fiscal 2001 and 61.2\% in fiscal 2000. Fiscal 2002 revenues of $\$ 1,168.6$ million decreased $4.4 \%$ or $\$ 53.3$ million from $\$ 1,221.9$ million in fiscal 2001. B usinesses acquired in fiscal 2002 contributed revenues of $\$ 19.6$ million to this segment. E xcluding the Grolier direct-to-home continuity business, segment revenues in fiscal 2002 decreased by $\$ 42.9$ million to $\$ 961.1$ million as compared to $\$ 1,004.0$ million in fiscal 2001. The fiscal 2002 segment decrease reflects the impact of lower Harry Potter trade revenues of approximately $\$ 120$ million in fiscal 2002, partially offset by revenue increases in schoolbased book fairs and school-based book clubs of \$46.8 million and $\$ 29.6$ million, respectively, compared to fiscal
2001. Fiscal 2001 revenues of $\$ 1,221.9$ million increased $42.4 \%$ or $\$ 364.0$ million from $\$ 857.9$ million in fiscal 2000. This increase reflects the acquisition of Grolier, which accounted for $\$ 217.9$ million of revenue, and an increase in trade revenue of $\$ 101.7$ million, due primarily to the success of Harry Potter.

School-based book club revenues accounted for 30.8\% of Children's Book Publishing and Distribution revenues in fiscal 2002, compared to $26.9 \%$ in fiscal 2001 and $37.4 \%$ in fiscal 2000. Fiscal 2002 school-based book club revenues increased by $9.0 \%$ over fiscal 2001, primarily due to an increase in orders. Fiscal 2001 school-based book club revenues grew by $2.4 \%$ over fiscal 2000 reflecting an increase in orders.

Revenues from school-based book fairs accounted for $26.8 \%$ of segment revenues in fiscal 2002, compared to $21.8 \%$ in fiscal 2001 and $27.2 \%$ in fiscal 2000. Revenue growth for school-based book fairs was $17.6 \%$ in fiscal 2002 over fiscal 2001, primarily due to growth in fair count of $13 \%$, helped by the acquisition of assets of Troll B ook Fairs in J uly 2001, which accounted for $4.0 \%$ of the revenue growth. Fiscal 2001 revenues from school-based book fairs of $\$ 266.3$ million increased $14.3 \%$ or $\$ 33.3$ million from $\$ 233.0$ million in fiscal 2000, primarily due to the growth in fair count of approximately $5.0 \%$ combined with revenue per fair growth of approximately $4.0 \%$.

F iscal 2002 continuity revenues accounted for $24.0 \%$ of segment revenues as compared to $24.7 \%$ in fiscal 2001 and $9.4 \%$ in fiscal 2000. Revenues from the Grolier direct-tohome business were $17.8 \%$ of segment revenues in both fiscal 2002 and fiscal 2001. Revenues from the school-based continuity programs were $6.2 \%, 6.9 \%$ and $9.4 \%$ of segment revenues in fiscal 2002, 2001 and 2000, respectively. Fiscal 2002 revenues of $\$ 207.5$ million from the Grolier direct-tohome continuity business decreased $4.8 \%$ or $\$ 10.4$ million from $\$ 217.9$ million in fiscal 2001, primarily due to the elimination of less profitable programs, which were partially offset by the impact of three additional weeks of revenue of $\$ 17.8$ million in fiscal 2002. Lower enrollments from school-based continuity programs resulted in a decrease of $\$ 12.0$ million in revenues in fiscal 2002 as compared to fiscal 2001.

The Company's trade distribution channel accounted for $18.4 \%$ of Children's Book Publishing and Distribution revenues in fiscal 2002, as compared to $26.6 \%$ in fiscal 2001 and $26.0 \%$ in fiscal 2000. Net trade revenues, including K lutz revenues of $\$ 5.6$ million, decreased from
fiscal 2001 by $\$ 109.9$ million or $33.8 \%$ to $\$ 214.8$ million, in fiscal 2002, due principally to the decline in Harry Potter revenues. Trade revenues in fiscal 2001 increased $\$ 101.7$ million to $\$ 324.7$ million or $45.6 \%$ over fiscal 2000 due primarily to the success of Harry Potter. Trade revenues for Harry Potter accounted for approximately $\$ 80$ million, $\$ 200$ million and $\$ 90$ million in fiscal 2002, 2001 and 2000, respectively.

Segment operating profit in fiscal 2002 declined $\$ 26.9$ million or $12.4 \%$ to $\$ 189.8$ million or $16.2 \%$ of revenues, compared to $\$ 216.7$ million or $17.7 \%$ of revenues in fiscal 2001 and $\$ 170.6$ million or $19.9 \%$ of revenues in fiscal 2000. Excluding the Grolier direct-to-home continuity business, segment operating profit in fiscal 2002 decreased to $\$ 154.6$ million or $16.1 \%$ of revenues from $\$ 204.0$ million or $20.3 \%$ of revenues in fiscal 2001. The segment operating margin decrease in fiscal 2002 was primarily related to the decline in Harry Potter trade as a percentage of revenues. Operating profit for the Company's direct-tohome continuity business increased in fiscal 2002 to $\$ 35.2$ million or $17.0 \%$ of revenues from $\$ 12.7$ million or $5.8 \%$ of revenues in fiscal 2001. This increased operating profit reflects the impact of planned lower revenues due to the elimination of less profitable programs, and increased operating margins, helped by favorable bad debt experience. Operating margins for the segment decreased to $17.7 \%$ in fiscal 2001 from 19.9\% in fiscal 2000 due to the inclusion of lower margin direct-to-home continuity sales.

## Educational Publishing

The Company's Educational Publishing segment includes the publication and distribution to schools and libraries of curriculum materials, classroom magazines and print and on-line reference and non-fiction products for grades K to 12 in the U nited States. The U.S. reference and non-fiction business formerly operated by Grolier is included in this segment from J une 22, 2000, the date on which Grolier was acquired.

|  |  | (\$ amounts in millions) |  |
| :--- | ---: | :---: | ---: |
|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ |
| Revenue | $\$ 315.5$ | \$ 309.4 | \$ 212.5 |
| Operating profit/(loss) | 51.5 | $(56.9)^{(1)}$ | $(13.3)$ |
| Operating margin | $16.3 \%$ | $*$ | $*$ |
| $*$ not meaningful |  |  | $*$ |

(1)T he fiscal 2001 operating loss included the Special Charge of $\$ 72.9$.

Segment revenues accounted for $16.5 \%$ of the Company's revenues in fiscal 2002, compared to $15.8 \%$ in fiscal 2001 and $15.2 \%$ in fiscal 2000. In fiscal 2002, Educational Publishing revenues increased to $\$ 315.5$ million from $\$ 309.4$ million in fiscal 2001 and $\$ 212.5$ million in fiscal 2000. The $\$ 6.1$ million revenue increase in fiscal 2002 was primarily due to higher revenues from paperback reading collections of $\$ 11.4$ million, increased revenues from supplemental reading improvement materials of $\$ 8.0$ million and the inclusion of $\$ 5.4$ million of revenues related to fiscal 2002 acquisitions. Fiscal 2002 revenue increases were partially offset by the anticipated decreased revenues from Scholastic Literacy Place of \$17.3 million. In fiscal 2001, Educational Publishing revenues increased $45.6 \%$ or $\$ 96.9$ million over fiscal 2000, primarily due to the inclusion of sales from Scholastic Library Publishing (formerly known as Grolier) of print and online children's reference and non-fiction products of $\$ 66.1$ million and increased revenues from Scholastic Literacy Place of $\$ 11.7$ million, paperbacks and collections products of $\$ 9.4$ million, Read $180^{\circledR}$ of $\$ 4.7$ million and classroom magazines of $\$ 3.5$ million.

Operating profit for this segment in fiscal 2002 of $\$ 51.5$ million increased by $\$ 108.4$ million, from a loss of $\$ 56.9$ million in fiscal 2001, including the Special Charge of $\$ 72.9$ million. Excluding the Special Charge of $\$ 72.9$ million in fiscal 2001, operating profit for this segment more than tripled from $\$ 16.0$ million in fiscal 2001 to $\$ 51.5$ million in fiscal 2002. The operating profit improvement benefited from reduced prepublication amortization of $\$ 18.8$ million, principally related to the decision not to update Scholastic Literacy Place, and reduced amortization of goodwill and other intangibles of $\$ 6.1$ million, resulting from the adoption of SFAS No. 142 in fiscal 2002. Operating profit in fiscal 2002 also increased due to reduced marketing and promotional expenses of $\$ 6.0$ million and margin improvements of $\$ 3.5$ million. Segment operating results for fiscal 2001, excluding the Special Charge, resulted in an operating profit of $\$ 16.0$ million or an increase of $\$ 29.3$ million, compared to a loss of $\$ 13.3$ million in fiscal 2000. This increase was largely the result of gross profit increases of $\$ 27.1$ million as well as the benefit of the integration of Scholastic Library Publishing, which contributed $\$ 4.4$ million in profits, offset by increases in related administrative expenses of $\$ 2.1$ million.

## Media, Licensing and Advertising

The Company's Media, Licensing and Advertising segment includes the production and/or distribution in the U nited States of software and Internet services and the production and/or distribution by and through the Company's subsidiary, Scholastic E ntertainment Inc. ("SEI"), of programming and consumer products (including children's television programming, videos, software, feature films, promotional activities and non-book merchandise). The consumer software business formerly operated by Grolier is included in this segment from J une 22, 2000, the date on which Grolier was acquired.

|  |  | (\$ amounts in millions) |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ |
| Revenue | $\$ 131.2$ | $\$ 134.3$ | $\$ 108.1$ |
| Operating loss | $(15.6)$ | $(23.5)$ | $(11.9)$ |
| Operating margin | $*$ | $*$ | $*$ |
| $*$ not meaningful |  |  |  |

Media, Licensing and Advertising revenues accounted for $6.8 \%$ of the Company's revenues in fiscal 2002, compared to $6.8 \%$ in fiscal 2001 and $7.7 \%$ in fiscal 2000. In fiscal 2002 , revenue decreased by $2.3 \%$ or $\$ 3.1$ million primarily due to reduced programming revenue of $\$ 8.0$ million, attributable to the delivery of fewer episodes of the TV series Clifford the Big Red Dog ${ }^{\text {Tm }}$ in fiscal 2002 and the benefit in fiscal 2001 of the $\$ 3.9$ million license with F OX TV of Scholastic's The Magic School Bus ${ }^{\otimes}$ series, partially offset by increased licensing royalty revenue in fiscal 2002 from the Clifford property of $\$ 8.0$ million. In fiscal 2001, revenues increased by $24.2 \%$ or $\$ 26.2$ million to $\$ 134.3$ million, compared to fiscal 2000 revenue of $\$ 108.1$ million. The fiscal 2001 increase is due to increased entertainment revenue of $\$ 15.4$ million, principally due to the impact of production fees for Clifford the Big Red Dog, improved sales of educational software and multimedia products of $\$ 5.6$ million and increased advertising and subscription revenue of $\$ 5.2$ million from the Company's professional and consumer magazines.

The operating loss for the Media, Licensing and Advertising segment in fiscal 2002 was $\$ 15.6$ million, compared to $\$ 23.5$ million in fiscal 2001 and $\$ 11.9$ million in fiscal 2000. In fiscal 2002, the operating loss decreased by $33.6 \%$ or $\$ 7.9$ million as compared to fiscal 2001, primarily due to reductions in marketing and promotional expenses of $\$ 7.1$ million. The operating loss for fiscal 2001
increased by $\$ 11.6$ million as compared to fiscal 2000 reflecting the planned increase in spending related to Scholastic.com to facilitate the launch of e-commerce initiatives in fiscal 2002.

## International

The International segment includes the publication and distribution of products and services outside the $U$ nited States by the Company's international operations and its export and foreign rights businesses. The international businesses formerly operated by Grolier are included in this segment from J une 22, 2000, the date on which Grolier was acquired.

|  |  | (\$ amounts in millions) |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ |
| Revenue | $\$ 301.7$ | $\$ 296.7$ | $\$ 224.0$ |
| Operating profit | 20.2 | 19.3 | 9.9 |
| Operating margin | $6.7 \%$ | $6.5 \%$ | $4.4 \%$ |

International revenues accounted for $15.7 \%$ of the Company's revenues in fiscal 2002, 15.1\% in fiscal 2001 and $15.9 \%$ in fiscal 2000 . Segment revenues increased $\$ 5.0$ million or $1.7 \%$ to $\$ 301.7$ million in fiscal 2002 from $\$ 296.7$ million in fiscal 2001. This revenue growth of $\$ 5.0$ million over fiscal 2001 was primarily due to increased revenues of $\$ 5.0$ million from Australia, $\$ 4.4$ million from Canada and $\$ 2.6$ million from the Asia Pacific Region. These increases were partially offset by the adverse impact of foreign currency exchange rates of approximately $\$ 7.5$ million. In fiscal 2001, International revenues increased $\$ 72.7$ million or $32.5 \%$ to $\$ 296.7$ million, including $\$ 80.9$ million from the Grolier international businesses. E xcluding Grolier, fiscal 2001 revenues in local currencies increased slightly over fiscal 2000, primarily due to increased revenue from Scholastic's Canadian and export operations of $\$ 9.7$ million and $\$ 5.3$ million, respectively, but declined $4 \%$ in U.S. dollars. These increases were partially offset by revenue declines in the U nited K ingdom of $\$ 5.0$ million and Australia of $\$ 3.2$ million. In addition, reported revenues in Australia and in the United Kingdom were adversely impacted by the strengthening of the U.S. dollar in fiscal 2001.

International operating profit increased $\$ 0.9$ million to $\$ 20.2$ million or $6.7 \%$ of revenues in fiscal 2002 from $\$ 19.3$ million in fiscal 2001 or $6.5 \%$ of revenues. This increase is attributed primarily to Australian increases in
operating profit of $\$ 3.0$ million, partially offset by decreases in operating profit of $\$ 1.6$ million from the export business. In fiscal 2001, International operating profit increased $\$ 9.4$ million from fiscal 2000 due to the addition of $\$ 9.4$ million of profit from the Grolier businesses, export profit increases of $\$ 4.2$ million and Canadian profit increases of $\$ 2.6$ million, partially offset by lower United K ingdom profit of $\$ 3.4$ million and Australian profit of $\$ 3.4$ million.

## Seasonality

The Company's school-based book clubs, school-based book fairs and most of its magazines operate on a schoolyear basis. Therefore, the Company's business is highly seasonal.

As a consequence, the Company's revenues in the first and third quarters of the fiscal year are generally lower than its revenues in the other two fiscal quarters. The Company experiences a substantial loss from operations in the first quarter. Typically, school-based book club and book fair revenues are greatest in the second quarter of the fiscal year, while revenues from the sale of instructional materials are the highest in the first quarter.

In the J une through October time period, the Company experiences negative cash flow due to the seasonality of its business. As a result of the Company's business cycle, seasonal borrowings have historically increased during J une, $J$ uly and August, have generally peaked in September or October, and have been at their lowest point in May.

## Liquidity and Capital Resources

The Company's cash and cash equivalents were $\$ 10.7$ million at May 31, 2002, compared to $\$ 13.8$ million at May 31,2001 and $\$ 9.0$ million at May 31, 2000.

Cash flow provided by operations of $\$ 164.6$ million in fiscal 2002 was partially offset by working capital increases of $\$ 77.2$ million.

Cash outflows for investing activities were $\$ 238.5$ million for fiscal 2002, related to capital expenditures, acquisition related payments, prepublication costs, royalty advances and production cost expenditures. The Company's capital expenditures totaled $\$ 78.4$ million in fiscal 2002. Capital expenditures, including capitalized interest, decreased $\$ 12.1$ million from fiscal 2001 due to the completion of the Company's metropolitan N ew York facilities. Acquisition related payments totaled $\$ 66.7$ million as a result of the acquisitions of the stock or assets of K lutz, Tom Snyder Productions, Inc., B aby's

First B ook Club ${ }^{\circledR}$, Teacher's Friend Publications, Inc., Troll B ook Fairs Inc. and N elson B. Heller \& Associates. Prepublication expenditures totaled $\$ 53.5$ million for fiscal 2002. Payments for royalty advances totaled $\$ 31.7$ million for fiscal 2002.

The Company believes its existing cash position, combined with funds generated from operations and available
under the L oan Agreement, the R evolver and the amended Grolier Facility as defined below will be sufficient to finance its ongoing working capital requirements for the next fiscal year. The Company anticipates refinancing its debt obligations prior to their respective maturity dates, to the extent not paid through free cash flow.

The following table summarizes as of May 31, 2002, the Company's contractual cash obligations by future period (see $N$ otes 3 and 4 of $N$ otes to Consolidated Financial Statements):

| (Amounts in millions) | Payments Due by Period |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less than 1 Year | 1-3 Years | 4-5 Years | After 5 Years | Total |
| L ong-term debt | \$ - | \$ 225.2 | \$ 300.0 | \$ | \$ 525.2 |
| L ines of credit and short-term debt | 23.5 | - | - | - | 23.5 |
| Operating leases | 43.4 | 84.8 | 28.1 | 179.1 | 335.4 |
| R oyalty advances | 10.7 | 2.2 | 0.0 | - | 12.9 |
| Other obligations | 5.7 | 1.9 | - | - | 7.6 |
| Total | \$ 83.3 | \$ 314.1 | \$ 328.1 | \$ 179.1 | \$ 904.6 |

## Financing

On J anuary 11, 2002, pursuant to the exercise of Scholastic Corporation's optional redemption rights, $\$ 109.8$ million of the Company's 5.0\% Convertible Subordinated Debentures were converted at the option of the holders into 2.9 million shares of Common Stock and $\$ 0.2$ million were redeemed for cash.

On J anuary 23, 2002, the Company issued $\$ 300.0$ million of $5.75 \%$ N otes (the " $5.75 \%$ N otes"). The $5.75 \%$ $N$ otes are unsecured and unsubordinated obligations of the Company and mature on J anuary 15,2007 . Interest on the $5.75 \% \mathrm{~N}$ otes is payable semi-annually on J uly 15 and J anuary 15 of each year. The Company may, at any time, redeem all or a portion of the $5.75 \% \mathrm{~N}$ otes at a redemption price (plus accrued interest to the date of redemption) equal to the greater of (i) $100 \%$ of the principal amount, or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the date of redemption on a semiannual basis. The net proceeds were used to repay the majority of the $\$ 350.0$ million facility (the "Grolier Facility") established in connection with the acquisition of Grolier. At May 31,2002 , the Company had outstanding $\$ 50.0$ million under the Grolier Facility, which was amended into a revolving credit agreement on J une 21, 2002, providing for aggregate borrowings of up to $\$ 100.0$ million and expiring J une 20, 2003. Under these amended terms, Scholastic Inc., a subsidiary of Scholastic Corporation, is the borrower and Scholastic Corporation is the guarantor.

B orrowings bear interest at the prime rate or $0.39 \%$ to $1.10 \%$ over LIBOR (as defined). As amended, the Grolier Facility also provides for a facility fee ranging from $0.085 \%$ to $0.25 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of the amendment date were $0.650 \%$ over LIB OR and $0.150 \%$, respectively. The Grolier Facility contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. The weighted average interest rate under the Grolier Facility at May 31,2002 was $2.4 \%$.

On February 5, 2002, the Company entered into an interest rate swap agreement, designated as a fair value hedge as defined under SFAS No. 133, "A ccounting for Derivative Instruments and H edging Activities," where the Company receives a fixed interest rate payment based on a notional amount totaling $\$ 100.0$ million and pays a variable interest rate to the counterparty, which is reset semiannually based on six-month LIB OR (as defined). This agreement was entered into to exchange the fixed interest rate payments on a portion of the $5.75 \% \mathrm{~N}$ otes for variable interest rate payments. Under SFAS $\operatorname{No.133}$, changes in the fair value of the interest rate swap offset changes in the fair value of the fixed rate debt due to changes in market interest rates. As such, there was no ineffective portion to the hedge recognized in earnings during fiscal 2002.

Scholastic Corporation and Scholastic Inc. are joint and several borrowers under an amended and restated loan agreement with certain banks, effective August 11, 1999 and amended J une 22, 2000 (the "L oan Agreement"). The L oan Agreement, which expires on August 11, 2004, provides for aggregate borrowings of up to $\$ 170.0$ million (with a right in certain circumstances to increase borrowings to $\$ 200.0$ million), including the issuance of up to $\$ 10.0$ million in letters of credit. Interest under this facility is either at the prime rate or $0.325 \%$ to $0.90 \%$ over LIB OR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$ and a utilization fee ranging from $0.05 \%$ to $0.15 \%$ if borrowings exceed $33 \%$ of the total facility. The amounts charged vary based upon the Company's credit rating. The interest rate, facility fee and utilization fee (when applicable) as of May 31, 2002 were $0.475 \%$ over LIB OR, $0.150 \%$ and $0.075 \%$, respectively. The L oan A greement contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At May 31, 2002 and 2001, $\$ 50.0$ million and $\$ 0.0$, respectively, were outstanding under the L oan Agreement. The weighted average interest rate at M ay 31,2002 was $2.7 \%$.

Scholastic Corporation and Scholastic Inc. are joint and several borrowers under a Revolving L oan Agreement with a bank, effective N ovember 10, 1999 and amended J une 22, 2000 (the "Revolver"). As amended, the Revolver provides for unsecured revolving credit of up to $\$ 40.0$ million and expires on August 11, 2004. Interest under this facility is at the prime rate minus $1 \%$ or $0.325 \%$ to $0.90 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of May 31, 2002 were $0.475 \%$ over LIB OR and $0.150 \%$, respectively. The Revolver has certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At May 31, 2002 and 2001, there were no borrowings outstanding under the Revolver.

In addition, unsecured lines of credit available in local currencies to the Company's international subsidiaries were equivalent to $\$ 53.5$ million at May 31,2002 . These lines are used primarily to fund local working capital needs. At May 31, 2002, $\$ 23.3$ million in borrowings were outstanding under these lines of credit at a weighted average interest rate of 5.4\%.

## Acquisitions

In the ordinary course of business, the Company explores domestic and international expansion opportunities, including potential niche and strategic acquisitions. As part of this process, the Company engages with interested parties in discussions concerning possible transactions. The Company will continue to evaluate such opportunities and prospects.

Consistent with this strategy, on J une 22, 2000, the Company consummated the acquisition of Grolier for $\$ 400.0$ million in cash. In fiscal 2002, the Company completed acquisitions including:

- On J uly 6, 2001, the Company acquired assets of Troll B ook Fairs Inc., a national school-based book fair operator, for $\$ 4.2$ million in cash. Since the date of acquisition, the operating results are included in the Children's Book Publishing and Distribution segment.
- On December 21, 2001, the Company acquired assets of Tom Snyder Productions, Inc., a developer and publisher of interactive educational software and producer of television programming for $\$ 9.0$ million in cash. Since the date of acquisition, the operating results of its educational software and television programs are included in the Educational Publishing and Media, Licensing and Advertising segments, respectively.
- On A pril 4, 2002, the Company acquired $100 \%$ of the outstanding stock of Sandvik Publishing Ltd., d/b/a B aby's First B ook Club, a direct marketer of ageappropriate books and toys for young children, for $\$ 7.5$ million in cash. Since the date of acquisition, the operating results are included in the continuity business within the Children's Book Publishing and Distribution segment.
- On A pril 8,2002 , the Company acquired $100 \%$ of the outstanding stock of K lutz, a publisher and creator of "books plus" products for children. The Company's initial payment was $\$ 42.8$ million in cash. The agreement provides for additional payments of up to $\$ 31.3$ million to be made to the seller in 2004 and 2005, contingent upon the achievement of certain revenue thresholds for K lutz. Since the date of acquisition, the operating results are included in the Children's Book Publishing and Distribution segment.
- On April 24, 2002, the Company acquired $100 \%$ of the outstanding stock of Teacher's Friend Publications, Inc., a producer and marketer of materials that teach-
ers use to decorate their classrooms, for $\$ 5.9$ million. Since the date of acquisition, the operating results are included in the Educational Publishing segment.


## Subsequent Event

On J une 24, 2002, the Company entered into a joint venture with The B ook People, Ltd., a direct marketer of books in the U nited K ingdom, to distribute books to the home under the Red H ouse name and through schools under the Scholastic School L ink name. The Company also acquired a $15 \%$ equity interest in The B ook People Group, Ltd. for $£ 12.0$ million (equivalent to approximately $\$ 18.0$ million as of the date of the transaction), with a possible additional payment of $£ 3.0$ million based on operating results and contingent on repayment of all borrowings under a $£ 3.0$ million (equivalent to approximately $\$ 4.5$ million as of the date of the transaction) revolving credit facility established at the date of the transaction by the Company in favor of The B ook People Group, Ltd. The revolving credit facility will be used to fund the expansion of The B ook People and for working capital purposes.

## New Accounting Pronouncements

In J une 2001, the Financial Accounting Standards B oard ("FASB") issued SFAS No. 143, "Accounting for Asset Retirement Obligations." This statement addresses financial accounting and reporting for obligations associated with the retirement of tangible long-lived assets and the associated asset retirement costs. The Company is required to adopt this statement by the first quarter of fiscal 2004. The Company does not expect that the adoption of SFAS No. 143 will have a material impact on its financial position, results of operations or cash flows.

In N ovember 2001, the FASB E merging I ssues Task Force ("EITF") reached a consensus on I ssue No. 01-9, "Accounting for Consideration Given by a Vendor to a Customer or a Reseller of the Vendor's P roducts." The issue addresses the recognition, measurement and income statement classification of sales incentives or other consideration, free or discounted product or services and cash given by a vendor to a customer. The Company adopted the provisions of EITF I ssue No. 01-9 for fiscal 2002. This adoption resulted in a reclassification of Selling, general and administrative expense to Cost of goods sold totaling $\$ 33.8$ million, $\$ 34.5$ million and $\$ 14.5$ million in the fiscal years ended May 31, 2002, 2001 and 2000, respectively, with no change to reported net income.

In October 2001, the FASB issued SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived

Assets." SFAS No. 144 establishes a single accounting model, based upon the framework established in SFAS No. 121, "Accounting for the Impairment of L ong-L ived Assets and for Long-L ived Assets to be Disposed of," for long-lived assets to be disposed of by sale and addresses significant implementation issues. The Company is required to adopt this statement by the first quarter of fiscal 2003. The Company does not expect that the adoption of SFAS No. 144 will have a material impact on its financial position, results of operations or cash flows.

In J uly 2002, the FASB issued SFAS No. 146, "Accounting for Costs A ssociated with Exit or Disposal Activities." SFAS No. 146 requires companies to recognize costs associated with exit or disposal activities when they are incurred rather than at the date of a commitment to an exit or disposal plan. This statement supercedes the guidance provided by EITF Issue No. 94-3, "Liability Recognition for Certain E mployee Termination B enefits and Other Costs to E xit an Activity (including Certain Costs Incurred in a Restructuring)." This statement is to be applied prospectively to exit or disposal activities initiated after December 31, 2002. Since this statement only affects the timing of the recognition of the liabilities to be incurred if an entity makes a decision to exit or dispose of a particular activity, the Company does not expect that the adoption of SFAS No. 146 will have a material impact on its financial position, results of operations, or cash flows.

## Factors That May Affect Future Results and Financial Condition

This Annual Report on Form 10-K contains forwardlooking statements. Additional written and oral forwardlooking statements may be made by the Company from time to time in Securities and Exchange Commission ("SE C") filings and otherwise. The Company cautions readers that results or expectations expressed by forwardlooking statements, including, without limitation, those relating to the Company's future business prospects, revenues, operating margins, working capital, liquidity, capital needs, interest costs and income, are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements, due to factors including the following and other risks and factors identified from time to time in the Company's filings with the SE C:

- The Company's ability to continue to produce successful educational, trade, entertainment and software products;
- The ability of the Company's book clubs and fairs to continue to successfully meet market needs;
- The Company's ability to maintain relationships with its creative talent;
- Changes in purchasing patterns in and the strength of educational, trade, entertainment and software markets;
- Competition from other educational and trade publishers and media, entertainment and Internet companies;
- Significant changes in the publishing industry, especially relating to the distribution and sale of books;
- The effect on the Company of volatility in the price of paper and periodic increases in postage rates;
- The Company's ability to effectively use the Internet to support its existing businesses and to launch successful new Internet initiatives;
- The general risks attendant to the conduct of business in foreign countries;
- The general risks inherent in the market impact of rising interest rates with regard to its variable debt facilities.

The foregoing list of factors should not be construed as exhaustive or as any admission regarding the adequacy of disclosures made by the Company prior to the date hereof. The Company disclaims any intention or obligation to update or revise forward-looking statements, whether as a result of new information, future events or otherwise.

## Item 7a • Quantitative and Qualitative Disclosures about Market Risk

The Company has operations in various foreign countries. In the normal course of business, these operations are exposed to fluctuations in currency values. M anagement believes that the impact of currency fluctuations does not represent a significant risk in the context of the Company's current international operations. In the normal course of business, the Company's non U.S. operations enter into short-term forward contracts (generally not exceeding $\$ 15.0$ million) to match purchases not denominated in their respective local currencies.

Market risks relating to the Company's operations result primarily from changes in interest rates, which are managed by balancing the mix of variable versus fixedrate borrowings. Additionally, financial instruments,
including swap agreements, are used to hedge exposure to changes in interest rates. Approximately forty percent of the Company's debt at May 31, 2002 bore interest at a variable rate and was sensitive to changes in interest rates. As a result of seasonal borrowings at variable rates, this percentage is expected to peak at approximately fifty percent during fiscal 2003. The Company is subject to the risk that market interest rates will increase and thereby increase the interest rates currently being charged under the variablerate debt.

Additional information relating to the Company's outstanding financial instruments is included in Item 7 Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following table sets forth information about the Company's debt and other interest rate sensitive instruments as of May 31, 2002 (see N ote 3 of N otes to Consolidated F inancial Statements):


## Item 8• Consolidated Financial Statements and Supplementary Data

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Supplementary Financial Information - Summary of Quarterly Results of Operations (unaudited) ..... 52The following consolidated financial statement schedule for the three years ended May 31, 2002, 2001and 2000 is included in Item 14(d):
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All other schedules have been omitted since the required information is not present or is not present in amounts sufficient to require submission of the schedule, or because the information required is included in the Consolidated Financial Statements or the N otes thereto.

## Consolidated Statements of Income

|  | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: |
| Revenues | \$ 1,917.0 | \$ 1,962.3 | \$ 1,402.5 |
| Operating costs and expenses: |  |  |  |
| Cost of goods sold (exclusive of depreciation) | 852.1 | 899.7 | 692.8 |
| Cost of goods sold - Special Literacy P lace and other charges (N ote 12) | - | 72.9 | - |
| Selling, general and administrative expenses | 773.7 | 773.1 | 557.6 |
| B ad debt expense | 68.7 | 75.5 | 20.5 |
| Other operating costs: |  |  |  |
| D epreciation | 35.6 | 28.2 | 19.7 |
| Goodwill and other intangibles amortization | 1.0 | 14.2 | 4.4 |
| L itigation and other charges | 1.2 | - | 8.5 |
| Total operating costs and expenses | 1,732.3 | 1,863.6 | 1,303.5 |
| Operating income | 184.7 | 98.7 | 99.0 |
| Interest expense, net | (31.4) | (41.6) | (18.6) |
| E arnings before income taxes and cumulative effect |  |  |  |
| Provision for income taxes | 54.6 | 20.8 | 29.0 |
| Earnings before cumulative effect of accounting change | 98.7 | 36.3 | 51.4 |
| Cumulative effect of accounting change (net of income taxes of \$2.9) | (5.2) | - | - |
| Net income | \$ 93.5 | \$ 36.3 | \$ 51.4 |

## Earnings per Share of Class A and Common Stock:

E arnings before cumulative effect of accounting change:

| B asic | \$ | 2.69 | \$ | 1.05 | \$ | 1.54 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted | \$ | 2.51 | \$ | 1.01 | \$ | 1.48 |
| Cumulative effect of accounting change (net of income taxes): |  |  |  |  |  |  |
| B asic | \$ | (0.14) | \$ | - | \$ |  |
| Diluted | \$ | (0.13) | \$ | - | \$ |  |
| N et income: |  |  |  |  |  |  |
| B asic | \$ | 2.55 | \$ | 1.05 | \$ | 1.54 |
| Diluted | \$ | 2.38 | \$ | 1.01 | \$ | 1.48 |

[^0]
## Consolidated Balance Sheets

| Assets | 2002 | 2001 |
| :---: | :---: | :---: |
| Current Assets: |  |  |
| Cash and cash equivalents | \$ 10.7 | \$ 13.8 |
| Accounts receivable (less allowance for doubtful accounts of $\$ 62.6$ at May 31, 2002 and $\$ 70.1$ at May 31, 2001) | 243.8 | 220.7 |
| I nventories | 359.5 | 340.3 |
| D eferred promotion costs | 44.6 | 44.0 |
| D eferred incometaxes | 81.3 | 89.3 |
| Prepaid and other current assets | 58.4 | 61.4 |
| Total current assets | 798.3 | 769.5 |
| Property, Plant and Equipment: |  |  |
| L and | 9.1 | 9.0 |
| B uildings | 59.8 | 56.4 |
| Furniture, fixtures and equipment | 220.2 | 159.5 |
| L easehold improvements | 153.1 | 134.7 |
|  | 442.2 | 359.6 |
| Less accumulated depreciation and amortization | (140.8) | (102.3) |
| Net property, plant and equipment | 301.4 | 257.3 |
| Other Assets and Deferred Charges: |  |  |
| Prepublication costs | 113.6 | 103.3 |
| R oyalty advances | 50.7 | 45.9 |
| Production costs | 9.1 | 13.8 |
| Goodwill | 256.2 | 221.9 |
| Other intangibles | 63.8 | 64.2 |
| $N$ oncurrent deferred taxes | 19.6 | 1.0 |
| Other | 24.0 | 24.9 |
| Total other assets and deferred charges | 537.0 | 475.0 |
| Total assets | \$ 1,636.7 | \$ 1,501.8 |

[^1]| Liabilities and Stockholders' Equity | 2002 | 2001 |
| :---: | :---: | :---: |
| Current Liabilities: |  |  |
| L ines of credit and short-term debt | \$ 23.5 | \$ 23.3 |
| Accounts payable | 134.3 | 157.3 |
| Accrued royalties | 38.5 | 45.7 |
| D eferred revenue | 16.2 | 12.1 |
| Other accrued expenses | 117.7 | 136.5 |
| Total current liabilities | 330.2 | 374.9 |
| Noncurrent Liabilities: |  |  |
| L ong-term debt | 525.8 | 585.3 |
| Other noncurrent liabilities | 61.8 | 47.9 |
| Total noncurrent liabilities | 587.6 | 633.2 |
| Commitments and Contingencies | - |  |
| Stockholders' Equity: |  |  |
| Preferred Stock, $\$ 1.00$ par value |  |  |
| Class A Stock, $\$ .01$ par value |  |  |
| Common Stock, $\$ .01$ par value Authorized-70,000,000 shares; Issued-37,417,222 shares ( $33,632,047$ shares at May 31, 2001) | 0.4 | 0.3 |
| Additional paid-in capital | 373.7 | 233.7 |
| D eferred compensation | (0.4) | (0.2) |
| Accumulated other comprehensive loss: |  |  |
| F oreign currency translation adjustment | (13.5) | (12.8) |
| M inimum pension liability adjustment | (13.9) | (3.6) |
| Retained earnings | 372.6 | 279.1 |
| Less 55,319 shares of Common Stock in treasury, |  |  |
| Total stockholders' equity | 718.9 | 493.7 |
| Total liabilities and stockholders' equity | \$ 1,636.7 | \$ 1,501.8 |

## Consolidated Statements of Changes in Stockholders'

|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Shares |  |  |

[^2]
# Equity and Comprehensive Income 

 Years ended May 31, 2002, 2001 and 2000| Deferred <br> Compensation | Foreign <br> Currency <br> Translation | Minimum <br> Pension <br> Liability | Retained <br> E arnings | Shares | Treasury Stock |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{A m o u n t}$ |  |  |  |  |  |$\quad$| Total |
| :---: |
| Stockholders' |
| Equity |

(5.4)

|  | $-(5.4)$ |  |
| :---: | :---: | :---: |
| 450,652 | 12.2 | 18.5 |


| - | $(11.1)$ | - | 242.8 | $(851,006)$ | $(24.6)$ | 430.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

$36.3 \quad 36.3$
(1.7)
(3.6)
(1.7)
(0.2)
$\begin{array}{lll}795,687 & 21.8 & 26.0\end{array}$

|  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $(0.2)$ | $(12.8)$ | $(3.6)$ | 279.1 | $(55,319)$ | $(2.8)$ | 493.7 |

$93.5 \quad 93.5$
(0.7)
(10.3)
(0.2)
$\begin{array}{lll}55,319 & 22.8\end{array}$
8.8
110.9

| \$(0.4) | \$(13.5) | \$(13.9) | \$ 372.6 | - | \$ | - | \$ 718.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


|  | 2002 |  | 2001 |  | 2000 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash flows provided by operating activities: |  |  |  |  |  |  |
| $N$ et income | \$ | 93.5 | \$ | 36.3 | \$ | 51.4 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |  |  |
| Amortization of prepublication and production costs |  | 50.2 |  | 68.8 |  | 47.3 |
| Depreciation and amortization |  | 36.6 |  | 42.4 |  | 24.1 |
| Royalty advances expensed |  | 26.6 |  | 28.7 |  | 29.2 |
| D eferred income taxes |  | 18.0 |  | (15.1) |  | (15.1) |
| Tax benefit realized from stock option transactions |  | 8.8 |  | 6.9 |  | 4.1 |
| N on-cash portion of Cost of goods sold - Special Literacy Place and other charges |  | - |  | 71.4 |  | - |
| Non-cash portion of accounting change and Litigation and other charges |  | 8.1 |  | - |  | 8.5 |
| Changes in assets and liabilities: |  |  |  |  |  |  |
| Accounts receivable, net |  | (14.1) |  | 22.5 |  | (20.8) |
| I nventories |  | (7.3) |  | (25.7) |  | (66.8) |
| Prepaid and other current assets |  | 5.5 |  | (22.0) |  | (5.4) |
| D eferred promotion costs |  | (0.5) |  | (1.6) |  | 0.9 |
| Accounts payable and other accrued expenses |  | (42.5) |  | (17.7) |  | 66.3 |
| Accrued royalties |  | (10.1) |  | 4.7 |  | 9.2 |
| D eferred revenue |  | 4.1 |  | (0.3) |  | 3.1 |
| Other, net |  | (12.3) |  | 6.3 |  | 14.3 |
| Total adjustments |  | 71.1 |  | 169.3 |  | 98.9 |
| $N$ et cash provided by operating activities |  | 164.6 |  | 205.6 |  | 150.3 |
| Cash flows used in investing activities: |  |  |  |  |  |  |
| Additions to property, plant and equipment |  | (78.4) |  | (90.5) |  | (46.0) |
| Acquisition related payments |  | (66.7) |  | (396.4) |  | (0.2) |
| Prepublication costs |  | (53.5) |  | (54.5) |  | (61.4) |
| R oyalty advances |  | (31.7) |  | (25.5) |  | (23.4) |
| Production costs |  | (13.0) |  | (13.7) |  | (13.8) |
| Other |  | 4.8 |  | 3.3 |  | (0.4) |
| $N$ et cash used in investing activities |  | (238.5) |  | (577.3) |  | (145.2) |
| Cash flows provided by (used in) financing activities: |  |  |  |  |  |  |
| $B$ orrowings under L oan Agreement and Revolver |  | 835.2 |  | 552.3 |  | 342.8 |
| R epayments of L oan Agreement and R evolver |  | (785.2) |  | (558.1) |  | (347.3) |
| B orrowings under Grolier Facility |  | - |  | 350.0 |  | - |
| Repayment of Grolier Facility |  | (300.0) |  | - |  | - |
| Proceeds received from issuance of 5.75\% N otes, net of related costs |  | 296.7 |  | - |  | - |
| $B$ orrowings under lines of credit |  | 151.8 |  | 100.1 |  | 122.2 |
| R epayments of lines of credit |  | (150.7) |  | (90.7) |  | (133.1) |
| Proceeds pursuant to employee stock plans, net |  | 22.8 |  | 24.2 |  | 16.7 |
| Other |  | 0.2 |  | (1.3) |  | (3.2) |
| $N$ et cash provided by (used in) financing activities |  | 70.8 |  | 376.5 |  | (1.9) |
| E ffect of exchange rate changes on cash |  | 0.0 |  | 0.0 |  | (0.1) |
| $N$ et (decrease) increase in cash and cash equivalents |  | (3.1) |  | 4.8 |  | 3.1 |
| Cash and cash equivalents at beginning of year |  | 13.8 |  | 9.0 |  | 5.9 |
| Cash and cash equivalents at end of year | \$ | 10.7 | \$ | 13.8 | \$ | 9.0 |
| Supplemental information: |  |  |  |  |  |  |
| I ncome taxes paid | \$ | 27.5 | \$ | 58.6 | \$ | 17.5 |
| I nterest paid | \$ | 28.0 | \$ | 43.5 | \$ | 20.1 |

# Notes to Consolidated Financial Statements 

(Amounts in millions, except share and per share data)

## 1. Summary of Significant Accounting Policies

## Principles of consolidation

The consolidated financial statements include the accounts of Scholastic Corporation and all wholly-owned subsidiaries (the "Company"). All significant intercompany transactions are eliminated.

## Use of estimates

The Company's consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the U nited States. The preparation of these financial statements involves the use of estimates and assumptions by management which affect the amounts reported in the consolidated financial statements and accompanying notes. The Company bases its estimates on historical experience, current business factors, and various other assumptions believed to be reasonable under the circumstances, which are necessary in order to form a basis for making judgments about the carrying values of assets and liabilities. Actual results may differ from those estimates and assumptions. On an on-going basis, the Company evaluates the adequacy of its reserves and the estimates used in its calculations, including, but not limited to: collectability of accounts receivable; sales returns; amortization periods; and recoverability of inventories, deferred promotion costs, prepublication costs, royalty advances, goodwill and other intangibles.

## Revenue recognition

The Company's revenue recognition policies for its principal businesses are as follows:

School-Based Book Clubs-Revenue from school-based book clubs is recognized upon shipment of the products.

School-Based Book Fairs-Revenue from school-based book fairs is recognized ratably as the book fair occurs.

Continuities-The Company operates continuity programs whereby customers generally place a single order and receive multiple shipments of books over a period of time. Revenue from continuities is recognized at the time of shipment or, in applicable cases, upon customer acceptance. Reserves for estimated returns are established at the time of sale and recorded as a reduction to revenue. Actual
returns are charged to the reserve as received. The calculation for the reserve for estimated returns is based on historical return rates and sales patterns.

Trade-R evenue from the sale of children's books to bookstores and mass merchandisers primarily is recognized at the time of shipment, which generally is when title transfers to the customer. A reserve for estimated returns is established at the time of sale and recorded as a reduction to revenue. Actual returns are charged to the reserve as received. The calculation for the reserve for estimated returns is based on historical return rates and sales patterns.

Film Production and Licensing-Revenue from the sale of film rights, principally for the home video and domestic and foreign syndicated television markets, is recognized when the film has been delivered and is available for showing or exploitation. Licensing revenue is recorded in accordance with royalty agreements at the time licensed materials are available to the licensee and collections are reasonably assured.

Magazines-R evenue is deferred and recognized ratably over the subscription period, as the magazines are delivered.

Educational Publishing-F or shipments to schools, revenue is recognized on passage of title, which generally occurs upon shipment. Shipments to depositories are on consignment. Revenue is recognized based on actual shipments from the depositories to the schools. For certain software-based products, the Company offers new customers installation and training. In such cases, revenue is recognized when installation and training are complete.

Advertising—Revenue is recognized when the magazine is on sale and available to the subscribers.

Scholastic In School Marketing—R evenue is recognized when the Company has satisfied the contractual/legal obligations of the program, has delivered the product or services and the customer has acknowledged acceptance.

## Cash equivalents

Cash equivalents consist of short-term investments with original maturities of less than three months.

## Accounts receivable

Accounts receivable are recorded net of allowance for doubtful accounts and reserve for returns. In the normal course of business, the Company extends credit to customers that satisfy predefined credit criteria.

The Company is required to estimate the collectability of its receivables. Evaluation of the aging and collections experience is utilized to estimate the ultimate realization of these receivables.

## Inventories

Inventories, consisting principally of books, are stated at the lower of cost, using the first-in, first-out method, or market. The Company records a reserve for excess and obsolete inventory based primarily upon a calculation of forecasted demand utilizing the historical sales patterns of its products.

## Deferred promotion costs

Deferred promotion costs represent direct mail and telemarketing promotion costs incurred to acquire customers in the Company's continuity and magazine businesses. Promotional costs are deferred when incurred and amortized in the proportion that current revenues bear to estimated total revenues. The Company regularly evaluates the operating performance of the promotions over their life cycle based on historical and forecasted demand and adjusts the carrying value accordingly.

## Property, plant and equipment

Property, plant and equipment are carried at cost. Depreciation and amortization are recorded on a straight-line basis. Buildings have an estimated useful life, for purposes of depreciation, of forty years. Furniture, fixtures and equipment are depreciated over periods not exceeding ten years. Leasehold improvements are amortized over the life of the lease or the life of the assets, whichever is shorter. Interest is capitalized on major construction projects based on the outstanding construction-in-progress balance for the period and the average borrowing rate during the period.

## Prepublication costs

The Company capitalizes the art, prepress, editorial and other costs incurred in the creation of the master copy of a book or other media (the "prepublication costs"). P republication costs are amortized on a straight-line basis over a three to seven year period.

## Royalty advances

The Company records a reserve for the recoverability of its outstanding advances to authors based primarily upon historical trends. Royalty advances are expensed as related revenues are earned or when future recovery appears doubtful.

## Goodwill and other intangibles

EffectiveJ une 1, 2001, the Company adopted Statement of Financial Accounting Standards ("SFAS") No. 142, "Goodwill and Other Intangible Assets," under which goodwill and other intangible assets with indefinite lives are no longer amortized. The Company reviews its goodwill and non-amortizable intangibles on an annual basis for impairment, or more frequently if impairment indicators arise. The impairment review process entails estimating the fair value of the Company's identified reporting units utilizing discounted cash flows, which are then compared to the car rying values of the reporting units. The determination of cash flows requires management to make significant estimates and assumptions about its reporting units' future operating performance. Actual operating results may differ from those estimates and assumptions. The Company's determination of whether impairment indicators exist is based on market conditions and operational performance of the reporting units. Prior to adoption of SFAS No. 142, the Company amortized goodwill and other intangible assets over their estimated useful lives.

## Income taxes

The Company uses the asset and liability method of accounting for income taxes. Under this method, deferred tax assets and liabilities are determined based on differences between financial reporting and tax bases of assets and liabilities and are measured using enacted tax rates and laws that will be in effect when the differences are expected to enter into the determination of taxable income.

## Stock-based compensation

The Company has elected to follow Accounting Principles B oard Opinion No. 25, "Accounting for Stock I ssued to E mployees" ("APB 25") in accounting for its employee stock options. Under APB 25, compensation expense is recognized only when the exercise price of options is below the market price of the underlying stock on the date of grant where the exercise price and number of shares subject to grant are fixed.

## Foreign currency translation

The balance sheets of the Company's non-U.S. dollar denominated assets and liabilities are translated into United States dollars at prevailing rates at the balance sheet date and the revenues, costs and expenses are translated at the average current rates prevailing during each reporting period. Net gains or losses resulting from
the translation of the foreign financial statements and the effect of exchange rate changes on long-term intercompany balances are accumulated and charged directly to the foreign currency translation adjustment component of stockholders' equity.

## Earnings per share

B asic earnings per share is based on the weighted average shares of Class A Stock and Common Stock outstanding. Diluted earnings per share is based on the weighted average shares of Class A Stock and Common Stock outstanding adjusted for the impact of potentially dilutive securities outstanding. The dilutive impact of options outstanding is calculated using the treasury stock method which considers the Common Stock issuable upon exercise outstanding as if they were exercised at the beginning of the period, adjusted for Common Stock assumed to be repurchased with the proceeds and tax benefit realized upon exercise. The dilutive impact of convertible debt outstanding is calculated on an if-converted basis, adjusting for interest foregone and Common Stock issuable upon conversion of the debt as if it was converted at the beginning of the period. Any potentially dilutive security is excluded from the computation of diluted earnings per share for any period in which it has an anti-dilutive effect.

## Reclassifications

Certain prior year amounts have been reclassified to conform to the current year presentation. In N ovember 2001, the F inancial Accounting Standards B oard ("FASB") E merging Issues Task Force ("EITF") reached a consensus on Issue No. 01-9, "Accounting for Consideration Given by a Vendor to a Customer or a Reseller of the Vendor's Products." The issue addresses the recognition, measurement and income statement classification of sales incentives or other consideration, free or discounted product or services and cash given by a vendor to a customer. The Company adopted the provisions of EITF Issue No. 01-9 for fiscal 2002. This adoption resulted in a reclassification of Selling, general and administrative expenses to Cost of goods sold totaling $\$ 33.8, \$ 34.5$ and $\$ 14.5$ in the fiscal years ended May 31, 2002, 2001 and 2000, respectively, with no change to reported net income.

## New accounting pronouncements

In J une 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations." This statement addresses financial accounting and reporting for obligations associated with the retirement of tangible long-lived assets and the associated asset retirement costs. The Company is required to adopt this statement by the first quarter of fiscal 2004. The Company does not expect that the adoption of SFAS No. 143 will have a material impact on its financial position, results of operations or cash flows.

In October 2001, the FASB issued SFAS No. 144, "Accounting for the Impairment or Disposal of L ong-L ived Assets." SFAS No. 144 establishes a single accounting model, based upon the framework established in SFAS No. 121, "Accounting for the I mpairment of L ong-Lived Assets and for L ong-L ived Assets to be Disposed of," for long-lived assets to be disposed of by sale and addresses significant implementation issues. The Company is required to adopt this statement by the first quarter of fiscal 2003. The Company does not expect that the adoption of SFAS No. 144 will have a material impact on its financial position, results of operations or cash flows.

In J uly 2002, the FASB issued SFAS No. 146, "Accounting for Costs Associated with Exit or Disposal Activities." SFAS No. 146 requires companies to recognize costs associated with exit or disposal activities when they are incurred rather than at the date of a commitment to an exit or disposal plan. This statement supercedes the guidance provided by the EITF Issue No. 94-3, "L iability Recognition for Certain Employee Termination B enefits and Other Costs to E xit an Activity (including Certain Costs Incurred in a Restructuring)." This statement is to be applied prospectively to exit or disposal activities initiated after December 31, 2002. Since this statement only affects the timing of the recognition of the liabilities to be incurred if an entity makes a decision to exit or dispose of a particular activity, the Company does not expect that the adoption of SFAS No. 146 will have a material impact on its financial position, results of operations or cash flows.

## 2. Segment Information

The Company categorizes its businesses into four operating segments: Children's Book Publishing and Distribution; Educational Publishing; Media, Licensing and Advertising; and International. This classification reflects the nature of products and services consistent with the method by which the Company's chief operating decision-maker assesses operating performance and allocates resources.

- Children's Book Publishing and Distribution includes the publication and distribution of children's books in the U nited States through school-based book clubs and book fairs, school-based and direct-to-home continuity programs and the trade channel. The direct-to-home continuity and trade businesses formerly operated by Grolier Incorporated ("Grolier") are incorporated in this segment from J une 22, 2000, the date on which Grolier was acquired.
- Educational Publishing includes the publication and distribution to schools and libraries of curriculum materials, classroom magazines and print and on-line reference and non-fiction products for grades K to 12 in the U nited States. The U.S. reference and non-fiction business formerly operated by Grolier is included in this segment from J une 22, 2000, the date on which $G$ rolier was acquired.
- Media, Licensing and Advertising includes the production and/or distribution in the $U$ nited States of software and Internet services and the production and/or distribution by and through the Company's subsidiary, Scholastic Entertainment Inc. ("SEI"), of programming and consumer products (including children's television programming, videos, software, feature films, promotional activities and non-book merchandise). The consumer software business formerly operated by Grolier is included in this segment from J une 22, 2000, the date on which Grolier was acquired.
- International includes the publication and distribution of products and services outside the U nited States by the Company's international operations and its export and foreign rights businesses. The international businesses formerly operated by Grolier are included in this segment from J une 22, 2000, the date on which Grolier was acquired.

The following table sets forth information for the three fiscal years ended May 31 for the Company's segments. Certain prior year amounts have been reclassified to conform with the present year presentation, including certain segment classifications.

| 2002 | Children's B ook Publishing and Distribution | E ducational Publishing | M edia, Licensing and Advertising | Overhead ${ }^{(1)}$ | Total Domestic | International | Consolidated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | \$ 1,168.6 | \$ 315.5 | \$ 131.2 | \$ 0.0 | \$ 1,615.3 | \$ 301.7 | \$ 1,917.0 |
| B ad debt | 58.5 | 0.9 | 2.1 | 0.0 | 61.5 | 7.2 | 68.7 |
| Depreciation | 6.1 | 1.7 | 5.1 | 18.3 | 31.2 | 4.4 | 35.6 |
| Amortization ${ }^{(2)}$ | 16.0 | 22.8 | 11.4 | 0.0 | 50.2 | 1.0 | 51.2 |
| Royalty advances expensed | 23.6 | 1.6 | 0.8 | 0.0 | 26.0 | 0.6 | 26.6 |
| Segment profit/(loss) ${ }^{(3)}$ | 189.8 | 51.5 | (15.6) | (61.2) | 164.5 | 20.2 | 184.7 |
| Segment assets | 688.2 | 289.5 | 69.4 | 369.2 | 1,416.3 | 220.4 | 1,636.7 |
| Goodwill | 129.5 | 82.9 | 10.0 | 0.0 | 222.4 | 33.8 | 256.2 |
| Long-lived assets ${ }^{(4)}$ | 278.2 | 183.3 | 42.9 | 227.2 | 731.6 | 63.2 | 794.8 |
| Expenditures for long-lived assets ${ }^{(5)}$ | 108.7 | 48.6 | 29.5 | 47.8 | 234.6 | 8.7 | 243.3 |
| 2001 |  |  |  |  |  |  |  |
| Revenues | \$ 1,221.9 | \$ 309.4 | \$ 134.3 | \$ 0.0 | \$ 1,665.6 | \$ 296.7 | \$ 1,962.3 |
| B ad debt | 62.8 | 1.2 | 2.5 | 0.0 | 66.5 | 9.0 | 75.5 |
| Depreciation | 4.5 | 1.7 | 3.8 | 13.9 | 23.9 | 4.3 | 28.2 |
| Amortization ${ }^{(2)}$ | 16.6 | 46.6 | 17.2 | 0.3 | 80.7 | 2.3 | 83.0 |
| Royalty advances expensed | 22.9 | 0.9 | 3.4 | 0.0 | 27.2 | 1.5 | 28.7 |
| Segment profit/(loss) ${ }^{(3)}$ | 216.7 | (56.9) ${ }^{(6)}$ | (23.5) | (56.9) | $79.4{ }^{(6)}$ | 19.3 | $98.7{ }^{(6)}$ |
| Segment assets | 647.4 | 248.1 | 68.3 | 322.6 | 1,286.4 | 215.4 | 1,501.8 |
| Goodwill | 109.2 | 71.1 | 8.4 | 0.0 | 188.7 | 33.2 | 221.9 |
| Long-lived assets ${ }^{(4)}$ | 265.2 | 173.9 | 40.4 | 168.2 | 647.7 | 58.7 | 706.4 |
| Expenditures for long-lived assets ${ }^{(5)}$ | 269.2 | 185.7 | 23.0 | 74.6 | 552.5 | 28.1 | 580.6 |
| 2000 |  |  |  |  |  |  |  |
| Revenues | \$ 857.9 | \$ 212.5 | \$ 108.1 | \$ 0.0 | \$ 1,178.5 | \$ 224.0 | \$ 1,402.5 |
| B ad debt | 16.4 | 1.2 | 0.7 | 0.0 | 18.3 | 2.2 | 20.5 |
| Depreciation | 3.6 | 1.0 | 2.1 | 9.3 | 16.0 | 3.7 | 19.7 |
| Amortization ${ }^{(2)}$ | 12.8 | 29.5 | 8.0 | 0.0 | 50.3 | 1.4 | 51.7 |
| Royalty advances expensed | 22.6 | 1.6 | 3.4 | 0.0 | 27.6 | 1.6 | 29.2 |
| Segment profit/(loss) ${ }^{(3)}$ | 170.6 | (13.3) | (11.9) | (56.3) | 89.1 | 9.9 | 99.0 |
| Segment assets | 356.8 | 223.3 | 61.2 | 204.7 | 846.0 | 137.2 | 983.2 |
| Goodwill | 17.1 | 10.2 | 9.1 | 0.0 | 36.4 | 27.1 | 63.5 |
| L ong-lived assets ${ }^{(4)}$ | 97.5 | 111.8 | 35.0 | 127.0 | 371.3 | 51.9 | 423.2 |
| E xpenditures for long-lived assets ${ }^{(5)}$ | 37.9 | 47.3 | 26.8 | 28.4 | 140.4 | 4.4 | 144.8 |

(1) Overhead includes all domestic corporate amounts not allocated to reportable segments which includes unallocated expenses and costs related to the management of corporate assets. For fiscal 2000, includes charges related to the establishment of a litigation reserve of $\$ 6.7$ and to the liquidation of certain stock options of $\$ 1.8$. For fiscal 2002, includes $\$ 1.2$ regarding the settlement of the litigation and related costs. U nallocated assets are principally comprised of deferred income taxes and property, plant and equipment related to the Company's headquarters in the metropolitan New York area, its $N$ ational Service Operation located in Missouri and an industrial/office building complex in Connecticut.
(2) In fiscal 2002, includes amortization of other intangibles with definite lives, prepublication costs and production costs. In fiscal 2001 and 2000 , includes amortization of goodwill, other intangibles, prepublication costs and production costs.
(3) Segment profit/(loss) represents earnings before interest and income taxes. In fiscal 2002, it excludes the cumulative effect of accounting change of $\$ 5.2$ net of tax, or $\$ 0.13$ per diluted share, related to the Media, Licensing and Advertising segment.
(4) Includes property, plant and equipment, prepublication costs, goodwill, other intangibles, royalty advances and production costs.
(5) Includes expenditures for property, plant and equipment, investments in prepublication and production costs, royalty advances and acquisitions of businesses.
(6) Educational Publishing segment loss for fiscal 2001 reflects the Company's decision not to update Scholastic Literacy Place ${ }^{\circledR}$, which resulted in a $\$ 72.9$ special charge to cost of goods sold.

The following table separately sets forth information for the two fiscal years ended May 31 for the U.S. direct-to-home continuity business formerly operated by Grolier, which, effective J une 22, 2000, is included in the Children's Book Publishing and Distribution segment, and for all other businesses included in the segment:

|  | Direct-to-home |  | All Other |  | Total |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ |
| R evenues | $\$ 207.5$ | $\$ 217.9$ | $\$ 961.1$ | $\$ 1,004.0$ | $\$ 1,168.6$ | $\$ 1,221.9$ |
| B ad debt | 38.4 | 43.4 | 20.1 | 19.4 | 58.5 | 62.8 |
| D epreciation | 0.4 | 0.3 | 5.7 | 4.2 | 6.1 | 4.5 |
| A mortization ${ }^{(1)}$ | 0.7 | 3.6 | 15.3 | 13.0 | 16.0 | 16.6 |
| R oyalty advances expensed | 1.2 | 0.2 | 22.4 | 22.7 | 23.6 | 22.9 |
| B usiness profit ${ }^{(2)}$ | 35.2 | 12.7 | 154.6 | 204.0 | 189.8 | 216.7 |
| B usiness assets | 233.0 | 241.6 | 455.2 | 405.8 | 688.2 | 647.4 |
| Goodwill | 87.5 | 88.4 | 42.0 | 20.8 | 129.5 | 109.2 |
| L ong-lived assets ${ }^{(3)}$ | 136.7 | 137.9 | 141.5 | 127.3 | 278.2 | 265.2 |
| E xpenditures for long-lived assets ${ }^{(4)}$ | 3.6 | 213.9 | 105.1 | 55.3 | 108.7 | 269.2 |

(1) In fiscal 2002, includes amortization of other intangibles with definite lives and prepublication costs. In fiscal 2001, includes amortization of goodwill, other intangibles and prepublication costs.
(2) B usiness profit represents earnings before interest and income taxes.
(3) Includes property, plant and equipment, prepublication costs, goodwill, other intangibles and royalty advances.
(4) Includes expenditures for property, plant and equipment, investments in prepublication costs, royalty advances and acquisitions of businesses.

## 3. Debt

The following summarizes debt as of May 31:

|  | Carrying Value | Fair <br> Value | Carrying Value | Fair Value |
| :---: | :---: | :---: | :---: | :---: |
|  | 2002 |  | 2001 |  |
| L ines of Credit | \$ 23.3 | \$ 23.3 | \$ 23.1 | \$ 23.1 |
| Grolier Facility | 50.0 | 50.0 | 350.0 | 350.0 |
| L oan Agreement and Revolver | 50.0 | 50.0 |  | - |
| 7\% N otes due 2003, net of discount | 124.9 | 130.4 | 124.9 | 128.4 |
| $5.75 \%$ N otes due 2007, net of discount | 300.7 | 301.1 | - | - |
| Convertible Subordinated D ebentures | - | - | 110.0 | 122.2 |
| Other debt | 0.4 | 0.4 | 0.6 | 0.6 |
| Total debt Less lines of credit and short-term debt | $\begin{aligned} & 549.3 \\ & (23.5) \end{aligned}$ | $\begin{aligned} & 555.2 \\ & (23.5) \end{aligned}$ | $\begin{aligned} & 608.6 \\ & (23.3) \end{aligned}$ | $\begin{aligned} & 624.3 \\ & (23.3) \end{aligned}$ |
| Total long-term debt | \$ 525.8 | \$ 531.7 | \$ 585.3 | \$ 601.0 |

[^3]The following table sets forth the maturities of the carrying values of the Company's debt obligations as of May 31, 2002 for fiscal years ended May 31:

| 2003 | $\$ 23.5$ |
| :--- | ---: |
| 2004 | 175.1 |
| 2005 | 50.0 |
| 2006 | - |
| 2007 | 300.7 |
| Thereafter | - |

Total debt \$ 549.3

## Lines of Credit

The Company's international subsidiaries had unsecured lines of credit available in local currencies equivalent to $\$ 53.5$ and $\$ 50.5$ at $M$ ay 31,2002 and 2001, respectively. There were $\$ 23.3$ and $\$ 23.1$ outstanding under these credit lines at M ay 31, 2002 and 2001, respectively. These lines of credit are considered shortterm in nature. The weighted average interest rates on the outstanding amounts were $5.43 \%$ and $7.45 \%$ at May 31,2002 and 2001, respectively.

## Grolier Facility

On J une 22, 2000, the Company established a credit facility (the "Grolier Facility") to finance $\$ 350.0$ of the $\$ 400.0$ Grolier purchase price. The net proceeds from the issuance of the $5.75 \%$ N otes in J anuary 2002 were used to repay a majority of the Grolier Facility (see $5.75 \%$ Notes due 2007 below). On J une 21, 2002, the Grolier Facility was amended into a revolving credit agreement, which expires on J une 20, 2003 and provides for aggregate borrowings of up to $\$ 100.0$. U nder these amended terms, Scholastic Inc. is the borrower, and Scholastic Corporation is the guarantor. B orrowings bear interest at the prime rate or $0.39 \%$ to $1.10 \%$ over LIB OR (as defined). As amended, the Grolier Facility also provides for a facility fee ranging from $0.085 \%$ to $0.25 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of the amendment date were $0.650 \%$ over LIB OR and $0.150 \%$, respectively. As of May 31, 2002, the interest rate and facility fee were $0.575 \%$ over LIB OR and $0.125 \%$, respectively. The Grolier Facility contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At May 31, 2002 and 2001, $\$ 50.0$ and $\$ 350.0$ were outstanding under the Grolier Facility at a weighted average interest rate of $2.4 \%$ and $5.1 \%$, respectively.

## Loan Agreement

Scholastic Corporation and its subsidiary Scholastic Inc. are joint and several borrowers under an amended and restated loan agreement with certain banks, effective August 11, 1999 and amended J une 22, 2000 (the "L oan Agreement"). The L oan Agreement, which expires on August 11, 2004, provides for aggregate borrowings of up to $\$ 170.0$ ( with a right in certain circumstances to increase borrowings to $\$ 200.0$ ), including the issuance of up to $\$ 10.0$ in letters of credit. Interest under this facility is either at the prime rate or $0.325 \%$ to $0.90 \%$ over LIB OR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$ and a utilization fee ranging from $0.05 \%$ to $0.15 \%$ if borrowings exceed $33 \%$ of the total facility. The amounts charged vary based upon the Company's credit rating. The interest rate, facility fee and utilization fee (when applicable) as of May 31, 2002 were $0.475 \%$ over LIB OR, $0.150 \%$ and $0.075 \%$, respectively. The L oan Agreement contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At May 31, 2002 and 2001, $\$ 50.0$ and $\$ 0.0$, respectively, were outstanding under the L oan A greement. The weighted average interest rate at M ay 31,2002 was $2.7 \%$.

## Revolver

Scholastic Corporation and Scholastic Inc. are joint and several borrowers under a Revolving L oan Agreement with a bank, effective N ovember 10, 1999 and amended J une 22, 2000 (the "Revolver"). As amended, the Revolver provides for unsecured revolving credit of up to $\$ 40.0$ and expires on August 11, 2004. Interest under this facility is at the prime rate minus $1 \%$ or $0.325 \%$ to $0.90 \%$ over LIB OR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of $M$ ay 31 , 2002 were $0.475 \%$ over LIB OR and $0.150 \%$, respectively. The Revolver has certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At May 31, 2002 and 2001, there were no borrowings outstanding under the Revolver.

## 7\% Notes due 2003

On December 23, 1996, the Company issued $\$ 125.0$ of 7\% N otes (the "7\% Notes"). The 7\% Notes are unsecured and unsubordinated obligations of the Company
and will mature on December 15, 2003. The $7 \% \mathrm{~N}$ otes are not redeemable prior to maturity. Interest on the 7\% N otes is payable semi-annually on December 15 and $J$ une 15 of each year.

### 5.75\% Notes due 2007

On J anuary 23,2002 , the Company issued $\$ 300.0$ of $5.75 \%$ N otes (the " $5.75 \%$ N otes"). The $5.75 \%$ N otes are unsecured and unsubordinated obligations of the Company and mature on J anuary 15, 2007. Interest on the 5.75\% N otes is payable semi-annually on J uly 15 and J anuary 15 of each year. The Company may, at any time, redeem all or a portion of the $5.75 \%$ N otes at a redemption price (plus accrued interest to the date of redemption) equal to the greater of (i) $100 \%$ of the principal amount, or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the date of redemption on a semiannual basis. The net proceeds were used to repay the majority of the $\$ 350.0$ Grolier Facility.

## Interest Rate Swap Agreement

On February 5, 2002, the Company entered into an interest rate swap agreement, designated as a fair value hedge as defined under SFAS No. 133, "Accounting for Derivative Instruments and H edging Activities," where the Company receives a fixed interest rate payment based on a notional amount totaling $\$ 100.0$ and pays a variable interest rate to the counterparty, which is reset semi-annually based on six-month LIB OR (as defined). This agreement was entered into to exchange the fixed interest rate payments on a portion of the $5.75 \% \mathrm{~N}$ otes for variable interest rate payments. In accordance with SFAS No. 133, the value of the $5.75 \% \mathrm{~N}$ otes increased by $\$ 1.8$ to reflect an increase in their fair value as of May 31, 2002 and a corresponding swap asset of $\$ 1.8$ was recorded in Other assets. U nder SFAS No. 133, changes in the fair value of the interest rate swap offset changes in the fair value of the fixed rate debt due to changes in market interest rates. As such, there was no ineffective portion to the hedge recognized in earnings during fiscal 2002.

## Convertible Subordinated Debentures

On August 18, 1995, the Company sold $\$ 110.0$ of its 5.0\% Convertible Subordinated Debentures due August 15, 2005 (the "D ebentures"). OnJ anuary 11, 2002, pursuant to the exercise of Scholastic Corporation's optional redemption rights, $\$ 109.8$ of the Debentures were converted at the option of the holder into 2.9 million shares of Common Stock and $\$ 0.2$ were redeemed for cash.

## 4. Commitments and Contingencies

## Commitments

The Company leases warehouse space, office space and equipment under various operating leases. Certain of these leases provide for rent increases based on pricelevel factors. In most cases, management expects that in the normal course of business leases will be renewed or replaced by other leases. The Company has no significant capitalized leases. Total rent expense relating to the Company's operating leases was $\$ 48.7, \$ 44.0$ and $\$ 35.9$ for the fiscal years ended May 31, 2002, 2001 and 2000, respectively. The rent payments are subject to escalation provisions and are net of sublease income. The aggregate minimum future annual rental commitments at M ay 31, 2002 under all non-cancelable operating leases, totaling \$335.4 are as follows: 2003-\$43.4; 2004 - \$35.6; 2005 \$27.7; 2006 - \$21.5; 2007-\$16.0; later years - \$191.2.

The Company had certain contractual commitments, principally relating to royalty advances, at May 31, 2002 totaling $\$ 20.5$. The aggregate annual commitments are as follows: 2003 - \$16.4; 2004-\$2.1; 2005-\$1.7; 2006 - \$0.3; 2007-\$0; later years - none.

## Contingencies

As previously reported, three purported class action complaints were filed in the U nited States District for the Southern District of N ew York against the Company and certain officers seeking, among other remedies, damages resulting from defendants' alleged violations of federal securities laws. The complaints were consolidated. The Consolidated Amended Class Action Complaint (the "Complaint") was served and filed on August 13, 1997. The Complaint was styled as a class action, In re Scholastic Corporation Securities Litigation, 97 Civ.II 2447 (J F K ), on behalf of all persons who purchased Company common stock from December 10, 1996 through February 20, 1997. The Complaint alleged, among other things, violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and Rule 10b-5 thereunder, resulting from purportedly materially false and misleading statements to the investing public concerning the financial condition of the Company.

Specifically, the Complaint alleged misstatements and omissions by the Company pertaining to adverse sales and returns of its popular Goosebumps ${ }^{\circledR}$ book series prior to the Company's interim earnings announcement on February 20, 1997. On J anuary 26, 2000, an order was
entered granting the Company's motion to dismiss plaintiffs' Second Amended Consolidated Complaint without leave to further amend the complaint. Previously, on December 14, 1998, an order was entered granting the Company's motion to dismiss plaintiffs' First Amended Consolidated Complaint, with leave to amend the complaint. On J une 1, 2001, the Court of Appeals for the Second Circuit reversed the dismissal of the Second Amended Consolidated Complaint and remanded the case for further proceedings. On December 10, 2001, the Supreme Court of the U nited States denied the Company's petition for a Writ of Certiorari to review the Second Circuit's decision. The Company continues to believe that the litigation is without merit and will continue to vigorously defend against it.

As previously reported, on February 1, 1999, two subsidiaries of the Company commenced an action in the Supreme Court of the State Court of New York, N ew York County, against Parachute P ress, Inc. ("Parachute"), the licensor of certain publication and nonpublication rights to the Goosebumps series, certain affiliated Parachute companies and R.L. Stine, individually, alleging material breach of contract and fraud in connection with the agreements under which such Goosebumps rights are licensed to the Company. The issues in the case, captioned Scholastic Inc. and Scholastic E ntertainment Inc. v. Parachute Press, Inc., Parachute P ublishing, LLC, Parachute Consumer Products, LLC, and R.L. Stine (Index No. 99/600512), are also, in part, the subject of two litigations commenced by Parachute following repeated notices from the Company to Parachute of material breaches by Parachute of the agreements under which such rights are licensed, and the exercise by the Company of its contractual remedies under the agreements. The previously reported first Parachute action, Parachute Press, Inc. v. Scholastic Inc., Scholastic P roductions, Inc. and Scholastic E ntertainment Inc., 97 Civ. 8510 (J F K ), in which two subsidiaries of the Company are defendants and counterclaim plaintiffs, was commenced in the federal court for the Southern District of New York on N ovember 14, 1997 and was dismissed for lack of subject matter jurisdiction on J anuary 29, 1999. In August 2000, the Court of A ppeals for the Second Circuit vacated the dismissal and remanded the case for further proceedings. The second action, captioned Parachute P ress, Inc. v. Scholastic Inc., Scholastic P roductions, Inc. and Scholastic E ntertainment Inc. (Index No. 99/600507), was filed
contemporaneously with the filing of the Company's complaint on February 1, 1999 in the Supreme Court of the State of New York, N ew York County. In its two complaints and its counterclaims, Parachute alleges that the exercise of contractual remedies by the Company was improper and seeks declaratory relief and unspecified damages for, among other claims, alleged breaches of contract and acts of unfair competition. Damages sought by Parachute include the payment of the total of approximately $\$ 36.1$ of advances over the term of the contract, of which approximately $\$ 15.3$ had been paid at the time the first Parachute litigation began, and payment of royalties set-off by Scholastic against amounts claimed by the Company. On J uly 21, 2000, the Company and Parachute each filed motions for partial summary judgment in the pending state court cases, which on April 4, 2002 were denied in all material respects. On May 18, 2001, each party filed motions for summary judgment in the federal court case. The Company is seeking declaratory relief and damages for, among other claims, breaches of contract, fraud and acts of unfair competition. D amages sought by the Company include repayment by Parachute of a portion of the $\$ 15.3$ advance already paid. The Company intends to vigorously defend its position in these proceedings. The Company does not believe that this dispute will have a material adverse effect on its financial condition.

In addition to the above actions, various claims and lawsuits arising in the normal course of business are pending against the Company. The results of these proceedings are not expected to have a material adverse effect on the Company's consolidated financial position or results of operations.

## 5. Acquisitions

## Fiscal 2002 Acquisitions

During fiscal 2002, the Company completed the acquisitions of the stock or assets of the following companies: Troll B ook Fairs Inc., a national school-based book fair operator; Tom Snyder Productions, Inc., a developer and publisher of interactive educational software and producer of television programming; Sandvik Publishing Ltd., d/b/a B aby's First B ook Club ${ }^{\circledR}$, a direct marketer of age-appropriate books and toys for young children; K lutz, a publisher and creator of "books plus" products for children; Teacher's F riend Publications, Inc., a producer and marketer of materials that teachers use to decorate their classrooms; and N elson B. H eller \&

Associates, a publisher of business-to-business newsletters. The aggregate purchase price, net of cash received, and related goodwill and other intangibles of the aforementioned acquisitions, were $\$ 66.7$ and $\$ 35.9$, respectively. In addition to the initial purchase price paid for K lutz of $\$ 42.8$, additional payments of up to $\$ 31.3$ may be made to the seller in 2004 and 2005, contingent upon the achievement of certain revenue thresholds.

The assets and liabilities of each business acquired as of the date of acquisition were adjusted to their fair values, with the excess purchase price over the fair market value assigned to goodwill.

The following summarizes the allocation of the initial purchase price of the fiscal 2002 acquisitions:

## Value

Accounts receivable $\$ 8.0$
Inventory
8.6

Other current assets
6.4

Property, plant and equipment 1.2
Goodwill and other intangibles 35.9
N oncurrent deferred taxes 18.6
Other assets 0.4
Current liabilities
Cash paid for acquisitions, net of cash received $\mathbf{\$ 6 6 . 7}$
The allocation of the aggregate purchase price is preliminary and will be finalized in fiscal 2003. Future adjustments to the purchase price allocation are not expected to be material. The operating results of each fiscal 2002 acquisition have been included in the Company's consolidated results of operations since the respective dates of acquisition.

The effect of including the results of the acquired business operations on a pro forma basis would not be material.

In connection with the fiscal 2002 acquisitions, the Company has established liabilities of $\$ 3.2$ relating primarily to severance and other exit costs. As of May 31, 2002, \$2.9 of these liabilities remain unpaid. Payment of these liabilities will be made principally in fiscal 2003.

## Fiscal 2001 Acquisition - Grolier

On J une 22, 2000, Scholastic Inc. acquired all of the issued and outstanding capital stock of Grolier, a Delaware corporation, for $\$ 400.0$ in cash. The acquisition was financed by the Company using bank debt, of which $\$ 350.0$ was borrowed under the Grolier Facility and $\$ 50.0$ was borrowed under the Company's existing credit facility.

Through the purchase of Grolier, the Company
acquired the leading operator of United States direct-to-home continuity book clubs serving children primarily age five and under and the leading print and on-line publisher of children's reference and non-fiction products sold primarily to school libraries in the U nited States. The acquisition also expanded the Company's operations in the United Kingdom, Canada and Southeast Asia. In accordance with SFAS No. 131, "D isclosures About Segments of an E nterprise and Related Information," the Company has analyzed economic characteristics, similarity of nature of products, similarity of the nature of production, class of customer and method of distribution of products of the acquired Grolier businesses. Accordingly, the Grolier businesses have been included in the following business segments: the domestic direct-to-home continuity and trade operations have been included in the Children's Book Publishing and Distribution segment; the children's reference and non-fiction operations have been included in the Educational Publishing segment; consumer software operations have been included in the Media, Licensing and Advertising segment; and all international operations have been included in the International segment.

The Grolier acquisition has been accounted for under the purchase method of accounting and, accordingly, the operating results of Grolier have been included in the Company's consolidated results of operations since the date of acquisition. The assets and liabilities at the acquisition date were adjusted to their fair values, based upon an independent valuation, with the excess purchase price over the fair value assigned to goodwill. The valuation was finalized as of the end of fiscal 2001. With regard to any possible future adjustments to established liabilities, such adjustments would be included in the determination of net income.

The following summarizes the final allocation of the purchase price, based upon an independent valuation, including the related transaction and financing costs:

## Value

| Accounts receivable | $\$ 95.3$ |
| :--- | ---: |
| Inventory | 45.5 |
| Other current assets | 60.3 |
| Property, plant and equipment | 18.9 |
| Goodwill and other intangibles | 229.7 |
| Other assets | 44.2 |
| Current liabilities | (85.3) |
| Noncurrent liabilities | (12.2) |

Cash paid for acquisition, net of cash received \$ 396.4

The following summarizes the Goodwill and Other intangibles arising from the acquisition of Grolier:

Value

| Goodwill | \$ 168.1 |
| :---: | :---: |
| Titles | 29.8 |
| Licenses | 17.8 |
| Major sets | 11.8 |
| Customer lists | 2.2 |
| Total other intangibles | 61.6 |
| Total goodwill and other intangibles | \$ 229.7 |

In connection with the Grolier acquisition, the Company established a plan for integrating Grolier's operations. Accordingly, the Company established liabilities of approximately $\$ 17.7$ relating primarily to severance, fringe benefits and related salary continuance, as well as certain exit costs associated with the integration of certain of Grolier's operational and administrative functions. This amount, originally established at \$12.4, was increased at May 31, 2001 as the Company refined its estimate of the costs of the integration plan. At the end of fiscal 2002, the established liabilities for integration costs were in excess of the expected costs by $\$ 4.1$, of which $\$ 2.1$ related to severance and other exit costs and $\$ 2.0$ related primarily to the favorable settlement of certain contractual obligations which existed at the date of acquisition. This resulted in a decrease in the recorded liabilities, which was reflected as a reduction of Selling, general and administrative expenses. As of May 31, 2002, $\$ 4.6$ of these liabilities remained unpaid and will be settled over the next three years.

A summary of the activity in the established liabilities is detailed in the following table:

## Severance and Other Related Costs Exit Costs Total

| L iabilities established at acquisition | \$ 13.3 | \$ 4.4 | \$ 17.7 |
| :---: | :---: | :---: | :---: |
| Fiscal 2001 payments | (1.8) | (1.2) | (3.0) |
| B alance at <br> May 31, 2001 | 11.5 | 3.2 | 14.7 |
| Fiscal 2002 payments | (7.3) | (0.7) | (8.0) |
| Fiscal 2002 adjustment | (1.2) | (0.9) | (2.1) |
| Balance at May 31, 2002 |  | \$ 1.6 | \$ 4.6 |

The following table reflects the unaudited pro forma results of operations of the Company, giving effect to the acquisition of Grolier as if it was consummated as of the first day of the fiscal period ended May 31, 2001, includ-
ing the effect of increased interest expense for debt related to the acquisition. This information does not necessarily reflect the actual results of operations that would have occurred had the purchase been made at the beginning of the period presented, nor is it necessarily indicative of future results of operations of the combined companies.
Revenues \$ 1,997.9
$N$ et income
Net income per Share of Class A Stock and Common Stock:

| B asic | $\$ 1.08$ |
| :--- | :--- |
| Diluted | $\$ 1.04$ |

## 6. Goodwill and Other Intangibles

The Company adopted SFAS No. 142, effective as of J une 1, 2001. U inder SFAS No. 142, goodwill and other intangible assets with indefinite lives are no longer amortized but are reviewed annually, or more frequently if impairment indicators arise. In fiscal 2002, the Company completed the required transitional and annual impairment reviews of goodwill. These reviews required the Company to estimate the fair value of its identified reporting units. For each of the reporting units, the estimated fair value was determined utilizing the expected present value of the future cash flows of the units. In all instances, the estimated fair value of the reporting units exceeded their book values and therefore no write-down of goodwill was required.

The following table reflects unaudited pro forma results of operations of the Company, giving effect to SFAS No. 142 as if it were adopted on J une 1, 1999:

|  | Fiscal years ended May 31, |  |
| :--- | :---: | ---: |
|  | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ |
| Net income, as reported | $\$ 36.3$ | $\$ 51.4$ |
| Add back: amortization |  |  |
| expense, net of tax | 8.3 | 2.8 |
| Pro forma net income | $\$ 44.6$ | $\$ 54.2$ |
| B asic net income per Share of Class A |  |  |
| $\quad$ Stock and Common Stock: |  |  |
| $\quad$ As reported | $\$ 1.05$ | $\$ 1.54$ |
| $\quad$ Pro forma | $\$ 1.29$ | $\$ 1.62$ |
| Diluted net income per Share of Class A |  |  |
| $\quad$ Stock and Common Stock: |  |  |
| $\quad$ As reported | $\$ 1.01$ | $\$ 1.48$ |
| $\quad$ Pro forma | $\$ 1.24$ | $\$ 1.56$ |

The following table summarizes the activity in
Goodwill as of May 31:

|  | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: |
| B eginning balance | \$ 221.9 | \$ 63.5 | \$ 67.9 |
| Additions due to acquisitions | 35.4 | 169.9 | 0.9 |
| Amortization | - | (10.3) | (4.4) |
| Other adjustments | (1.1) | (1.2) | (0.9) |
| Total | \$ 256.2 | \$221.9 | \$63.5 |

The following table summarizes Other intangibles subject to amortization as of May 31:

|  | 2002 | 2001 |
| :---: | :---: | :---: |
| Customer lists | \$ 2.8 | \$ 2.2 |
| Accumulated amortization | (2.2) | (1.3) |
| N et customer lists | 0.6 | 0.9 |
| Other intangibles | 3.9 | 3.9 |
| Accumulated amortization | (2.1) | (2.0) |
| $N$ et other intangibles | 1.8 | 1.9 |
| Total | \$ 2.4 | \$ 2.8 |

The following table summarizes Other intangibles not subject to amortization as of May 31:

|  | 2002 | 2001 |
| :---: | :---: | :---: |
| Net carrying value by major class: |  |  |
| Titles | \$ 31.0 | \$ 31.0 |
| Licenses | 17.2 | 17.2 |
| M ajor sets | 11.4 | 11.4 |
| Trademarks and Other | 1.8 | 1.8 |
| Total | \$ 61.4 | \$ 61.4 |

A mortization expense for Other intangibles totaled $\$ 1.0, \$ 3.9$ and $\$ 0.6$ for the fiscal years ended $M$ ay 31 , 2002, 2001 and 2000, respectively.

## 7. Income Taxes

The provisions for income taxes for the fiscal years ended May 31 are based on earnings/(losses) before taxes and cumulative effect of accounting change as follows:

|  | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: |
| U nited States | \$ 144.7 | \$ 50.0 | \$ 82.4 |
| N on-United States | 8.6 | 7.1 | (2.0) |
|  | \$ 153.3 | \$ 57.1 | \$ 80.4 |

The provisions for income taxes attributable to earnings before cumulative effect of accounting change for the fiscal years ended M ay 31 consist of the following components:

|  | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: |
| Federal |  |  |  |
| Current | \$ 29.4 | \$ 26.9 | \$ 37.6 |
| D eferred | 15.4 | (13.5) | (12.8) |
|  | \$ 44.8 | \$ 13.4 | \$ 24.8 |
| State and local |  |  |  |
| Current | \$ 3.7 | \$ 4.0 | \$ 4.2 |
| D eferred | 2.0 | (2.8) | (2.4 |
|  | \$ 5.7 | \$ 1.2 | \$ 1.8 |
| International |  |  |  |
| Current | \$ 3.5 | \$ 5.0 | \$ 2.3 |
| D eferred | 0.6 | 1.2 | 0.1 |
|  | \$ 4.1 | \$ 6.2 | \$ 2.4 |

## Total

| Current | $\$ 36.6$ | $\$ 35.9$ | $\$ 44.1$ |
| :--- | ---: | :---: | :---: |
| Deferred | 18.0 | $(15.1)$ | $(15.1)$ |
|  | $\mathbf{\$ 5 4 . 6}$ | $\mathbf{\$ 2 0 . 8}$ | $\mathbf{\$ 2 9 . 0}$ |

The provisions for income taxes attributable to earnings before cumulative effect of accounting change differ from the amount of tax determined by applying the federal statutory rate as follows:

|  | 2002 | 2001 | 2000 |
| :---: | :---: | :---: | :---: |
| Computed federal statutory provision | \$ 53.7 | \$ 20.0 | \$ 28.1 |
| State income tax provision, net of federal income tax benefit | 3.6 | 0.8 | 1.2 |
| Difference in effective tax rates on earnings of foreign subsidiaries | (0.7) | 1.8 | 0.2 |
| Charitable contributions | (1.8) | (1.6) | (0.8) |
| Other - net | (0.2) | (0.2) | 0.3 |
| Total provision for income taxes | \$ 54.6 | \$ 20.8 | \$ 29.0 |
| Effective tax rates | 35.6\% | 36.5\% | 36.1\% |

The undistributed earnings of foreign subsidiaries at May 31, 2002 are $\$ 16.3$. Any remittance of foreign earnings would not result in any significant additional tax.

At May 31, 2002, the Company has a charitable deduction carryforward of $\$ 4.1$, which expires in the fiscal year ending May 31, 2007.

Defer red income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting and the amounts used for income tax purposes as determined under enacted tax laws and rates. The tax effects of these items that give rise to deferred tax assets and liabilities as of May 31 for the indicated fiscal years are as follows:

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| N et deferred tax assets: |  |  |
| :---: | :---: | :---: |
| Tax uniform capitalization | \$ 26.5 | \$ 26.1 |
| I nventory reserves | 18.4 | 23.1 |
| Allowance for doubtful accounts | 19.9 | 22.4 |
| Other accounting reserves | 21.8 | 23.4 |
| Post-retirement, post-employment and pension obligations | 16.3 | 11.6 |
| Prepaid expenses | (12.2) | (11.8) |
| Depreciation and amortization | (0.3) | (11.7) |
| Other - net | (2.7) | (4.4) |
| Total net deferred tax assets | \$ 87.7 | \$ 78.7 |

Net deferred tax assets of $\$ 87.7$ at May 31, 2002 and $\$ 78.7$ at May 31,2001 include $\$ 13.2$ and $\$ 11.6$ in Other noncurrent liabilities at May 31, 2002 and 2001, respectively.

## 8. Capital Stock and Stock Options

Scholastic Corporation has authorized capital stock of 2,500,000 shares of Class A Stock, par value $\$ 0.01$ per share (the "Class A Stock"); 70,000,000 shares of Common Stock, par value $\$ 0.01$ per share (the "Common Stock"); and 2,000,000 shares of Preferred Stock, par value $\$ 1.00$ per share (the "P referred Stock").

## Class A and Common Stock

At May 31, 2002, 1,656,200 shares of Class A Stock and $37,417,222$ shares of Common Stock were outstanding. At May 31, 2002, the Company had reserved for issuance 12,094,919 shares of Common Stock. Of these shares, $9,374,692$ shares were reserved for issuance under the Company's stock option plans (including shares available for grant and options currently outstanding), 1,656,200 shares were reserved for issuance upon conversion of the Class A Stock and 507,027 shares were reserved for future issuances under the Company's stock purchase plans.

The only voting rights vested in the holders of Common Stock, except as required by law, are the election of such number of directors as shall equal at least
onefifth of the members of the B oard of Directors. The holders of Class A Stock are entitled to elect all other directors and to vote on all other matters. H olders of Class A Stock and Common Stock are entitled to one vote per share on matters on which they are entitled to vote. The holders of Class A Stock have the right, at their option, to convert shares of Class A Stock into shares of Common Stock on a share-for-share basis.

With the exception of voting rights and conversion rights, and as to the rights of holders of Preferred Stock if issued, the Class A Stock and the Common Stock are equal in rank and are entitled to dividends and distributions, when and if declared by the B oard of Directors. The Company has not paid any cash dividends since its public offering in 1992 and has no current plans to pay any dividends on its Class A Stock or Common Stock. On J anuary 16,2001 , the Company effected a 2 for 1 Stock Split through payment of a $100 \%$ stock dividend on its Class A Stock and Common Stock. All outstanding rights under stock options and stock purchase plans to acquire the Company's Common Stock were adjusted to give effect to the 2 -for-1 Stock Split.

## Preferred Stock

The Company's authorized Preferred Stock may be issued in one or more series with limited voting rights, with the rights of each series to be deter mined by the B oard of Directors before each issuance. To date, no shares of Preferred Stock have been issued.

## Stock Options

The Company presently has three employee stock option plans: the Scholastic Corporation 1992 Stock Option Plan (the "1992 Plan"), the Scholastic Corporation 1995 Stock Option Plan (the "1995 Plan") and the Scholastic Corporation 2001 Stock Incentive P Plan (the "2001 Plan"). The 1995 Plan supplemented the 1992 Plan and provides for the grant of non-qualified stock options and incentive stock options. On September 20, 2001, the holders of Class A Stock approved the 2001 Plan, which provides for the issuance of $4,000,000$ shares of Common Stock in connection with the grant of stock options, restricted stock and other stock-based awards. At M ay 31,2002 , options to purchase 678,$900 ; 4,346,312$; and 293,000 shares of Common Stock were outstanding under the 1992 Plan, 1995 Plan and 2001 Plan, respectively; and $0 ; 49,980$ and $3,707,000$ shares of Common Stock were available for additional awards under the 1992 Plan, 1995 Plan and 2001 Plan, respectively.

The Company also maintains the stockholder-approved 1997 Outside Directors' Stock Option Plan (the "1997 Directors' Option Plan"), which provides for the grant of non-qualified options to purchase Common Stock, with 360,000 shares originally reserved for issuance. The 1997 Directors' Option Plan originally provided for the automatic grant of options to non-employee directors each J anuary to purchase 3,000 shares of Common Stock. As amended in September 2001, this plan provides for the automatic grant of 6,000 options to non-employee directors on the date of each annual shareholders' meeting, commencing September 2002. The 1997 Directors' Option Plan supplemented the 1992 Outside Directors' Stock Option Plan (the "1992 Directors' Option Plan"). At May 31, 2002, options to purchase 203,500 and 18,000 shares of Common Stock were outstanding and options on 78,000 and 0 shares of Common Stock were available for additional awards under the 1997 and 1992 Directors' Option Plans, respectively. In J anuary 2002 and 2001, options were awarded under the 1997 Directors' Option Plan at exercise prices of $\$ 49.70$ and $\$ 43.88$, respectively.

Generally, options granted under the various plans may not be exercised for a minimum of one year after the date of grant and expire ten years and one day after the date of grant.

The following table sets forth activity under the various stock option plans for the three fiscal years ended May 31:

|  | 2002 |  | 2001 |  | 2000 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Options | Weighted Average Exercise Price | Options | Weighted Average Exercise Price | Options | Weighted Average Exercise Price |
| Outstanding - beginning of year | 6,035,804 | \$ 25.28 | 5,568,966 | \$ 22.05 | 5,435,994 | \$ 19.94 |
| Granted | 692,000 | 42.62 | 1,724,000 | 32.81 | 1,310,200 | 26.04 |
| Exercised | $(911,292)$ | 22.07 | (1,170,012) | 20.68 | $(1,046,228)$ | 15.90 |
| Cancelled | $(276,800)$ | 32.79 | $(87,150)$ | 30.16 | $(131,000)$ | 23.67 |
| Outstanding - end of year | 5,539,712 | \$27.58 | $\overline{6}, 0 \overline{3} 5,8 \overline{0} \overline{4}$ | \$25.28 | 5,568, $\overline{6} \overline{6} \bar{\square}$ | \$22.05 |
| Exercisable - end of year | 4,083,962 | \$24.52 | 3,588, 0 ¢ ${ }^{\text {a }}$ | \$22.47 | 3,180,814 | \$21.17 |

The following table sets forth information as of May 31, 2002 regarding weighted average exercise prices, weighted average remaining contractual lives and the remaining outstanding stock options under the various stock option plans, sorted by range of exercise price:

|  | Options Outstanding |  |  | Options Exercisable |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Options Price Range | Number | Weighted Average Exercise Price | Weighted Average Remaining Contractual Life | Number Exercisable | Weighted Average Exercise Price |
| \$ 15.73-\$ 20.97 | 1,762,812 | \$ 18.34 | 5.5 years | 1,724,812 | \$ 18.32 |
| \$ 20.98-\$ 26.21 | 978,000 | 25.38 | 6.6 years | 873,000 | 25.36 |
| \$ 26.22 - \$ 31.45 | 730,400 | 29.42 | 4.5 years | 709,400 | 29.49 |
| \$ 31.46 - \$ 36.69 | 1,369,500 | 32.16 | 8.2 years | 721,750 | 31.95 |
| \$ 36.70-\$ 41.94 | 113,000 | 37.78 | 9.3 years | 1,000 | 41.48 |
| \$ 41.95 - \$ 47.18 | 494,000 | 42.96 | 9.4 years | 54,000 | 43.88 |
| \$ 47.19-\$ 52.42 | 92,000 | 50.25 | 9.7 years | - |  |

U nder the provisions of SFAS No.123, "Accounting for Stock-B ased Compensation," the Company applies AP B 25 and related interpretations in accounting for its stock option plans. In accordance with APB 25, no compensation expense was recognized because the exercise price of the Company's stock options was equal to the market price of the underlying stock on the date of grant and the exercise price and number of shares subject to grant were fixed. During fiscal 2000, the Company recorded an expense of $\$ 1.8$ relating to the liquidation of certain stock options.

If the Company had elected to recognize compensation expense based on the fair value of the options granted at the date of grant and in respect to shares issuable under the Company's equity compensation plans as prescribed by SFAS $N .123$, net income and diluted earnings per share for the three fiscal years ended May 31 would have been reduced to the pro forma amounts indicated in the table below:

|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ |
| :---: | :---: | :---: | :---: |
| Net income- <br> as reported | $\$ 93.5$ | $\$ 36.3$ | $\$ 51.4$ |
| Net income- <br> pro forma <br> Diluted earnings <br> per share- <br> as reported <br> Diluted earnings <br> per share- <br> pro forma | $\$ 86.0$ | $\$ 24.0$ | $\$ 43.7$ |

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option-pricing model with the weighted average assumptions for the three fiscal years ended $M$ ay 31 as follows:

|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ | $\mathbf{2 0 0 0}$ |
| :--- | :---: | :---: | :---: |
| Expected dividend <br> yield | $0.00 \%$ | $0.00 \%$ | $0.00 \%$ |
| Expected stock price <br> volatility | $66.1 \%$ | $44.5 \%$ | $41.7 \%$ |
| Risk-free interest <br> rate | $4.59 \%$ | $6.03 \%$ | $5.80 \%$ |
| Expected life of <br> options | 5 years | 5 years | 5 years |

The weighted average fair value of options granted during fiscal 2002, 2001 and 2000 was $\$ 25.24, \$ 15.59$ and $\$ 11.42$ per share, respectively. For purposes of pro forma disclosure, the estimated fair value of the options is amortized over the options' vesting periods.

## Employee Stock Purchase Plan

In fiscal 2000, the Company implemented the E mployee Stock Purchase P lan ("E SPP"), which is offered to eligible U.S. employees. The ESP P permits participating employees to purchase, through after-tax payroll deductions, Common Stock at a $15 \%$ discount from the lower of the closing price value of the Common Stock on the first or last business day of each fiscal quarter. During fiscal 2002 and 2001, the Company issued 71,073 and 55,630 shares under the ESPP at a weighted average price of $\$ 35.87$ and $\$ 28.41$ per share, respectively.

## Management Stock Purchase Plan

In fiscal 2000, the Company implemented the M anagement Stock Purchase Plan ("MSP P"), which allows certain members of senior management to defer up to $100 \%$ of their annual bonus payment in the form of restricted stock units ("RSU s"). The RSU s are purchased by the employee at a discount from the lowest closing price of the Common Stock during the fiscal quarter in which such bonuses are payable and are converted into shares of the Common Stock on a onefor-one basis at the end of the applicable deferral period. EffectiveJ une 1, 2002, the MSPP was amended to increase the discount on the purchase of RSU s to $25 \%$ from 15\%. During fiscal 2002 and 2001, the Company allocated 45,301 and 27,330 RSU s under the MSPP at a weighted average price of $\$ 30.60$ and $\$ 22.61$ per RSU, resulting in an expense of $\$ 0.2$ and $\$ 0.1$, respectively.

## 9. Employee Benefit Plans

The Company has a cash balance retirement plan (the "Pension Plan"), which covers the majority of the U.S. employees who meet certain eligibility requirements. The Company funds all of the contributions for the Pension Plan. B enefits generally are based on the Company contributions and interest credits allocated to participants accounts based on years of benefit service and annual pensionable earnings.

Following the acquisition of Grolier, the Grolier D efined B enefit Plan (the "Grolier Plan"), which covered substantially all of its U.S. employees, was merged into the Pension Plan in J anuary 2001. The results of the combination are reflected in the following tables. It is the Company's policy to fund the minimum amount required by the E mployee Retirement Income Security Act ("E RISA") of 1974, as amended.

Scholastic Ltd., one of the Company's wholly-owned subsidiaries, has a defined benefit pension plan (the "U.K. Pension Plan") which covers U nited K ingdom employees who meet various eligibility requirements. B enefits are based on years of service and on a percentage of compensation near retirement. The U.K. Pension Plan is funded by contributions from the U.K. subsidiary and its employees.

Grolier Ltd., the Company's wholly-owned subsidiary in Canada, provides a defined benefit pension plan (the "Grolier Canada Pension Plan") which covers employees who meet certain eligibility requirements. All full time employees are eligible to participate in the plan after two years of employment. The Company's contributions to the fund have been suspended due to an actuarial surplus. E mployees are not required to contribute to the fund.

The Company provides certain Post-R etirement Benefits (the "U.S. Post-R etirement B enefits") consisting of certain healthcare and life insurance benefits provided to retired U.S. employees. A majority of the Company's U.S. employees may become eligible for these benefits if they reach normal retirement age while working for the Company.

The following table sets forth the change in benefit obligation and plan assets and reconciliation of funded status under the Pension Plan, the U.K. Pension Plan, the Grolier Canada Pension Plan and the U.S. Post-R etirement B enefits for the two fiscal years ended May 31:

|  | Pension Benefits |  |  |  | Post-Retirement Benefits |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2002 |  | 2001 | 2002 |  | 2001 |
| Change in B enefit Obligation |  |  |  |  |  |  |  |
| B enefit obligation at beginning of year |  | 103.4 | \$ | 34.5 | \$ 18.3 |  | \$ 14.6 |
| Service cost |  | 4.7 |  | 5.1 | 0.4 |  | 0.3 |
| I nterest cost |  | 7.4 |  | 7.3 | 1.3 |  | 1.4 |
| P lan participants' contributions |  | 0.6 |  | 0.5 | - |  | - |
| A mendments |  | - |  | (2.8) | - |  | - |
| Actuarial losses |  | 4.2 |  | 3.7 | 5.1 |  | 0.8 |
| Acquisition |  | - |  | 63.0 | - |  | 2.7 |
| Curtailment loss |  | 0.2 |  | - | - |  | - |
| F oreign currrency exchange rate changes |  | (0.3) |  | (1.7) | - |  | - |
| B enefits paid |  | (8.6) |  | (6.2) | (1.7) |  | (1.5) |
| Benefit obligation at end of year |  | 111.6 | \$ | 103.4 | \$ 23.4 |  | \$ 18.3 |
| Change in Plan Assets |  |  |  |  |  |  |  |
| F air value of plan assets at beginning of year | \$ |  | \$ | 26.6 | \$ | \$ | \$ |
| Actual (loss) on plan assets |  | (1.3) |  | (2.4) | - |  | - |
| Company contributions |  | 4.5 |  | 3.0 | - |  | 0.2 |
| Plan participants' contributions |  | 0.4 |  | 0.4 | - |  | - |
| Acquisition |  | - |  | 70.6 | - |  | - |
| Administrative expenses |  | (0.3) |  | - | - |  | - |
| F oreign currrency exchange rate changes |  | (0.4) |  | 1.0 | - |  | - |
| $B$ enefits paid |  | (8.6) |  | (6.2) | - |  | (0.2) |
| Fair value of plan assets at end of year | \$ |  | \$ | 93.0 | \$ |  | \$ 0.0 |
| Funded Status |  |  |  |  |  |  |  |
| U nderfunded status of the plans |  | (24.3) | \$ | (10.4) | \$(23.4) |  | \$(18.3) |
| U nrecognized net actuarial loss |  | 30.6 |  | 16.4 | 6.0 |  | 0.9 |
| U nrecognized prior service cost |  | (2.6) |  | (2.9) | (0.2) |  | (0.1) |
| U nrecognized net asset obligation |  | 0.5 |  | 0.6 | - |  | - |
| Accrued benefit asset/(liability) | \$ | 4.2 | \$ | 3.7 | \$ (17.6) |  | \$ (17.5) |
| Amounts Recognized in the Consolidated |  |  |  |  |  |  |  |
| B alance Sheets |  |  |  |  |  |  |  |
| Prepaid benefit cost | \$ | 2.6 | \$ | 3.3 | \$ - |  | \$ - |
| Accrued benefit liability |  | (21.9) |  | (6.0) | (17.6) |  | (17.5) |
| Accumulated other comprehensive loss |  | 21.8 |  | 5.6 | - |  | - |
| Net amount recognized | \$ | 2.5 | \$ | 2.9 | \$ (17.6) |  | \$ (17.5) |
| Weighted Average A ssumptions |  |  |  |  |  |  |  |
| Discount rate |  | 7.1\% |  | 7.6\% | 7.3\% |  | 7.5\% |
| Compensation increase factor |  | 4.1\% |  | 4.2\% | - |  | - |

The Company's pension plans have different measurement dates as follows: for the Pension Plan- May 31, 2002; for the U.K. Pension Plan - March 31, 2002; and for the Grolier Canada Pension Plan - December 31, 2001. Plan assets consist primarily of stocks, bonds, money market funds and U.S. government obligations.

Information with respect to the pension plans with accumulated benefit obligation in excess of plan assets is as follows for the fiscal years ended $M$ ay 31 :

|  | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 1}$ |
| :--- | ---: | ---: |
| Projected benefit obligation | $\$ 106.0$ | $\$ 97.5$ |
| Accumulated benefit obligation | 103.0 | 90.2 |
| Fair value of plan assets | 80.1 | 84.5 |
| Weighted average return of plan assets | $9.4 \%$ | $9.5 \%$ |

The following table sets forth the components of the net periodic benefit costs under the Pension Plan, U.K. Pension Plan and Grolier Canada Pension Plan and the U.S. Post-R etirement B enefits for the three fiscal years ended May 31:

|  | Pension Benefits |  |  | Post-Retirement Benefits |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 | 2001 | 2000 | 2002 | 2001 | 2000 |
| Components of N et Periodic B enefit Cost: |  |  |  |  |  |  |
| Service cost | \$ 4.7 | \$ 5.1 | \$ 4.6 | \$ 0.4 | \$ 0.3 | \$ 0.7 |
| Interest cost | 7.4 | 7.3 | 2.1 | 1.3 | 1.4 | 0.8 |
| Expected return on assets | (8.8) | (9.7) | (1.5) | . | . | - |
| $N$ et amortization and deferrals | (0.2) | 0.1 | 0.1 | - | - | (0.1) |
| Curtailment loss | 0.2 | - | - | - | - | - |
| Recognized net actuarial loss/(gain) | 0.5 | (0.2) | (1.0) | - | - | - |
| Net periodic benefit cost | \$ 3.8 | \$ 2.6 | \$ 4.3 | \$ 1.7 | \$ 1.7 | \$ 1.4 |

The accumulated Post-R etirement benefit obligation was determined using a discount rate of $7.3 \%$. Service cost and interest components were determined using a discount rate of $7.8 \%$. The assumed health care cost trend rate was $5.0 \%$, which reached its ultimate rate in fiscal 2002. A decrease of $1.0 \%$ in the health care cost trend rate would result in decreases of approximately $\$ 2.6$ in the accumulated benefit obligation and $\$ 0.4$ in the annual net periodic post-retirement benefit cost. An increase of $1.0 \%$ in the health care cost trend rate would result in increases of approximately $\$ 3.1$ in the accumulated benefit obligation and $\$ 0.5$ in the annual net periodic post-retirement benefit cost.

The Company also provides for its U.S.-based employees other benefit plans including a 401(k) Plan. For fiscal years 2002,2001 and 2000, the expense for such plans were $\$ 6.1, \$ 5.2$ and $\$ 3.8$, respectively.

## 10. Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share for the three years ended M ay 31 :

|  | (amounts in millions, except per share data) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2002 |  | 2001 |  | 2000 |  |
| N et income for basic earnings per share | \$ | 93.5 | \$ | 36.3 | \$ | 51.4 |
| Dilutive effect of Debentures |  | 2.1 |  | - |  | 3.5 |
| Adjusted net income for diluted earnings per share | \$ | 95.6 | \$ | 36.3 | \$ | 54.9 |
| Weighted average Shares of Class A Stock and Common Stock outstanding for basic earnings per share |  | 36.7 |  | 34.7 |  | 33.4 |
| Dilutive effect of shares issued pursuant to employee stock plans |  | 1.6 |  | 1.4 |  | 0.8 |
| Dilutive effect of Debentures |  | 1.8 |  | - |  | 2.9 |
| Dilutive effect of Warrants |  | - |  | - |  | 0.0 |
| Adjusted weighted average Shares of Class A Stock and Common Stock outstanding for diluted earnings per share |  | 40.1 |  | 36.1 |  | 37.1 |

E arnings per Share of Class A Stock and Common Stock:
$E$ arnings before cumulative effect of accounting change:

| Basic | $\$ 2.69$ | $\$ 1.05$ |  | $\$ 1.54$ |
| :--- | :--- | :--- | :--- | :--- |
| Diluted | $\$ 2.51$ | $\$ 1.01$ |  | $\$ 1.48$ |
| Cumulative effect of accounting change (net of income taxes): |  |  |  |  |
| Basic | $\$(0.14)$ | $\$$ | - | $\$$ |
| Diluted | $\$(0.13)$ | $\$$ | - | $\$$ |
| Net income: |  |  | - |  |
| Basic | $\$ 2.55$ | $\$ 1.05$ | $\$ 1.54$ |  |
| Diluted | $\$ 2.38$ | $\$ 1.01$ | $\$ 1.48$ |  |

For fiscal 2001, the effect of the potential conversion of the Debentures into 2.9 million shares on the adjusted weighted average Shares of Class A Stock and Common Stock outstanding for diluted earnings per share was anti-dilutive and was not included in the calculation.

## 11. Cumulative Effect of Accounting Change

On J une 1, 2001, the Company adopted Statement of Position No. 00-2 ("SOP 00-2"), "Accounting by Producers and Distributors of Films" which replaced SFAS No. 53, "F inancial Reporting by Producers and Distributors of Motion Picture Films." SOP 00-2 provides that film costs should be accounted for under an inventory model and discusses various topics such as revenue recognition and accounting for exploitation costs and impairment assessment. In addition, SOP 00-2 establishes criteria for which revenues should be included in the Company's ultimate revenue projections.

The Company recognizes revenue from its film licensing arrangements when the film is complete and delivered, the license period has begun, the fee is fixed or determinable and collection is reasonably assured. Costs of producing film and acquiring film distribution rights are capitalized and amortized using the individual-film-forecast method. This method amortizes such residual costs in the same ratio that current period revenue bears to estimated remaining unrecognized revenue as of the beginning of the fiscal year. All exploitation costs are expensed as incurred. As a result of the adoption of SOP 00-2, the Company recorded a net of tax charge of $\$ 5.2$ in the first quarter of fiscal 2002 to reduce the carrying value of its film production costs. This charge is reflected in the Company's consolidated statements of operations as a Cumulative effect of accounting change and is attributed entirely to the Media, Licensing and Advertising segment. M anagement estimates that $100 \%$ of the costs of its unamortized films will be amortized over the next three years.

## 12. Cost of Goods Sold - Special Literacy Place and Other Charges

On A pril 16, 2001, the Company decided not to update Scholastic Literacy Place, its grade K to 6 basal reading textbook program, for any future state adoptions. This decision resulted in a pre-tax charge in fiscal 2001 of $\$ 72.9$. The impact of this charge on fiscal 2001 earnings per diluted share was $\$ 1.20$. The charge consisted of the following related to Literacy Place and other exited programs: previously capitalized prepublication costs of $\$ 51.6$, inventory write-offs of $\$ 19.8$ and severance and other related costs of $\$ 1.5$, of which $\$ 0.5$ and $\$ 1.1$ remained on the Consolidated B alance Sheets at May 31, 2002 and 2001, respectively.

## 13. Litigation and Other Charges

On J uly 30, 2002, the Company agreed in principle to settle the previously disclosed lawsuit filed in 1995, Scholastic Inc. and Scholastic Productions, Inc. v. Robert Harris and Harris Entertainment, Inc., for which the Company had established a $\$ 6.7$ liability in the second
quarter of fiscal 2000. The case involved stock appreciation rights allegedly granted to Mr. H arris by the Company in 1990 in connection with a joint venture formed primarily to produce motion pictures. The settlement agreement resulted in a fiscal 2002 pre-tax charge of $\$ 1.2$, which represents the amount by which the settlement and related legal expenses exceeded the previously recorded liability.

The Company recorded a charge in fiscal 2000 of $\$ 6.7$ related to the H arris case and an unrelated expense of $\$ 1.8$ for the liquidation of certain stock options.

## 14. Other Financial Data

Deferred promotion costs were $\$ 44.6$ and $\$ 44.0$ at May 31,2002 and 2001, respectively. Promotion costs expensed were $\$ 94.5, \$ 94.7$ and $\$ 9.0$ for the fiscal years ended $M$ ay $31,2002,2001$ and 2000, respectively. Promotional expense consists of $\$ 88.0, \$ 86.6$ and $\$ 0.0$ for direct-tohome promotions and $\$ 6.5, \$ 8.1$ and $\$ 9.0$ for magazine advertising for fiscal 2002, 2001 and 2000, respectively.

Property, plant and equipment includes capitalized interest costs of $\$ 1.8, \$ 3.3$ and $\$ 1.4$ for the fiscal years ended May 31, 2002, 2001 and 2000, respectively, and construction in progress of $\$ 4.1$ and $\$ 63.6$ at May 31, 2002 and 2001, respectively, principally related to the expansion of the Company's offices in the New York metropolitan area.

Accumulated amortization of prepublication costs was $\$ 62.4$ and $\$ 46.7$ at $M$ ay 31,2002 and 2001, respectively. The Company amortized $\$ 42.6, \$ 54.8$ and $\$ 41.1$ for the fiscal years ended M ay 31, 2002, 2001 and 2000 , respectively.

Other accrued expenses include a reserve for unredeemed credits issued in conjunction with the Company's school-based book club and book fair operations of $\$ 12.3$ and $\$ 14.2$ at $M$ ay 31,2002 and 2001, respectively.

## 15. Subsequent Event

On J une 24, 2002, the Company entered into a joint venture with The B ook People, Ltd., a direct marketer of books in the United K ingdom, to distribute books to the home under the Red H ouse name and through schools under the Scholastic School Link name. The Company also acquired a $15 \%$ equity interest in The B ook People Group, Ltd. for $£ 12.0$, (equivalent to approximately $\$ 18.0$ as of the date of the transaction) with a possible additional payment of $£ 3.0$ based on operating results and contingent on repayment of all borrowings under a $£ 3.0$ (equivalent to approximately $\$ 4.5$ as of the date of the transaction) revolving credit facility established at the date of the transaction by the Company in favor of The B ook People Group, L td. The revolving credit facility will be used to fund the expansion of The B ook People and for working capital purposes.

## Report of Independent Auditors

## The Board of Directors and Stockholders Scholastic Corporation

We have audited the accompanying consolidated balance sheets of Scholastic Corporation (the "Company") as of May 31, 2002 and 2001, and the related consolidated statements of income, changes in stockholders' equity and comprehensive income and cash flows for each of the three years in the period ended May 31, 2002. Our audits also included the financial statement schedule listed in the Index at Item 14(a). These financial statements and schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and schedule based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of the Company at May 31, 2002 and 2001 and the consolidated results of its operations and its cash flows for each of the three years in the period ended May 31, 2002 in conformity with accounting principles generally accepted in the U nited States. Also, in our opinion, the related financial statement schedule, when considered in relation to the basic financial statements taken as a whole, presents fairly in all material respects the information set forth therein.


New York, New York
July 17, 2002, except for the first paragraph of Note 13 , as to which the date is July $30,2002$.

## Supplementary Financial Information

Summary of Quarterly Results of Operations (Unaudited, amounts in millions except per share data) Years ended May 31,

| 2002 | First Quarter ${ }^{(1)}$ | Second Quarter | Third Quarter (2) | Fourth Quarter ${ }^{(3)(4)}$ | Year |
| :---: | :---: | :---: | :---: | :---: | :---: |
| R evenues | \$ 306.1 | \$ 637.2 | \$ 432.7 | \$ 541.0 | \$ 1,917.0 |
| Cost of goods sold | 159.5 | 275.1 | 199.6 | 217.9 | 852.1 |
| N et income/(loss) before cumulative effect of accounting change | (31.8) | 66.5 | 11.9 | 52.1 | 98.7 |
| Cumulative effect of accounting change (net of tax) | (5.2) | . | - | - | (5.2) |
| N et income/(loss) | (37.0) | 66.5 | 11.9 | 52.1 | 93.5 |
| E arnings/(loss) per share before cumulative effect of accounting change: |  |  |  |  |  |
| B asic | \$ (0.90) | \$ 1.88 | \$ 0.32 | \$ 1.33 | \$ 2.69 |
| Diluted | \$ (0.90) | \$ 1.69 | \$ 0.31 | \$ 1.28 | \$ 2.51 |
| E arnings/(loss) per share: |  |  |  |  |  |
| B asic | \$ (1.05) | \$ 1.88 | \$ 0.32 | \$ 1.33 | \$ 2.55 |
| Diluted | \$ (1.05) | \$ 1.69 | \$ 0.31 | \$ 1.28 | \$ 2.38 |


| R evenues | \$ 362.1 | \$ 668.3 | \$ 433.0 | \$ 498.9 | \$ 1,962.3 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cost of goods sold | 192.0 | 297.0 | 207.4 | 203.3 | 899.7 |
| Cost of goods sold - Special Literacy Place and other charges | - | - | - | 72.9 | 72.9 |
| $N$ et income/(loss) | (10.6) | 56.3 | 3.7 | (13.1) | 36.3 |
| E arnings/(loss) per share: |  |  |  |  |  |
| B asic | \$ (0.31) | \$ 1.63 | \$ 0.11 | \$ (0.39) | \$ 1.05 |
| Diluted | \$ (0.31) | \$ 1.48 | \$ 0.10 | \$ (0.39) | \$ 1.01 |

(1) The first quarter of fiscal 2002 includes a Cumulative effect of accounting change related to the adoption of SOP 00-2, which resulted in an after-tax charge of $\$ 5.2$ or $\$ 0.15$ per diluted share.
(2) The third quarter of fiscal 2002 includes a reduction in bad debt expense related to reserves taken in the first half of the year of $\$ 6.1$ pre-tax or $\$ 0.10$ per diluted share. The third quarter of fiscal 2001 includes a reduction in the trade reserve for returns recorded in the first half of the year of $\$ 5.6$ pre-tax or $\$ 0.10$ per diluted share.
(3) The fourth quarter of fiscal 2002 includes a litigation and other charge of $\$ 1.2$ pre-tax or $\$ 0.02$ per diluted share as a result of a lawsuit settlement with Robert H arris and H arris E ntertainment, Inc.
(4) The fourth quarter of fiscal 2001 includes a pre-tax charge of $\$ 72.9$ included under cost of goods sold, primarily related to the decision not to update Scholastic Literacy Place. The impact on earnings per diluted share of this charge was $\$ 1.20$.

## Item $9 \cdot$ Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

## Part III

## Item 10 • Directors and Executive Officers of the Registrant

Information regarding directors is incorporated herein by reference from the Company's definitive proxy statement to be filed pursuant to Regulation 14A under the Securities E xchange Act of 1934.

| Name | Age | Employed by registrant since | Position(s) for Past Five Years |
| :---: | :---: | :---: | :---: |
| Richard Robinson | 65 | 1962 | Chairman of the B oard (since 1982), President (since 1974) and Chief Executive Officer (since 1975). |
| K evin J. McE nery | 54 | 1993 | E xecutive Vice President and Chief Financial Officer (since 1995). |
| Deborah A. Forte | 48 | 1984 | Executive Vice President (since 1996), President, Scholastic E ntertainment Inc. (since 2001) and Division H ead, Scholastic Entertainment Inc. (1995-2001). |
| Donna M. Iucolano | 38 | 2000 | E xecutive Vice President (since 2000), President, Scholastic Internet Group (since 2001), Executive Vice President, Scholastic Internet Group (2000-2001); and prior to joining the Company, positions including Senior Vice P resident (2000) and Vice President (19982000) at 1-800-FL OWERS.COM (1994-2000). |
| B arbara A. M arcus | 51 | 1983 | Executive Vice President (since 1991), President, Children's B ook <br> Publishing and Distribution (since 1999) and Executive Vice President, Children's Book Publishing and Distribution (1991-1999). |
| M argery W. Mayer | 50 | 1990 | Executive Vice President (since 1990), President, Scholastic E ducation (since 2002) and Executive Vice President, Learning Ventures (19982002) and I nstructional Publishing and Scholastic School Group (1990-1997). |
| Hugh Roome | 50 | 1991 | E xecutive Vice President (since 1996), P resident, International Group (since 2001), E xecutive Vice President, International (2000-2001) and Senior Vice President, Magazine Group (1993-1996). |
| Richard M. Spaulding | 65 | 1960 | Director (since 1974) and Executive Vice President, Marketing (since 1974). |


| Name | Age | Employed by registrant since | Position(s) for Past Five Years |
| :---: | :---: | :---: | :---: |
| J udith A. Corman | 64 | 1999 | Senior Vice President, Corporate Communications and Media Relations (since 1999); and prior to joining the Company, Senior Vice President at Lerer \& M ontgomery (1994-1999). |
| Charles B. Deull | 42 | 1995 | Senior Vice P resident (since 1995), General Counsel (since 1999), Senior Vice P resident, Legal and B usiness Affairs (1995-1999) and Corporate Secretary (since 1996). |
| Ernest B. F leishman | 65 | 1989 | Senior Vice President, Education and Corporate Relations (since 1989). |
| B eth Ford | 38 | 2000 | Senior Vice President, Global Operations (since 2000); and prior to joining the Company, Director, Supply Chain at Pepsi B ottling Group/Pepsico (1997-2000) and Director, Operations at Preseco Company (1996-1997). |
| Maurice Greenfield | 59 | 1999 | Senior Vice P resident and Chief Information Officer (since 1999); and prior to joining the Company, Vice President, MIS at National B roadcasting Company (1985-1999). |
| Larry V. Holland | 43 | 1994 | Senior Vice President, Corporate Human Resources and Employee Services (since 1997) and Vice President, H uman Resources (19941997). |
| H elen V. B enham | 52 | 1974 | Director (since 1992) and Corporate Vice P resident, E arly Childhood Advisor (since 1996). |
| K aren A. M aloney | 45 | 1997 | Vice President and Corporate Controller (since 1998), Director of Accounting and Financial Operations (1997-1998); and prior to joining the Company, Vice President and Controller at Calvin K Iein, Inc. (1996-1997). |

## Item 11 • Executive Compensation

Incorporated herein by reference from the Scholastic Corporation definitive proxy statement to befiled pursuant to Regulation 14A under the Securities E xchange Act of 1934.

# Item 12 • Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters 

## Equity Compensation Plans

The following table presents information regarding the Company's equity compensation plans at May 31, 2002:

| Plan Category | Number of securities to be issued upon exercise of outstanding options, warrants and rights | Weighted average exercise price of outstanding options, warrants and rights | Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)) |
| :---: | :---: | :---: | :---: |
|  | (a) | (b) | (c) |
| Equity Compensation plans approved by security holders | 5,539,712 | \$27.58 | 4,342,007 ${ }^{(1)}$ |
| E quity Compensation plans not approved by security holders | - | - | - |
| Total | 5,539,712 | \$27.58 | 4,342,007 ${ }^{(1)}$ |

(1) Includes 207,356 shares of Common Stock under the E SPP; 299,671 shares of Common Stock under the MSPP and 3,707,000 shares of Common Stock under the 2001 Plan, in addition to shares of Common Stock available for purposes of future option grants.

The additional information required by this item is incorporated herein by reference from the Scholastic Corporation definitive proxy statement to be filed pursuant to Regulation 14A under the Securities E xchange Act of 1934.

## Item 13 • Certain Relationships and Related Transactions

Incorporated herein by reference from the Scholastic Corporation definitive proxy statement to be filed pursuant to Regulation 14A under the Securities E xchange Act of 1934.

## Part IV

## Item $14 \cdot$ Exhibits, Financial Statement Schedules and Reports on Form 8-K

(a)(1) Financial Statements:

The following consolidated financial statements are included in I tem 8:
Consolidated Statements of Income for the three years ended May 31, 2002, 2001 and 2000
Consolidated B alance Sheets at M ay 31, 2002 and 2001
Consolidated Statements of Changes in Stockholders' E quity and Comprehensive Income for the three years ended May 31, 2002, 2001, and 2000
Consolidated Statements of Cash F lows for the three years ended M ay 31, 2002, 2001, and 2000
N otes to Consolidated F inancial Statements
(a)(2) Financial Statement Schedule:

The following consolidated financial statement schedule is included in Item 14(d):
Schedule II-Valuation and Qualifying Accounts and Reserves
All other schedules have been omitted since the required information is not present or is not present in amounts sufficient to require submission of the schedule, or because the information required is included in the Consolidated F inancial Statements or the N otes thereto.

## (a)(3) Exhibits:

3.1 Amended and Restated Certificate of Incorporation of Scholastic Corporation (the "Company") (incorporated by reference to the Company's Registration Statement on Form S-8 (Registration N o. 33-46338) as filed with the Securities and Exchange Commission (the "Commission") on March 12, 1992); together with Certificate of Amendment, effective as of September 19, 2000, to the Company's Amended and Restated Certificate of Incorporation (incorporated by reference to the Company's Quarterly Report on Form 10Q filed with the Commission on October 16, 2000).
3.2 Bylaws of the Company, amended and restated as of March 16, 2000 (incorporated by reference to the Company's Quarterly Report on Form 10-Q as filed with the Commission on April 14, 2000).
4.1. Amended and Restated Credit Agreement, dated as of August 11, 1999, among the Company and Scholastic Inc., as borrowers, the I nitial lenders named therein, Citibank, N.A., as administrative agent, Salomon Smith B arney Inc., as arranger, and Chase M anhattan B ank, N.A., and F leet B ank, N.A., as syndication agents (incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 23, 2000), together with Amendment No. 1, dated as of J une 22, 2000 (incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 25, 2000).
4.2 Credit Agreement, dated as of J une 22, 2000 (the "Credit Agreement"), among the Company, as guarantor, Scholastic Inc., as borrower, the initial lenders named therein, Citibank, N.A., as agent for the lenders, and Salomon Smith B arney Inc. and Credit Suisse F irst B oston, as joint lead arrangers, and the other agents named therein (incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 25, 2000).
4.3* Amendment No. 1 to the Credit A greement, dated as of J une 21, 2002, among the Company, as Guarantor for Scholastic Inc. as borrower, the initial lenders named therein and Citibank, N.A., as agent for the lenders.
4.4* Amended and Restated Revolving L oan Agreement, dated November 10, 1999, among the Company, Scholastic Inc. and Sun Bank, N ational Association, together with Amendment No. 1, dated J une 22, 2000.
4.5* Credit Agreement Facility, dated J une 1, 1992, as amended on October 30, 1995, between Scholastic Canada Ltd. and CIBC .
4.6* Credit Agreement Facility, dated J une 24, 1993, between Scholastic L td. and Citibank, N.A.
4.7* Credit Agreement, dated May 14, 1992, as amended on J une 30, 1995, between Scholastic L td. (formerly known as Scholastic Publications L td.) and Midland B ank.

| 4.8* | Credit Agreement, dated December 21, 2001, between Scholastic Australia P ty. L td. and Westpac B anking <br> Corporation. |
| :--- | :--- |
| 4.9 |  |
| Indenture dated D ecember 15, 1996 for 7\% N otes due December 15, 2003 issued by the Company (incorporated |  |
| by reference to the Company's Registration Statement on Form S-3 (Registration N o. 333-17365) as filed with |  |
| the Commission on December 11, 1996). |  |

10.15** E mployment Agreement between J ean L. Feiwel and Scholastic Inc., dated as of May 25, 2000 (incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 25, 2000).
10.16** Description of split dollar life insurance arrangements for the benefit of Richard Robinson and H elen B enham (incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 25, 2000).
10.17 Amended and Restated L ease, effective as of August 1, 1999, between ISE 555 B roadway, L L C, landlord, and Scholastic Inc., tenant, for the building known as 555 B roadway, NY, NY (incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 23, 1999).
10.18 Amended and Restated Sublease, effective as of October 9, 1996, between K alodop Corp., as sublandlord, and Scholastic Inc., as subtenant, for the premises known as 557 Broadway, NY, NY (incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 23, 1999).
10.19 Agreements with Industrial Development Agency of the City of N ew York including (i) L ease A greement dated December 1, 1993; (ii) Indenture of Trust agreement dated December 1, 1993; (iii) Project Agreement dated December 1, 1993; (iv) Sales Tax letter dated December 3, 1993 (each of the foregoing are incorporated by reference to the Company's Annual Report on Form 10-K as filed with the Commission on August 26, 1994).
10.20** Scholastic Corporation 2001 Stock Incentive Plan (incorporated by reference to A ppendix A of the Company's definitive P roxy Statement as filed with the Commission on August 24, 2001).

21 Subsidiaries of the Company.
23 Consent of Independent Auditors.
(b) Reports on Form 8-K.

A Current Report on Form 8-K was filed on August 1, 2002, noticing a pre-tax charge resulting from the settlement of a lawsuit, Scholastic Inc. and Scholastic Productions, Inc. v. Robert Harris and Harris Entertainment, Inc. (Items 5 and 7).

[^4]
## Signatures

Pursuant to the requirements of Section 13 or 15(d) of the Securities E xchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

D ated: August 22, 2002

## SCHOLASTIC CORPORATION

By: /s/Richard Robinson Richard Robinson, Chairman of the B oard, President and Chief E xecutive Officer

## Power of Attorney

KNOW ALL MEN BY THESE PRESENTS, that each person whose signature appears below constitutes and appoints Richard R obinson his or her true and lawful attorney-in-fact and agent, with power of substitution and resubstitution, for him or her and in his or her name, place and stead, in any and all capacities, to sign any and all amendments to this Annual Report on Form 10-K, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and E xchange Commission, granting unto said attorney-in-fact and agent full power and authority to do and perform each and every act and thing necessary and requisite to be done, as fully and to all the intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorney-in-fact and agent may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities E xchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.


## Title

Chairman of the B oard, President,
Chief E xecutive Officer and Director (Principal E xecutive Officer)
E xecutive Vice President and Chief Financial Officer (Principal Financial Officer)
Vice President and Controller (Principal Accounting Officer) Director

Corporate Vice President and Director

Director

Director

Director

Director

## Date

August 22, 2002

August 22, 2002

August 22, 2002

August 22, 2002

August 22, 2002

August 22, 2002

August 22, 2002

August 22, 2002

August 22, 2002

## Signature

/s/ Mae C. J emison
Mae C. J emison
/s/ L inda B. K eene
Linda B. K eene
/s/ Peter M. M ayer
Peter M. M ayer
/s/J ohn G. McD onald J ohn G. MCD onald
/s/ Augustus K. Oliver $\qquad$ Augustus K. Oliver
/s/ Richard M. Spaulding
Richard M. Spaulding

## Title

## Date

Director
August 22, 2002

Director
August 22, 2002

Director
August 22, 2002

Director
August 22, 2002

Director August 22, 2002

Director

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# Scholastic Corporation 

Financial Statement Schedule
ANNUAL REPORT ON FORM 10-K
YEAR ENDED MAY 31, 2002
ITEM 14(D)

## Schedule II

## Valuation and Qualifying Accounts and Reserves

| 2002 | Balance at <br> Beginning <br> Of Year | Charged <br> to Income | Write-Offs <br> and Other | Balance at <br> End of Year |
| :--- | :---: | :---: | :---: | :---: |
| Reserve for royalty advances | $\$ 43.0$ | $\$ 3.7$ | $\$ 2.1$ | $\$ 44.6$ |
| Reserve for obsolescence | 64.7 | 2.7 | 31.7 | 551.1 |
| Reserve for returns | 63.0 | 156.8 | $158.5(1)$ | 61.3 |
| Allowance for doubtful accounts | 70.1 | 68.7 | 76.2 | 62.6 |


| 2001 |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Reserve for royalty advances | $\$ 38.8$ | $\$ 4.4$ | $\$ .2$ | $\$ 43.0$ |
| Reserve for obsolescence | 41.8 | $51.9^{(2)}$ | 29.0 | 64.7 |
| Reserve for returns | 44.1 | 160.4 | $141.5(1)$ | 63.0 |
| Allowance for doubtful accounts | 14.7 | 75.5 | 20.1 | 70.1 |


| $\mathbf{2 0 0 0}$ | $\$ 31.9$ | $\$ 8.1$ |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Reserve for royalty advances | 37.1 | 23.9 | 1.2 | $\$ 38.8$ |
| Reserve for obsolescence | 25.8 | 82.5 | 19.2 | 41.8 |
| Reserve for returns | 24.2 |  | 4.5 | 4.1 |
| Allowance for doubtful accounts | 12.3 | 20.5 | 18.1 | 14.7 |

${ }^{(1)}$ R epresents actual returns charged to the reserve.
${ }^{(2)}$ Includes $\$ 19.8$ pertaining to the Special Charge related to the Company's decision not to update Scholastic Literacy Place.

## Exhibit 21

## SUBSIDIARIES OF THE REGISTRANT

| Scholastic Inc. | N ew York |
| :---: | :---: |
| Scholastic B ook Clubs, Inc. | Missouri |
| Scholastic E ntertainment Inc. | N ew York |
| SE Distribution Inc. | Delaware |
| Scholastic B ook Services, Inc. | Delaware |
| Scholastic UK Group Ltd. | Delaware |
| Scholastic Ltd. | England |
| School B ook Fairs L td. | England |
| Scholastic B ook Clubs Ltd. | England |
| Red H ouse B ooks L td. | England |
| Scholastic Educational M agazines L td. | England |
| Scholastic I reland Ltd. | I reland |
| Weston Woods Studios, Inc. | D elaware |
| Georgetown Studios, Inc. | Connecticut |
| Children's M usic Library, Inc. | New York |
| L ectorum P ublications, Inc. | New York |
| The E lectronic B ookshelf, Inc. | Indiana |
| Quality E ducation Data, Inc. | Delaware |
| The Scholastic Store, Inc. | New York |
| Scholastic Interactive X change, Inc. | Delaware |
| Tom Snyder Productions, Inc. | Delaware |
| Scholastic Distribution Services, Inc. | Delaware |
| Soup2Nuts Inc. | Delaware |
| Science Court Inc. | Delaware |
| K lutz | California |
| Sandvik Publishing Ltd. | Nevada |
| Teacher's Friend Publications, Inc. | California |
| Scholastic Australia Pty. Ltd. | Australia |
| B ookshelf P ublishing Australia P ty. Ltd. | Australia |
| Troll School B ook Clubs and Fairs Australia Pty. Ltd. | Australia |
| Scholastic Australia Superannuation Pty. Ltd. | Australia |
| Scholastic E xecutive Superannuation Pty. Ltd. | Australia |
| Oldmeadow B ooksellers (Aust.) Pty. Ltd. | Australia |
| Scholastic Canada Ltd. | Canada |
| Scholastic Productions Canada L td. | Canada |
| Scholastic B ookfairs Canada Inc. | Canada |
| Scholastic H ong K ong L imited | H ong K ong |
| Scholastic India Private Limited | India |
| Scholastic M exico S.A. de C.V. | M exico |
| Scholastic N ew Zealand L td. | New Zealand |
| Scholastic A rgentina S.A. | Argentina |

## SUBSIDIARIES OF THE REGISTRANT (Continued)

| Grolier Incorporated | Delaware |
| :--- | :--- |
| Scholastic at H ome Inc. (formerly Grolier E nterprises Inc.) | D elaware |
| Grolier Interactive Inc. | D elaware |
| Grolier Publishing Co., Inc. | Delaware |
| Grolier Reading Programs Inc. | Delaware |
| Grolier Telemarketing, Inc. | D elaware |
| Grolier (N ew York) Incorporated | D elaware |
| Orchard B ooks, Inc. | N ew York |
| Publishers WorId Trade Corporation | Delaware |
| Federated Credit Corp. | Delaware |
| Grolier International, Inc. | Delaware |
| Grolier Direct M arketing Pty. Ltd. | Australia |
| Grolier International Finance Inc. (Philippines) (60\% owned) | Philippines |
| Grolier International Private Limited (India) | India |
| Grolier (Malaysia) SDN B HD (40\% owned) | Malaysia |
| Grolier Overseas Incorporated | Delaware |
| Grolier Limited (Canada) | Canada |
| Caribe Grolier, Inc. | Puerto Rico |
| Grolier Limited (U .K .) | E ngland |
| Grolier Credit Services (U .K .) Limited | E ngland |

## Exhibit 23

Consent of Independent Auditors
We consent to the incorporation by reference in the Registration Statement (Form S-8 No. 33-48655, No. 33-69058 and No. 33-91090) pertaining to the Scholastic Corporation 401(K) Savings and Retirement Plan; Registration Statement (Form S-8 No. 33-46338) pertaining to the 1992 Stock Option Plan; Registration Statement (Form S-8 No. 33-50128) pertaining to the 1992 Outside Directors' Stock Option Plan; Registration Statement (Form S-3 No. 333-17365) pertaining to $\$ 175,000,000$ of Securities; Registration Statement (Form S-8 No. 333-62297) pertaining to Scholastic Corporation 1997 Outside Directors' Stock Option Plan; Registration Statement (Form S-8 No. 333-65757) pertaining to the Scholastic Corporation 1995 Stock Option Plan; Registration Statement (Form S-8 No. 333-68181) pertaining to the Scholastic Corporation Employee Stock Purchase Plan; Registration Statement (Form S-8 No. 333-68185) pertaining to the Scholastic Corporation Management Stock Purchase Plan; Registration Statement (Form S-8 No. 33-98186) pertaining to the Scholastic Corporation 2001 Stock Incentive Plan; and Registration Statement (Form S-3 No. 333-55238) pertaining to the issuance of up to $\$ 400,000,000$ of Securities of our report dated J uly 17,2002 , except for the first paragraph of $N$ tote 13 , as to which the date is July 30,2002 , with respect to the consolidated financial statements and schedule of Scholastic Corporation included in this Annual Report (Form 10-K) for the year ended May 31, 2002.

## Emmet + Young LLP

New York, New York
August 22, 2002

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[^0]:    See accompanying notes

[^1]:    See accompanying notes

[^2]:    See accompanying notes

[^3]:    Short-term debt is carried at cost which approximates fair value. Fair values were estimated based on market quotes, where available, or dealer quotes.

[^4]:    * Such long-term debt does not individually amount to more than $10 \%$ of the total assets of the Company and its subsidiaries on a consolidated basis. Accordingly, pursuant to Item 601(b)(4)(iii) of Regulation S-K, such instrument is not filed herewith. The Company hereby agrees to furnish a copy of any such instrument to the Commission upon request.
    ** The referenced exhibit is a management contract or compensation plan or arrangement described in Item 601(b) (10) (iii) of Regulation S-K.

