# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 10-Q

## QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended November 30, 2004
Commission File No. 000-19860

## SCHOLASTIC CORPORATION

(Exact name of Registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)

557 Broadway, New York, New York
(Address of principal executive offices)

13-3385513
(IRS Employer Identification No.)

10012
(Zip Code)

Registrant's telephone number, including area code (212) 343-6100

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
Yes $\mathbb{\text { No o }}$

Indicate by check mark whether the Registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).
Yes $\mathbb{\text { No o }}$

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

| $\substack{\text { Title } \\ \text { of each class }}$ | Number of shares outstanding <br> as of December 31, 2004 |  |
| :--- | :--- | ---: |
| Common Stock, \$.01 par value |  | $38,366,514$ |
| Class A Stock, \$.01 par value |  | $1,656,200$ |

## SCHOLASTIC CORPORATION <br> FORM 10-Q FOR THE QUARTERLY PERIOD ENDED NOVEMBER 30, 2004 INDEX

Item 4. Controls and Procedures

## Part II - Other Information

## PART I - FINANCIAL INFORMATION

## Item 1. Financial Statements

## SCHOLASTIC CORPORATION

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS - UNAUDITED

(Amounts in millions, except per share data)

|  | Three months ended November 30, |  |  |  | Six months ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Revenues | \$ | 683.3 | \$ | 699.0 | \$ | 1,007.0 | \$ | 1, 174.4 |
| Operating costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of goods sold |  | 301.1 |  | 305.5 |  | 477.5 |  | 586.9 |
| Selling, general and administrative expenses |  | 229.6 |  | 237.2 |  | 414.7 |  | 425.3 |
| Selling, general and administrative expenses - Continuity charges |  | - |  | - |  | 3.6 |  | - |
| Bad debt expense |  | 19.6 |  | 28.4 |  | 35.8 |  | 49.1 |
| Depreciation and amortization |  | 12.6 |  | 13.3 |  | 26.0 |  | 26.3 |
| Special severance charges |  | - |  | 1.2 |  | - |  | 3.2 |
|  |  |  |  |  |  |  |  |  |
| Total operating costs and expenses |  | 562.9 |  | 585.6 |  | 957.6 |  | 1,090.8 |
| Operating income |  | 120.4 |  | 113.4 |  | 49.4 |  | 83.6 |
|  |  |  |  |  |  |  |  |  |
| Interest expense, net |  | 7.7 |  | 9.2 |  | 14.7 |  | 18.1 |
|  |  |  |  |  |  |  |  |  |
| Earnings before income taxes |  | 112.7 |  | 104.2 |  | 34.7 |  | 65.5 |
|  |  |  |  |  |  |  |  |  |
| Provision for income taxes |  | 40.0 |  | 37.5 |  | 12.3 |  | 23.6 |
|  |  |  |  |  |  |  |  |  |
| Net income | \$ | 72.7 | \$ | 66.7 | \$ | 22.4 | \$ | 41.9 |
|  |  |  |  |  |  |  |  |  |
| EARNINGS PER SHARE OF CLASS A AND COMMON STOCK: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.83 | \$ | 1.70 | \$ | 0.56 | \$ | 1.07 |
| Diluted | \$ | 1.80 | \$ | 1.67 | \$ | 0.56 | \$ | 1.05 |

See accompanying notes

## SCHOLASTIC CORPORATION

## CONDENSED CONSOLIDATED BALANCE SHEETS

(Amounts in millions, except per share data)

|  | November 30, 2004 <br> (Unaudited) |  | May 31, 2004 |  | $\frac{\text { November 30, } 2003}{\text { (Unaudited) }}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |
| Current Assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 27.1 | \$ | 17.8 | \$ | 70.3 |
| Accounts receivable, net |  | 321.0 |  | 265.7 |  | 322.0 |
| Inventories |  | 472.7 |  | 402.6 |  | 459.0 |
| Deferred promotion costs |  | 40.7 |  | 40.6 |  | 62.6 |
| Deferred income taxes |  | 74.6 |  | 73.4 |  | 75.7 |
| Prepaid and other current assets |  | 45.8 |  | 42.6 |  | 41.7 |
| Total current assets |  | 981.9 |  | 842.7 |  | 1,031.3 |
|  |  |  |  |  |  |  |
| Property, plant and equipment, net |  | 332.4 |  | 334.6 |  | 336.4 |
| Prepublication costs, net |  | 115.0 |  | 116.7 |  | 121.6 |
| Installment receivables, net |  | 12.2 |  | 13.1 |  | 13.5 |
| Production costs, net |  | 8.2 |  | 5.5 |  | 14.1 |
| Goodwill |  | 251.4 |  | 250.3 |  | 250.8 |
| Other intangibles, net |  | 78.8 |  | 78.9 |  | 79.0 |
| Other assets and deferred charges |  | 117.7 |  | 114.0 |  | 112.2 |
| Total assets | \$ | 1,897.6 | \$ | 1,755.8 | \$ | 1,958.9 |

## LIABILITIES AND STOCKHOLDERS' EQUITY

| Current Liabilities: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lines of credit and short-term debt | \$ | 34.2 | \$ | 24.1 | \$ | 160.6 |
| Accounts payable |  | 151.0 |  | 150.1 |  | 159.8 |
| Accrued royalties |  | 40.4 |  | 30.7 |  | 58.2 |
| Deferred revenue |  | 57.4 |  | 22.7 |  | 53.5 |
| Other accrued expenses |  | 137.8 |  | 129.8 |  | 159.8 |
| Total current liabilities |  | 420.8 |  | 357.4 |  | 591.9 |
|  |  |  |  |  |  |  |
| Noncurrent Liabilities: |  |  |  |  |  |  |
| Long-term debt |  | 528.5 |  | 492.5 |  | 479.3 |
| Other noncurrent liabilities |  | 56.1 |  | 49.9 |  | 66.3 |
| Total noncurrent liabilities |  | 584.6 |  | 542.4 |  | 545.6 |
|  |  |  |  |  |  |  |
| Commitments and Contingencies |  | - |  | - |  | - |
|  |  |  |  |  |  |  |
| Stockholders' Equity: |  |  |  |  |  |  |
| Preferred Stock, \$1.00 par value |  | - |  | - |  | - |
| Class A Stock, $\$ .01$ par value |  | 0.0 |  | 0.0 |  | 0.0 |
| Common Stock, \$. 01 par value |  | 0.4 |  | 0.4 |  | 0.4 |
| Additional paid-in capital |  | 392.7 |  | 388.1 |  | 383.3 |
| Deferred compensation |  | (0.4) |  | (0.6) |  | (0.8) |
| Accumulated other comprehensive loss |  | (12.5) |  | (21.5) |  | (34.6) |
| Retained earnings |  | 512.0 |  | 489.6 |  | 473.1 |
| Total stockholders' equity |  | 892.2 |  | 856.0 |  | 821.4 |
| Total liabilities and stockholders' equity | \$ | 1,897.6 | \$ | 1,755.8 | \$ | 1,958.9 |

See accompanying notes

## SCHOLASTIC CORPORATION

## CONSOLIDATED STATEMENTS OF CASH FLOWS - UNAUDITED

(Amounts in millions)

|  | Six months endedNovember 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  |
| Cash flows provided by operating activities: |  |  |  |  |
| Net income | \$ | 22.4 | \$ | 41.9 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Provision for losses on accounts receivable |  | 35.8 |  | 49.1 |
| Amortization of prepublication and production costs |  | 32.4 |  | 33.8 |
| Depreciation and amortization |  | 26.0 |  | 26.3 |
| Royalty advances expensed |  | 6.2 |  | 13.1 |
| Deferred income taxes |  | (1.8) |  | (1.2) |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable |  | (86.4) |  | (115.7) |
| Inventories |  | (62.7) |  | (69.5) |
| Prepaid and other current assets |  | (1.8) |  | 7.5 |
| Deferred promotion costs |  | 1.1 |  | (9.2) |
| Accounts payable and other accrued expenses |  | 7.2 |  | 39.8 |
| Accrued royalties |  | 9.6 |  | 25.8 |
| Deferred revenue |  | 33.4 |  | 33.8 |
| Other, net |  | 5.8 |  | (6.6) |
| Total adjustments |  | 4.8 |  | 27.0 |
| Net cash provided by operating activities |  | 27.2 |  | 68.9 |
| Cash flows used in investing activities: |  |  |  |  |
| Prepublication expenditures |  | (26.0) |  | (26.4) |
| Additions to property, plant and equipment |  | (21.4) |  | (19.6) |
| Royalty advances |  | (14.0) |  | (11.4) |
| Production expenditures |  | (7.8) |  | (9.4) |
| Acquisition-related payments |  | - |  | (8.8) |
| Other |  | - |  | 4.9 |
| Net cash used in investing activities |  | (69.2) |  | (70.7) |
| Cash flows provided by financing activities: |  |  |  |  |
| Borrowings under Credit Agreement, Loan Agreement and Revolver |  | 305.0 |  | 352.8 |
| Repayments of Credit Agreement, Loan Agreement and Revolver |  | (268.2) |  | (352.8) |
| Borrowings under lines of credit |  | 115.5 |  | 146.7 |
| Repayments of lines of credit |  | (105.9) |  | (140.8) |
| Proceeds pursuant to employee stock plans |  | 4.3 |  | 3.5 |
| Other |  | 0.2 |  | 3.8 |
| Net cash provided by financing activities |  | 50.9 |  | 13.2 |
| Effect of exchange rate changes on cash |  | 0.4 |  | 0.3 |


| Net increase in cash and cash equivalents | 9.3 |  |  | 11.7 |
| :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents at beginning of period |  | 17.8 |  | 58.6 |
| Cash and cash equivalents at end of period | \$ | 27.1 | \$ | 70.3 |

## SCHOLASTIC CORPORATION

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS - UNAUDITED

(Amounts in millions, except per share data)

## 1. Basis of Presentation

The accompanying condensed consolidated financial statements consist of the accounts of Scholastic Corporation (the "Corporation") and all wholly-owned subsidiaries (collectively "Scholastic" or the "Company"). These financial statements have not been audited, but reflect those adjustments consisting of normal recurring items that management considers necessary for a fair presentation of financial position, results of operations and cash flow. These financial statements should be read in conjunction with the consolidated financial statements and related notes in the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2004.

The Company's business is closely correlated to the school year. Consequently, the results of operations for the three and six months ended November 30, 2004 and 2003 are not necessarily indicative of the results expected for the full year. Due to the seasonal fluctuations that occur, the November 30, 2003 condensed consolidated balance sheet is included for comparative purposes.

The Company's condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements involves the use of estimates and assumptions by management, which affect the amounts reported in the condensed consolidated financial statements and accompanying notes. The Company bases its estimates on historical experience, current business factors, and various other assumptions believed to be reasonable under the circumstances, all of which are necessary in order to form a basis for determining the carrying values of assets and liabilities. Actual results may differ from those estimates and assumptions. On an on-going basis, the Company evaluates the adequacy of its reserves and the estimates used in calculations, including, but not limited to: collectability of accounts receivable and installment receivables; sales returns; amortization periods; pension obligations; and recoverability of inventories, deferred promotion costs, deferred income taxes, prepublication costs, royalty advances, goodwill and other intangibles.

Certain prior year amounts have been reclassified to conform to the current year presentation.

## Stock-Based Compensation

Under the provisions of Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation" ("SFAS No. 123"), the Company applies Accounting Principles Board Opinion ("APB") No. 25, "Accounting for Stock Issued to Employees," and related interpretations in accounting for its stock option plans. In accordance with APB No. 25, no compensation expense was recognized with respect to the Company's stock option plans, as the exercise price of each stock option issued was equal to the market price of the underlying stock on the date of grant and the exercise price and number of shares subject to grant were fixed. If the Company had elected to recognize compensation expense based on the fair value of the options granted at the date of grant and with respect to shares issuable under the Company's equity compensation plans as prescribed by SFAS No. 123, net income and basic and diluted earnings per share would have been reduced to the pro forma amounts indicated in the following table:

|  | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | 2004 |  | - 2003 |  |
| Net income - as reported | \$ | 72.7 | \$ | 66.7 | \$ | 22.4 | \$ | 41.9 |
| Add: Stock-based employee compensation included in reported net income, net of tax |  | 0.1 |  | 0.1 |  | 0.2 |  | 0.2 |
| Deduct: Total stock-based employee compensation expense determined under fair value based method, net of tax |  | 2.9 |  | 3.2 |  | 6.0 |  | 5.9 |
| Net income - pro forma | \$ | 69.9 | \$ | 63.6 | \$ | 16.6 | \$ | 36.2 |
| Earnings per share - as reported: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.83 | \$ | 1.70 | \$ | 0.56 | \$ | 1.07 |
| Diluted | \$ | 1.80 | \$ | 1.67 | \$ | 0.56 | \$ | 1.05 |
|  |  |  |  |  |  |  |  |  |
| Earnings per share - pro forma: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.76 | \$ | 1.62 | \$ | 0.42 | \$ | 0.92 |
| Diluted | \$ | 1.73 | \$ | 1.62 | , | 0.41 | \$ | 0.92 |

## New Accounting Pronouncements

On December 16, 2004, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 123 (revised 2004), "ShareBased Payment" ("SFAS No. 123R"), which requires companies to measure compensation cost for all share-based payments (including employee stock options) at fair value, as currently permitted but not required under SFAS No. 123. SFAS No. 123R is effective for the Company commencing September 1, 2005. However, retroactive application of the fair value recognition provisions of SFAS No. 123 to either June 1, 2005, the beginning of the fiscal year that includes the effective date of SFAS No. 123R, or to all prior years for which SFAS No. 123 was effective, is permitted, but is not required. The Company is
currently evaluating the impact that the adoption of SFAS No. 123R will have on its financial position, results of operations and cash flows. The cumulative effect of adoption, if any, will be measured and recognized in the statement of operations on the date of adoption.

5

## 2. Segment Information

Scholastic is a global children's publishing and media company. The Company distributes its products and services through a variety of channels, including school-based book clubs, school-based book fairs, school-based and direct-to-home continuity programs, retail stores, schools, libraries and television networks. The Company categorizes its businesses into four operating segments: Children's Book Publishing and Distribution; Educational Publishing; Media, Licensing and Advertising (which collectively represent the Company's domestic operations); and International. This classification reflects the nature of products and services consistent with the method by which the Company's chief operating decision-maker assesses operating performance and allocates resources.

- Children's Book Publishing and Distribution includes the publication and distribution of children's books in the United States through school-based book clubs and book fairs, school-based and direct-to-home continuity programs and the trade channel.
- Educational Publishing includes the publication and distribution to schools and libraries of educational technology, curriculum materials, children's books, classroom magazines and print and on-line reference and non-fiction products for grades pre-kindergarten to 12 in the United States.
- Media, Licensing and Advertising includes the production and/or distribution of software in the United States; the production and/or distribution, primarily by and through the Corporation's subsidiary, Scholastic Entertainment Inc., of programming and consumer products (including children's television programming, videos, software, feature films, promotional activities and non-book merchandise); and advertising revenue, including sponsorship programs.
- International includes the publication and distribution of products and services outside the United States by the Company's international operations, and its export and foreign rights businesses.

6

The following table sets forth information for the Company's segments for the periods indicated. Certain prior year amounts have been reclassified to conform with the present year presentation.

|  | Children'sBookPublishing andDistribution |  | Educational Publishing |  | $\begin{gathered} \text { Media, } \\ \text { Licensing } \\ \text { and } \\ \text { Advertising } \\ \hline \end{gathered}$ |  | Overhead (1) |  | $\begin{gathered} \text { Total } \\ \text { Domestic } \end{gathered}$ |  | International |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Three months ended November 30, 2004 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenues | \$ | 425.0 | \$ | 94.5 | \$ | 47.6 | \$ | 0.0 | \$ | 567.1 | \$ | 116.2 | \$ | 683.3 |
| Bad debt |  | 16.6 |  | 0.3 |  | 0.3 |  | 0.0 |  | 17.2 |  | 2.4 |  | 19.6 |
| Depreciation |  | 3.3 |  | 0.8 |  | 0.4 |  | 6.6 |  | 11.1 |  | 1.5 |  | 12.6 |
| Amortization ${ }^{(2)}$ |  | 4.0 |  | 8.6 |  | 5.2 |  | 0.0 |  | 17.8 |  | 0.3 |  | 18.1 |
| Royalty advances expensed |  | 0.1 |  | 0.0 |  | 0.1 |  | 0.0 |  | 0.2 |  | 0.3 |  | 0.5 |
| Segment profit/(loss) ${ }^{(3)}$ |  | 95.7 |  | 20.6 |  | 3.2 |  | (18.3) |  | 101.2 |  | 19.2 |  | 120.4 |
| Expenditures for long-lived $\text { assets }{ }^{(4)}$ |  | 14.7 |  | 10.2 |  | 4.8 |  | 5.8 |  | 35.5 |  | 2.0 |  | 37.5 |

Three months ended
November 30, 2003

| Revenues | \$ | 450.7 | \$ | 87.3 | \$ | 46.4 | \$ | 0.0 | \$ | 584.4 | \$ | 114.6 | \$ | 699.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bad debt |  | 25.6 |  | 0.4 |  | 0.4 |  | 0.0 |  | 26.4 |  | 2.0 |  | 28.4 |
| Depreciation |  | 2.8 |  | 1.0 |  | 0.2 |  | 7.5 |  | 11.5 |  | 1.7 |  | 13.2 |
| Amortization ${ }^{(2)}$ |  | 4.5 |  | 8.5 |  | 4.0 |  | 0.0 |  | 17.0 |  | 0.4 |  | 17.4 |
| Royalty advances expensed |  | 5.9 |  | 0.5 |  | 0.5 |  | 0.0 |  | 6.9 |  | 0.8 |  | 7.7 |
| Segment profit/(loss) ${ }^{(3)}$ |  | 93.7 |  | 13.3 |  | 3.0 |  | (17.9) |  | 92.1 |  | 21.3 |  | 113.4 |
| Expenditures for long-lived $\text { assets }{ }^{(4)}$ |  | 11.3 |  | 10.0 |  | 7.5 |  | 3.7 |  | 32.5 |  | 2.4 |  | 34.9 |

Six months ended
November 30, 2004

| Revenues | \$ | 546.8 | \$ | 212.7 | \$ | 59.5 | \$ | 0.0 | \$ | 819.0 | \$ | 188.0 | \$ | 1,007.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bad debt |  | 30.3 |  | 0.6 |  | 0.4 |  | 0.0 |  | 31.3 |  | 4.5 |  | 35.8 |
| Depreciation |  | 6.7 |  | 1.6 |  | 0.9 |  | 13.7 |  | 22.9 |  | 3.0 |  | 25.9 |
| Amortization ${ }^{(2)}$ |  | 8.2 |  | 16.9 |  | 6.9 |  | 0.0 |  | 32.0 |  | 0.5 |  | 32.5 |
| Royalty advances expensed |  | 4.6 |  | 0.3 |  | 0.3 |  | 0.0 |  | 5.2 |  | 1.0 |  | 6.2 |
| Segment profit/(loss) ${ }^{(3)}$ |  | 30.7 |  | 42.8 |  | (3.5) |  | (36.8) |  | 33.2 |  | 16.2 |  | 49.4 |
| Segment assets |  | 830.5 |  | 321.4 |  | 68.2 |  | 347.2 |  | 1,567.3 |  | 330.3 |  | 1,897.6 |
| Goodwill |  | 127.9 |  | 82.5 |  | 10.7 |  | 0.0 |  | 221.1 |  | 30.3 |  | 251.4 |
| Expenditures for long-lived assets ${ }^{(4)}$ |  | 31.6 |  | 16.9 |  | 8.6 |  | 8.0 |  | 65.1 |  | 4.1 |  | 69.2 |

## Six months ended <br> \section*{November 30, 2003}

| Revenues | \$ | 738.6 | \$ | 193.1 | \$ | 62.8 | \$ | 0.0 | \$ | 994.5 | \$ | 179.9 | \$ | 1,174.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bad debt |  | 44.3 |  | 0.4 |  | 0.6 |  | 0.0 |  | 45.3 |  | 3.8 |  | 49.1 |
| Depreciation |  | 5.7 |  | 1.6 |  | 0.9 |  | 14.7 |  | 22.9 |  | 3.2 |  | 26.1 |
| Amortization ${ }^{(2)}$ |  | 8.6 |  | 17.2 |  | 7.8 |  | 0.0 |  | 33.6 |  | 0.4 |  | 34.0 |
| Royalty advances expensed |  | 10.6 |  | 0.8 |  | 0.6 |  | 0.0 |  | 12.0 |  | 1.1 |  | 13.1 |
| Segment profit/(loss) ${ }^{(3)}$ |  | 77.1 |  | 28.8 |  | (1.9) |  | (37.8) |  | 66.2 |  | 17.4 |  | 83.6 |
| Segment assets |  | 835.4 |  | 310.2 |  | 81.5 |  | 418.4 |  | 1,645.5 |  | 313.4 |  | 1,958.9 |
| Goodwill |  | 129.4 |  | 82.4 |  | 11.0 |  | 0.0 |  | 222.8 |  | 28.0 |  | 250.8 |
| Expenditures for long-lived $\text { assets }{ }^{(4)}$ |  | 29.9 |  | 16.9 |  | 19.2 |  | 6.2 |  | 72.2 |  | 3.4 |  | 75.6 |
| Long-lived assets ${ }^{(5)}$ |  | 305.8 |  | 189.7 |  | 48.2 |  | 242.2 |  | 785.9 |  | 101.0 |  | 886.9 |

7
(1) Overhead includes all domestic corporate amounts not allocated to reportable segments, which includes unallocated expenses and costs related to the management of corporate assets. Unallocated assets are principally comprised of deferred income taxes and property, plant and equipment related to the Company's headquarters in the metropolitan New York area, fulfillment and distribution facilities located in Missouri and Arkansas, and an industrial/office building complex in Connecticut.
(2) Includes amortization of prepublication costs, production costs and other intangibles with definite lives.
(3) Segment profit/(loss) represents earnings (loss) before interest and income taxes.
(4) Includes expenditures for property, plant and equipment, investments in prepublication and production costs, royalty advances and acquisitions of, and investments in, businesses.
(5) Includes property, plant and equipment, prepublication costs, goodwill, other intangibles, royalty advances, production costs and long-term investments.

The following table separately sets forth information for the periods indicated for the United States direct-to-home continuity programs, which consist primarily of the business formerly operated by Grolier Incorporated ("Grolier") and are included in the Children's Book Publishing and Distribution segment, and for all other businesses included in the segment:

|  | Three months ended November 30, |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Direct-to-home |  |  |  | All Other |  |  |  | Total |  |  |  |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Revenues | \$ | 39.4 | \$ | 55.1 | \$ | 385.6 | \$ | 395.6 | \$ | 425.0 | \$ | 450.7 |
| Bad debt |  | 10.7 |  | 14.7 |  | 5.9 |  | 10.9 |  | 16.6 |  | 25.6 |
| Depreciation |  | 0.2 |  | 0.1 |  | 3.1 |  | 2.7 |  | 3.3 |  | 2.8 |
| Amortization ${ }^{(1)}$ |  | 0.2 |  | 0.3 |  | 3.8 |  | 4.2 |  | 4.0 |  | 4.5 |
| Royalty advances expensed |  | 0.4 |  | 0.6 |  | (0.3) |  | 5.3 |  | 0.1 |  | 5.9 |
| Business profit ${ }^{(2)}$ |  | 0.0 |  | 0.3 |  | 95.7 |  | 93.4 |  | 95.7 |  | 93.7 |
| Expenditures for long-lived $\text { assets }{ }^{(3)}$ |  | 1.7 |  | 0.8 |  | 13.0 |  | 10.5 |  | 14.7 |  | 11.3 |


|  | Six months ended November 30, |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Direct-to-home |  |  |  | All Other |  |  |  | Total |  |  |  |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Revenues | \$ | 80.6 | \$ | 105.3 | \$ | 466.2 | \$ | 633.3 | \$ | 546.8 | \$ | 738.6 |
| Bad debt |  | 20.8 |  | 26.6 |  | 9.5 |  | 17.7 |  | 30.3 |  | 44.3 |
| Depreciation |  | 0.3 |  | 0.2 |  | 6.4 |  | 5.5 |  | 6.7 |  | 5.7 |
| Amortization ${ }^{(1)}$ |  | 0.6 |  | 0.5 |  | 7.6 |  | 8.1 |  | 8.2 |  | 8.6 |
| Royalty advances expensed |  | 0.9 |  | 1.1 |  | 3.7 |  | 9.5 |  | 4.6 |  | 10.6 |
| Business profit/(loss) ${ }^{(2)}$ |  | (4.6) |  | 2.0 |  | 35.3 |  | 75.1 |  | 30.7 |  | 77.1 |
| Business assets |  | 236.9 |  | 268.2 |  | 593.6 |  | 567.2 |  | 830.5 |  | 835.4 |
| Goodwill |  | 92.4 |  | 92.5 |  | 35.5 |  | 36.9 |  | 127.9 |  | 129.4 |
| Expenditures for long-lived $\text { assets }{ }^{(3)}$ |  | 4.2 |  | 2.2 |  | 27.4 |  | 27.7 |  | 31.6 |  | 29.9 |
| Long-lived assets ${ }^{(4)}$ |  | 145.8 |  | 142.3 |  | 170.5 |  | 163.5 |  | 316.3 |  | 305.8 |

(1) Includes amortization of prepublication costs and other intangibles with definite lives.
(2) Business profit/(loss) represents earnings before interest and income taxes. For the six months ended November 30, 2004, the Direct-to-home continuity business results include $\$ 3.6$ recorded as Selling, general and administrative expenses - Continuity charges.
(3) Includes expenditures for property, plant and equipment, investments in prepublication costs, royalty advances and acquisitions of businesses.
(4) Includes property, plant and equipment, prepublication costs, goodwill, other intangibles and royalty advances.

## 3. Debt

The following table summarizes debt as of the dates indicated:

|  | November 30, 2004 |  | May 31, 2004 |  | November 30, 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lines of Credit | \$ | 33.6 | \$ | 23.0 | \$ | 35.4 |
| Credit Agreement and Revolver |  | 51.1 |  | 14.2 |  | - |
| 7\% Notes due 2003, net of discount |  | - |  | - |  | 125.0 |
| $5.75 \%$ Notes due 2007, net of premium/discount |  | 304.5 |  | 305.5 |  | 306.5 |
| $5 \%$ Notes due 2013, net of discount |  | 172.9 |  | 172.8 |  | 172.7 |
| Other debt |  | 0.6 |  | 1.1 |  | 0.3 |
| Total debt |  | 562.7 |  | 516.6 |  | 639.9 |
| Less lines of credit and short-term debt |  | (34.2) |  | (24.1) |  | (160.6) |
| Total long-term debt | \$ | 528.5 | \$ | 492.5 | \$ | 479.3 |

The following table sets forth the maturities of the carrying values of the Company's debt obligations as of November 30, 2004 for the remainder of fiscal 2004 and thereafter:

|  | May 31, |  |  |
| :--- | :--- | :--- | ---: |
|  | 2005 | $\$$ | 34.2 |
| Six-month period ending: | 2006 |  | - |
| Fiscal years ending: | 2007 | 304.5 |  |
|  | 2008 | - |  |
|  | 2009 | 51.1 |  |
|  | Thereafter | 172.9 |  |
|  | Total debt | $\mathbf{\$}$ | $\mathbf{5 6 2 . 7}$ |

## Lines of Credit

Scholastic Corporation's international subsidiaries had unsecured lines of credit available in local currencies equivalent to $\$ 64.8$ at November 30, 2004, as compared to $\$ 64.1$ at November 30, 2003 and $\$ 62.1$ at May 31, 2004. There were borrowings outstanding under these lines of credit equivalent to $\$ 33.6$ at November 30, 2004, as compared to $\$ 35.4$ at November 30,2003 and $\$ 23.0$ at May 31, 2004. These lines of credit are considered short-term in nature. The weighted average interest rates on the outstanding amounts were $5.6 \%$ and $5.9 \%$ at November 30, 2004 and 2003, respectively, and $5.5 \%$ at May 31, 2004.

## Credit Agreement

On March 31, 2004, Scholastic Corporation and its principal operating subsidiary, Scholastic Inc., entered into an unsecured revolving credit agreement with certain banks (the "Credit Agreement"), which replaced a similar loan agreement that was scheduled to expire on August 11, 2004 (the "Loan Agreement"). The Credit Agreement, which expires on March 31, 2009, provides for aggregate borrowings of up to $\$ 190.0$ (with a right in certain circumstances to increase borrowings to $\$ 250.0$ ), including the issuance of up to $\$ 10.0$ in letters of credit. Interest under this facility is either at the prime rate or $0.325 \%$ to $0.975 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$ and a utilization fee ranging from $0.05 \%$ to $0.25 \%$ if borrowings exceed $50 \%$ of the total facility. The amounts charged vary based upon the Company's credit rating. The interest rate, facility fee and utilization fee (when applicable) as of November 30, 2004 were $0.55 \%$ over LIBOR, $0.15 \%$ and $0.10 \%$, respectively. The Credit Agreement contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2004 and May 31, 2004, $\$ 45.0$ million and $\$ 12.0$ million, respectively, were outstanding under the Credit Agreement at a weighted average interest rate of $2.5 \%$ and $1.7 \%$, respectively. There were no borrowings outstanding under the Loan Agreement at November 30, 2003, primarily due to the issuance of the 5\% Notes described below.

## Revolver

Scholastic Corporation and Scholastic Inc. are joint and several borrowers under an unsecured revolving loan agreement with a bank (the "Revolver"). As amended effective April 30, 2004, the Revolver provides for unsecured revolving credit of up to $\$ 40.0$ and expires on March 31, 2009. Interest under this facility is either at the prime rate minus $1 \%$ or $0.375 \%$ to $1.025 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of November 30,2004 were $0.60 \%$ over LIBOR and $0.15 \%$, respectively. The Revolver contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2004 and May 31, 2004, $\$ 6.1$ million and $\$ 2.2$ million, respectively, were outstanding under the Revolver at a weighted average interest rate of $2.4 \%$ and $3.0 \%$, respectively. There were no borrowings outstanding under the Revolver at November 30, 2003, primarily due to the issuance of the $5 \%$ Notes described below.

5\% Notes due 2013
On April 4, 2003, Scholastic Corporation issued $\$ 175.0$ of $5 \%$ Notes (the " $5 \%$ Notes"). The $5 \%$ Notes are senior unsecured obligations that mature on April 15, 2013. Interest on the $5 \%$ Notes is payable semi-annually on April 15 and October 15 of each year. The Company may at any time redeem all or a portion of the $5 \%$ Notes at a redemption price (plus accrued interest to the date of the redemption) equal to the greater of (i) $100 \%$ of the principal amount, or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the date of redemption.

7\% Notes due 2003
Scholastic Corporation repaid the 7\% Notes at maturity on December 15, 2003.
5.75\% Notes due 2007

In January 2002, Scholastic Corporation issued $\$ 300.0$ of $5.75 \%$ Notes (the " $5.75 \%$ Notes"). The $5.75 \%$ Notes are senior unsecured obligations that mature on January 15, 2007. Interest on the $5.75 \%$ Notes is payable semi-annually on July 15 and January 15 of each year. The Company may, at any time, redeem all or a portion of the $5.75 \%$ Notes at a redemption price (plus accrued interest to the date of the redemption) equal to the greater of (i) $100 \%$ of the principal amount, or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the date of redemption.

## 4. Comprehensive Income

The following table sets forth comprehensive income for the periods indicated:

|  | $\begin{gathered} \begin{array}{c} \text { Three months ended } \\ \text { November 30, } \end{array} \\ \hline \end{gathered}$ |  |  |  | Six months ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | 2004 |  | $\underline{2003}$ |  |
| Net income | \$ | 72.7 | \$ | 66.7 | \$ | 22.4 | \$ | 41.9 |
| Other comprehensive income - foreign currency translation adjustment |  | 9.3 |  | 5.1 |  | 9.0 |  | 3.2 |
| Comprehensive income | \$ | 82.0 | \$ | 71.8 | \$ | 31.4 | \$ | 45.1 |

## 5. Earnings Per Share

Basic earnings per share is computed by dividing net income by the weighted average Shares of Class A Stock and Common Stock outstanding during the period. Diluted earnings per share is calculated to give effect to potentially dilutive options to purchase Class A Stock and Common Stock issued pursuant to the Company's stock-based benefit plans that were outstanding during the period. The following table summarizes the reconciliation of the numerators and denominators for the basic and diluted earnings per share computations for the periods indicated:


Earnings per share of Class A Stock and Common Stock:

| Basic | $\$$ | 1.83 | $\$$ | 1.70 | $\$$ | 0.56 | $\$$ | 1.07 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Diluted | $\$$ | 1.80 | $\$$ | 1.67 | $\$$ | 0.56 | $\$$ | 1.05 |

## 6. Goodwill and Other Intangibles

Goodwill and other intangible assets with indefinite lives are reviewed for impairment annually, or more frequently if impairment indicators arise.

The following table summarizes the activity in Goodwill for the periods indicated:

|  | Six months ended November 30, 2004 |  | Twelve months ended May 31, 2004 |  | Six months ended <br> November 30, 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beginning balance | \$ | 250.3 | \$ | 246.0 | \$ | 246.0 |
| Additions due to acquisitions |  | - |  | 3.0 |  | 3.0 |
| Other adjustments |  | 1.1 |  | 1.3 |  | 1.8 |
| Total | \$ | 251.4 | \$ | 250.3 | \$ | 250.8 |

In the six months ended November 30, 2003, the Company acquired certain assets of Troll Holdings, Inc., formerly a national school-based book club operator and publisher, for $\$ 4.0$ in cash and the assumption of certain ordinary course liabilities, and the stock of BTBCAT, Inc., which operates Back to Basics Toys, a direct-to-home catalog business specializing in children's toys, for $\$ 4.8$ in cash.

The following table summarizes Other intangibles subject to amortization at the dates indicated:

| Customer lists | \$ | 2.9 | \$ | 2.9 | \$ | 2.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accumulated amortization |  | (2.7) |  | (2.7) |  | (2.6) |
| Net customer lists |  | 0.2 |  | 0.2 |  | 0.3 |
| Other intangibles |  | 4.0 |  | 4.0 |  | 4.0 |
| Accumulated amortization |  | (2.5) |  | (2.4) |  | (2.4) |
| Net other intangibles |  | 1.5 |  | 1.6 |  | 1.6 |
| Total | \$ | 1.7 | \$ | 1.8 | \$ | 1.9 |

Amortization expense for Other intangibles totaled $\$ 0.1$ for both the three and six months ended November 30, 2004, and $\$ 0.1$ and $\$ 0.2$ for the three and six months ended November 30, 2003, respectively. Amortization expense was $\$ 0.3$ for the twelve months ended May 31, 2004. Amortization expense for these assets is currently estimated to total $\$ 0.3$ for each of the fiscal years ending May 31, 2005 and 2006 and $\$ 0.2$ for each of the fiscal years ending May 31, 2007 through 2009. The weighted average amortization periods for these assets by major asset class are two years and 13 years for customer lists and other intangibles, respectively.

The following table summarizes Other intangibles not subject to amortization at the dates indicated:

|  | November 30, 2004 |  | May 31, 2004 |  | November 30, 2003 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net carrying value by major class: |  |  |  |  |  |  |
| Titles | \$ | 31.0 | \$ | 31.0 | \$ | 31.0 |
| Licenses |  | 17.2 |  | 17.2 |  | 17.2 |
| Major sets |  | 11.4 |  | 11.4 |  | 11.4 |
| Trademarks and Other |  | 17.5 |  | 17.5 |  | 17.5 |
| Total | \$ | 77.1 | \$ | 77.1 | \$ | 77.1 |

## 7. Pension and Other Post-Retirement Benefits

The following tables set forth components of the net periodic benefit costs under the Company's cash balance retirement plan for its United States employees meeting certain eligibility requirements, the defined benefit pension plan of Scholastic Ltd., an indirect subsidiary of Scholastic Inc. located in the United Kingdom (the "U.K. Pension Plan"), the defined benefit pension plan of Grolier Ltd., an indirect subsidiary of Scholastic Inc. located in Canada (collectively, the "Pension Plans"), and the post-retirement benefits provided by the Company to its retired United States-based employees, consisting of certain healthcare and life insurance benefits (the "Post-Retirement Benefits"), for the periods indicated:

|  | Pension Plans |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three months ended November 30, |  |  |  | Six months ended |  |  |  |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Components of Net Periodic Benefit Cost: |  |  |  |  |  |  |  |  |
| Service cost | \$ | 2.0 | \$ | 1.8 | \$ | 3.9 | \$ | 3.5 |
| Interest cost |  | 2.1 |  | 1.9 |  | 4.2 |  | 3.9 |
| Expected return on assets |  | (2.4) |  | (2.0) |  | (4.8) |  | (4.0) |
| Net amortization and deferrals |  | 0.6 |  | 0.7 |  | 1.2 |  | 1.4 |
| Decrease in valuation allowance |  | 0.0 |  | (0.3) |  | 0.0 |  | (0.6) |
| Net periodic benefit cost | \$ | 2.3 | \$ | 2.1 | \$ | 4.5 | \$ | 4.2 |
|  | Post-Retirement Benefits |  |  |  |  |  |  |  |
|  | Three months ended November 30, |  |  |  | Six months endedNovember 30 |  |  |  |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Components of Net Periodic Benefit Cost: |  |  |  |  |  |  |  |  |
| Service cost | \$ | 0.1 | \$ | 0.1 | \$ | 0.2 | \$ | 0.2 |
| Interest cost |  | 0.6 |  | 0.5 |  | 1.1 |  | 1.0 |
| Amortization of prior service cost |  | (0.2) |  | (0.2) |  | (0.4) |  | (0.4) |
| Recognized gain or loss |  | 0.4 |  | 0.5 |  | 0.8 |  | 1.0 |
| Net periodic benefit cost | \$ | 0.9 | \$ | 0.9 | \$ | 1.7 | \$ | 1.8 |

In fiscal 2005, the Company currently estimates that Scholastic Ltd. will contribute $\$ 0.8$ to the U.K. Pension Plan and Scholastic Inc. will contribute $\$ 2.5$ toward the Post-Retirement Benefits. For the six months ended November 30, 2004, Scholastic Ltd. contributed $\$ 0.5$ to the U.K. Pension Plan and Scholastic Inc. contributed $\$ 1.0$ toward the Post-Retirement Benefits.

## 8. Special Severance Charges

On May 28, 2003, the Company announced a reduction in its global work force and established liabilities for severance and other related costs with respect to affected employees notified in certain periods. These charges are reflected in the Company's income statement as the Special severance charges and totaled $\$ 1.2$ and $\$ 3.2$ for the three and six months ended November 30, 2003, respectively, and $\$ 10.9$ and $\$ 3.3$ for the twelve months ended May 31, 2003 and 2004, respectively.

| Fiscal 2003 payments | $(1.2)$ |  |
| :--- | :---: | ---: |
| Balance at May 31, 2003 | 9.7 |  |
| Fiscal 2004 additional liabilities | 3.3 |  |
| Fiscal 2004 payments | $(10.9)$ |  |
| Balance at May 31, 2004 | $\mathbf{\$}$ |  |
| Fiscal 2005 payments | $\mathbf{2 . 1}$ |  |
| Balance at November 30, 2004 | $\mathbf{\$}$ | $\mathbf{1 . 1}$ |

The remaining liability of $\$ 1.1$ is expected to be paid over the current and next fiscal year under salary continuance arrangements with certain affected employees.

## 9. Continuity Charges

In the fourth quarter of fiscal 2004, the Company recorded charges of $\$ 25.4$ related to its continuity business. During the six months ended November 30, 2004, the Company recorded additional charges of $\$ 3.6$, relating primarily to severance costs in its continuity business, as Selling, general and administrative expenses. Substantially all such severance payments are to be made prior to May 31, 2005. The impact of these charges on earnings per diluted share in the six months ended November 30, 2004 was $\$ 0.06$.

## 10. Contingent Purchase Payment

In fiscal 2002, the Company completed the acquisition of Klutz, a publisher and creator of "books plus" products for children. In addition to the initial purchase price paid for Klutz of $\$ 42.8$, the purchase agreement provided for additional payments of up to $\$ 31.3$ in 2004 and 2005, contingent upon the achievement of certain revenue thresholds. The Company did not make any such payments in 2004.

## Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations ("MD\&A")

## Outlook and Overview

Results for the quarter ended November 30, 2004 were consistent with the Company's goal for fiscal 2005 of achieving higher profits and margins on lower revenues in a year with no new Harry Potter release.

Net income for the quarter ended November 30, 2004 increased $9.0 \%$ as compared to the prior fiscal year quarter and operating margin improved to $17.6 \%$ in the current fiscal year quarter as compared to $16.2 \%$ a year ago, despite a $2.2 \%$ decline in revenues. A revenue decrease in the Children's Book Publishing and Distribution segment was partially offset by revenue growth in each of the Company's other segments, led by Educational Publishing. Operating margins and profits in the quarter improved in each segment other than International, where profits declined modestly.

Key factors in the quarter ended November 30, 2004 included significant growth in revenues and profits in the Educational Publishing segment, led by sales of educational technology products, including Read $180^{\text {âd }}$, the Company's reading intervention program; lower revenues, higher profits and lower bad debt in the Company's continuity business, reflecting the Company's strategy for this business of focusing on its most productive customers; and growth in nonHarry Potter trade revenues, which partially offset an expected decrease in Harry Potter sales.

## Results of Operations - Consolidated

Revenues for the quarter ended November 30, 2004 decreased $\$ 15.7$ million, or $2.2 \%$, to $\$ 683.3$ million, compared to $\$ 699.0$ million in the prior fiscal year quarter. The decrease was principally due to lower revenues from the Children's Book Publishing and Distribution segment of $\$ 25.7$ million, partially offset by growth in the Educational Publishing and International segments of $\$ 7.2$ million and $\$ 1.6$ million, respectively. For the six months ended November 30, 2004, revenues decreased $\$ 167.4$ million, or $14.3 \%$, to $\$ 1,007.0$ million from $\$ 1,174.4$ million in the prior fiscal year period. This revenue decrease related primarily to $\$ 191.8$ million in lower revenues from the Children's Book Publishing and Distribution segment as compared to the prior fiscal year period, which reflected the release of Harry Potter and the Order of the Phoenix, the fifth book in the series, partially offset by growth in the Educational Publishing and International segments of $\$ 19.6$ million and $\$ 8.1$ million, respectively.

Cost of goods sold as a percentage of revenues increased slightly to $44.1 \%$ for the quarter ended November 30, 2004, as compared to $43.7 \%$ in the prior fiscal year quarter. For the six-month period ended November 30, 2004, cost of goods sold as a percentage of revenue improved to $47.4 \%$, as compared to $50.0 \%$ in the prior fiscal year period, primarily due to higher costs related to the Harry Potter release in the prior fiscal year.

Selling, general and administrative expenses as a percentage of revenues improved slightly to $33.6 \%$ for the quarter ended November 30, 2004, as compared to $33.9 \%$ in the prior fiscal year quarter. For the six-month period ended November 30, 2004, Selling, general and administrative expenses included $\$ 3.6$ million in severance costs and related employee expenses (the "Continuity Charges") recorded in connection with the changes to the continuity business announced in fiscal 2004. As a percentage of revenues, Selling, general and administrative expenses for the six-month period ended November 30, 2004 increased to $41.5 \%$ from $36.2 \%$ in the prior fiscal year period, primarily due to lower Harry Potter revenues in the current fiscal year period without a corresponding decrease in expenses.

In connection with the Company's May 2003 announcement of a reduction in its global work force, Special severance charges of $\$ 1.2$ million and $\$ 3.2$ million were recorded in the three- and six-month periods ended November 30, 2003, respectively, for employees notified in those periods.

The resulting operating income for the quarter ended November 30, 2004 increased by $\$ 7.0$ million to $\$ 120.4$ million, or $17.6 \%$ of revenues, compared to $\$ 113.4$ million, or $16.2 \%$ of revenues, in the prior fiscal year quarter. For the six months ended November 30, 2004, the resulting operating income decreased to $\$ 49.4$ million, or $4.9 \%$ of revenues, compared to $\$ 83.6$ million, or $7.1 \%$ of revenues, in the prior fiscal year period.

Net interest expense decreased $\$ 1.5$ million to $\$ 7.7$ million in the quarter ended November 30, 2004, compared to $\$ 9.2$ million in the prior fiscal year quarter. For the six-month period ended November 30, 2004, net interest expense decreased $\$ 3.4$ million to $\$ 14.7$ million as compared to $\$ 18.1$ million in the prior fiscal year period. The decreases in the three- and six-month periods were primarily due to lower debt levels.

Net income was $\$ 72.7$ million, or $\$ 1.80$ per diluted share, for the quarter ended November 30 , 2004, compared to net income of $\$ 66.7$ million, or $\$ 1.67$ per diluted share, in the prior fiscal year quarter. For the six months ended November 30, 2004, net income was $\$ 22.4$ million, or $\$ 0.56$ per diluted share, compared to net income of $\$ 41.9$ million, or $\$ 1.05$ per diluted share, in the prior fiscal year period.

## Results of Operations - Segments

## Children's Book Publishing and Distribution

The Company's Children's Book Publishing and Distribution segment includes the publication and distribution of children's books in the United States through school-based book clubs and book fairs, school-based and direct-to-home continuity programs and the trade channel.

| (\$ amounts in millions) | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Revenue | \$ | 425.0 | \$ | 450.7 | \$ | 546.8 | \$ | 738.6 |
| Operating profit |  | 95.7 |  | 93.7 |  | 30.7* |  | 77.1 |
| Operating margin |  | 22.5\% |  | 20.8\% |  | 5.6\% |  | 10.4\% |

* includes $\$ 3.6$ million of Continuity Charges

Revenues in the Children's Book Publishing and Distribution segment for the quarter ended November 30, 2004 decreased $\$ 25.7$ million, or $5.7 \%$, to $\$ 425.0$ million, compared to $\$ 450.7$ million in the prior fiscal year quarter, principally due to a revenue decrease in the Company's continuity business of $\$ 21.2$ million, or $27.4 \%$, from the prior fiscal year quarter as a result of the Company's strategy of focusing on its more productive continuity customers. Schoolbased book club revenues were affected by a late school start and declined $\$ 5.5$ million. Revenues from the Company’s trade business declined $\$ 4.1$ million, with an increase in non-Harry Potter revenues of approximately $\$ 6$ million offset by lower Harry Potter revenues of approximately $\$ 10$ million. Revenues for the Company's school-based book fairs business increased $\$ 5.1$ million due primarily to an increase in revenue per fair. Excluding the direct-to-home continuity business described in the table below, segment revenues for the quarter ended November 30, 2004 decreased $\$ 10.0$ million to $\$ 385.6$ million, as compared to $\$ 395.6$ million in the prior fiscal year quarter.

Segment operating profit for the quarter ended November 30, 2004 increased $\$ 2.0$ million, or $2.1 \%$, to $\$ 95.7$ million, compared to $\$ 93.7$ million in the prior fiscal year quarter. This increase was due to higher operating profits in the Company's school-based book club, continuity and trade businesses of $\$ 1.5$ million, $\$ 1.4$ million and $\$ 1.3$ million, respectively, partially offset by an operating profit decrease in school-based book fairs of $\$ 2.2$ million. The increase in operating profit for the Company's continuity business was due to lower promotional costs of approximately $\$ 9$ million and lower bad debt expense of approximately $\$ 8$ million, largely offset by decreased revenues, consistent with the Company's previously announced plan for this business. Excluding the direct-to-home continuity business described in the table below, segment operating profit for the quarter ended November 30, 2004 increased $\$ 2.3$ million to $\$ 95.7$ million, as compared to $\$ 93.4$ million in the prior fiscal year quarter.

Revenues for the six months ended November 30, 2004 decreased $\$ 191.8$ million, or $26.0 \%$, to $\$ 546.8$ million, compared to $\$ 738.6$ million in the prior fiscal year period. This decrease primarily related to lower revenues from the Company's trade business of $\$ 161.8$ million due to lower Harry Potter revenues of approximately $\$ 170$ million, partially offset by increased non-Harry Potter revenues of approximately $\$ 10$ million. Continuity business revenues decreased $\$ 30.2$ million to $\$ 111.5$ million, as compared to $\$ 141.8$ million in the prior fiscal year period, which was consistent with the previously announced plan for this business. Excluding the direct-to-home continuity business described in the table below, segment revenues for the six months ended November 30, 2004 decreased $\$ 167.1$ million to $\$ 466.2$ million, as compared to $\$ 633.3$ million in the prior fiscal year period.

Segment operating profit for the six months ended November 30 , 2004 decreased $\$ 46.4$ million, or $60.2 \%$, to $\$ 30.7$ million, compared to $\$ 77.1$ million in the prior fiscal year period. The decrease was primarily due to lower operating results for the Company's trade business of approximately $\$ 42$ million, resulting primarily from lower Harry Potter revenues. Operating results for the Company's continuity business, which includes $\$ 3.6$ million in Continuity Charges, decreased $\$ 1.2$ million. Excluding the direct-to-home continuity business described in the table below, segment operating profit for the six months ended November 30, 2004 decreased $\$ 39.8$ million to $\$ 35.3$ million, as compared to $\$ 75.1$ million in the prior fiscal year period.

The following table highlights the results of the direct-to-home continuity programs, which consist primarily of the business formerly operated by Grolier Incorporated ("Grolier") and are included in the Children's Book Publishing and Distribution segment.


* includes $\$ 3.6$ million of Continuity Charges
** not meaningful


## Educational Publishing

The Company's Educational Publishing segment includes the publication and distribution to schools and libraries of educational technology, curriculum materials, children's books, classroom magazines and print and on-line reference and non-fiction products for grades pre-kindergarten to 12 in the United States.

| (\$ amounts in millions) | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
|  |  |  |  |  |  |  |  |  |
| Revenue | S | 94.5 | \$ | 87.3 | \$ | 212.7 | \$ | 193.1 |
| Operating profit |  | 20.6 |  | 13.3 |  | 42.8 |  | 28.8 |
| Operating margin |  | 21.8\% |  | 15.2\% |  | 20.1\% |  | 14.9\% |

Revenues in the Educational Publishing segment for the quarter ended November 30, 2004 increased $\$ 7.2$ million, or $8.2 \%$, to $\$ 94.5$ million, compared to $\$ 87.3$ million in the prior fiscal year quarter. This increase was primarily due to $\$ 5.2$ million of higher revenues from the technology-based Read $180^{\hat{a}}$ reading intervention program. Segment revenues for the six months ended November 30, 2004 increased $\$ 19.6$ million, or $10.2 \%$, to $\$ 212.7$ million, compared to $\$ 193.1$ million in the prior fiscal year period, primarily due to a $\$ 20.0$ million increase in Read $180^{\hat{a}}$ revenues.

Segment operating profit for the quarter ended November 30 , 2004 increased $\$ 7.3$ million, or $54.9 \%$, to $\$ 20.6$ million, as compared to $\$ 13.3$ million in the prior fiscal year quarter. Segment operating profit for the six months ended November 30, 2004 increased $\$ 14.0$ million, or $48.6 \%$, to $\$ 42.8$ million, compared to $\$ 28.8$ million in the prior fiscal year period. The operating profit improvements for the three- and six-month periods were primarily due to increased Read $180^{\text {â }}$ revenues.

## Media, Licensing and Advertising

The Company's Media, Licensing and Advertising segment includes the production and/or distribution of software in the United States; the production and/or distribution, primarily by and through the Corporation's subsidiary, Scholastic Entertainment Inc., of programming and consumer products (including children's television programming, videos, software, feature films, promotional activities and non-book merchandise); and advertising revenue, including sponsorship programs.

| (\$ amounts in millions) | Three months ended |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 |  | 2003 |  | 2004 |  | 2003 |  |
| Revenue | \$ | 47.6 | \$ | 46.4 | \$ | 59.5 | \$ | 62.8 |
| Operating profit (loss) |  | 3.2 |  | 3.0 |  | (3.5) |  | (1.9) |
| Operating margin |  | 6.7\% |  | 6.5\% |  | * |  | * |

* not meaningful

Revenues in the Media, Licensing and Advertising segment for the quarter ended November 30, 2004 increased $\$ 1.2$ million, or $2.6 \%$, to $\$ 47.6$ million, compared to $\$ 46.4$ million in the prior fiscal year quarter. Segment revenues for the six months ended November 30, 2004 decreased $\$ 3.3$ million, or $5.3 \%$, to $\$ 59.5$ million, compared to $\$ 62.8$ million in the prior fiscal year period, primarily due to lower programming revenues and product licensing fees of $\$ 4.0$ million.

Segment operating profit for the quarter ended November 30, 2004 increased slightly to $\$ 3.2$ million. Segment operating loss for the six months ended November 30, 2004 increased $\$ 1.6$ million compared to the prior fiscal year period, primarily due to decreased revenues.

## International

The International segment includes the publication and distribution of products and services outside the United States by the Company's international operations, and its export and foreign rights businesses.


Revenues in the International segment for the quarter ended November 30, 2004 increased $\$ 1.6$ million, or $1.4 \%$, to $\$ 116.2$ million, compared to $\$ 114.6$ million in the prior fiscal year quarter. This increase was primarily due to the favorable impact of foreign currency exchange rates of $\$ 7.0$ million, partially offset by lower revenues in the export business of $\$ 5.3$ million, principally due to a high level of Department of Defense orders for educational materials in the prior fiscal year quarter. Segment revenues for the six months ended November 30, 2004 increased $\$ 8.1$ million, or $4.5 \%$, to $\$ 188.0$ million, as compared to $\$ 179.9$ million in the prior fiscal year period. This increase was primarily due to the favorable impact of foreign currency exchange rates of $\$ 11.6$ million and local currency revenue growth in Australia equivalent to $\$ 3.1$ million, partially offset by lower revenues in the export business of $\$ 7.3$ million.

Segment operating profit for the quarter ended November 30, 2004 decreased $\$ 2.1$ million, or $9.9 \%$, to $\$ 19.2$ million, as compared to $\$ 21.3$ million in the prior fiscal year quarter. This decrease was primarily due to lower operating profit in the export business of $\$ 3.8$ million and a local currency operating profit decrease in Canada equivalent to $\$ 1.3$ million. These decreases were partially offset by the favorable impact of foreign currency exchange rates of $\$ 1.5$ million. Segment operating profit for the six months ended November 30 , 2004 decreased $\$ 1.2$ million, or $6.9 \%$, to $\$ 16.2$ million, compared to $\$ 17.4$ million in the prior fiscal year period. This decrease was primarily due to lower operating profits in the export business of $\$ 4.3$ million, partially offset by an increase in local currency operating profit in the Australian business equivalent to $\$ 1.9$ million and the favorable impact of foreign currency exchange rates of $\$ 1.6$ million.

## Seasonality

The Company's school-based book clubs, school-based book fairs and most of its magazines operate on a school-year basis. Therefore, the Company's business is highly seasonal. As a consequence, the Company's revenues in the first and third quarters of the fiscal year generally are lower than its revenues in the other two fiscal quarters. Typically, school-based book club and book fair revenues are greatest in the second quarter of the fiscal year, while revenues from the sale of instructional materials are highest in the first quarter. The Company experiences a substantial loss from operations in the first quarter of each fiscal year.

In the June through October time period, the Company experiences negative cash flow due to the seasonality of its business. As a result of the Company's business cycle, seasonal borrowings have historically increased during June, July and August, have generally peaked in September or October, and have been at their lowest point in May.

## Liquidity and Capital Resources

The Company's cash and cash equivalents were $\$ 27.1$ million at November 30, 2004, compared to $\$ 70.3$ million at November 30,2003 and $\$ 17.8$ million at May 31, 2004.

Cash flow provided by operations was $\$ 27.2$ million for the six-month period ended November 30, 2004, compared to $\$ 68.9$ million in the prior fiscal year period. This decrease resulted principally from lower Net income and decreases in changes to Accounts payable and other accrued expenses, Accounts receivable (net of Provision for losses on accounts receivable), and Accrued royalties, primarily related to the lower level of trade revenues in the current fiscal year period as compared to the prior fiscal year period.

Cash outflow for investing activities was $\$ 69.2$ million for the six-month period ended November 30 , 2004, compared to $\$ 70.7$ million in the prior fiscal year period.

The Company believes its existing cash position, combined with funds generated from operations and available under the Credit Agreement and the Revolver, described in "Financing" below, will be sufficient to finance its ongoing working capital requirements. The Company anticipates refinancing its debt obligations prior to their respective maturity dates, to the extent not paid through cash flow

## Financing

On March 31, 2004, Scholastic Corporation and Scholastic Inc. entered into an unsecured revolving credit agreement with certain banks (the "Credit Agreement"), which replaced a similar loan agreement that was scheduled to expire on August 11, 2004 (the "Loan Agreement"). The Credit Agreement, which expires on March 31, 2009, provides for aggregate borrowings of up to $\$ 190.0$ million (with a right in certain circumstances to increase borrowings to $\$ 250.0$ million), including the issuance of up to $\$ 10.0$ million in letters of credit. Interest under this facility is either at the prime rate or $0.325 \%$ to $0.975 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$ and a utilization fee ranging from $0.05 \%$ to $0.25 \%$ if borrowings exceed $50 \%$ of the total facility. The amounts charged vary based upon the Company's credit rating. The interest rate, facility fee and utilization fee (when applicable) as of November 30, 2004 were $0.55 \%$ over LIBOR, and $0.15 \%$ and $0.10 \%$, respectively. The Credit Agreement contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2004 and May 31, 2004, \$45.0 million and $\$ 12.0$ million, respectively, were outstanding under the Credit Agreement at a weighted average interest rate of $2.5 \%$ and $1.7 \%$, respectively. At November 30 , 2003, there were no borrowings outstanding under the Loan Agreement, primarily due to the issuance by Scholastic Corporation on April 4, 2003 of $\$ 175$ million of 5\% Notes, due April 15, 2013 (the "5\% Notes").

Scholastic Corporation and Scholastic Inc. are joint and several borrowers under an unsecured revolving loan agreement with a bank (the "Revolver"). As amended effective April 30, 2004, the Revolver provides for unsecured revolving credit of up to $\$ 40.0$ million and expires on March 31, 2009. Interest under this facility is either at the prime rate minus $1 \%$, or $0.325 \%$ to $1.025 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of November 30, 2004 were $0.60 \%$ over LIBOR and $0.15 \%$, respectively. The Revolver contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2004 and May 31, 2004, $\$ 6.1$ million and $\$ 2.2$ million, respectively, were outstanding under the Revolver at a weighted average interest rate of $2.4 \%$ and $3.0 \%$, respectively. There were no borrowings outstanding under the Revolver at November 30, 2003, primarily due to the issuance of the $5 \%$ Notes.

Unsecured lines of credit available in local currencies to Scholastic Corporation's international subsidiaries for local working capital needs were equivalent to $\$ 64.8$ million at November 30, 2004, as compared to $\$ 64.1$ million at November 30, 2003 and $\$ 62.1$ million at May 31, 2004. There were borrowings outstanding under these lines of credit equivalent to $\$ 33.6$ million at November 30, 2004, as compared to $\$ 35.4$ million at November 30, 2003 and $\$ 23.0$ million at May 31, 2004. These lines of credit are considered short-term in nature. The weighted average interest rates on the outstanding amounts were $5.6 \%$ and $5.9 \%$ at November 30, 2004 and 2003, respectively, and $5.5 \%$ at May 31, 2004.

The Company's total debt obligations at November 30, 2004 and 2003 were $\$ 562.7$ million and $\$ 639.9$ million, respectively, primarily due to the issuance of the 5\% Notes in April 2003 in anticipation of the repayment at maturity of all $\$ 125$ million of its $7 \%$ Notes (the " $7 \%$ Notes") on December 15, 2003. The Company's total debt obligations at May 31, 2004 were $\$ 516.6$ million. For a more complete description of the Company's debt obligations, see Note 3 of Notes to Condensed Consolidated Financial Statements in Item 1, "Financial Statements."

## Forward Looking Statements

This Report on Form 10-Q contains forward-looking statements. These forward-looking statements are subject to various risks and uncertainties, including the condition of the children's book and educational materials markets and acceptance of the Company's products within those markets, and other risks and factors identified in this Report, in the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2004, and from time to time in the Company's other filings with the Securities and Exchange Commission ("SEC"). Actual results could differ materially from those currently anticipated.

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company has operations in various foreign countries. In the normal course of business, these operations are exposed to fluctuations in currency values. Management believes that the impact of currency fluctuations does not represent a significant risk in the context of the Company's current international operations. In the normal course of business, the Company's operations outside the United States periodically enter into short-term forward contracts (generally not exceeding $\$ 20.0$ million) to match selected purchases not denominated in their respective local currencies.

Market risks relating to the Company's operations result primarily from changes in interest rates, which are managed by balancing the mix of variable-rate versus fixed-rate borrowings. Additionally, financial instruments, including swap agreements, have been used to manage interest rate exposures. Approximately $15 \%$ of the Company's debt at November 30, 2004 bore interest at a variable rate and was sensitive to changes in interest rates, compared to approximately 7\% at May 31, 2004 and approximately $6 \%$ at November 30, 2003, with the increase from May 31, 2004 due to seasonal borrowings and the lower level at November 30, 2003 due to the issuance of the $5 \%$ Notes in anticipation of the repayment of the $7 \%$ Notes in December 2003. The Company is subject to the risk that market interest rates will increase and thereby increase the interest charged under its variable-rate debt.

Additional information relating to the Company's outstanding financial instruments is included in Item 2 - "Management's Discussion and Analysis of Financial Condition and Results of Operations."

The following table sets forth information about the Company's debt instruments as of November 30, 2004 (see Note 3 of Notes to Condensed Consolidated Financial Statements in Item 1, "Financial Statements"):

| (\$ amounts in millions) | Fiscal Year Maturity |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2005 |  | 2006 |  | 2007 |  | 2008 |  | 2009 |  | Thereafter |  | Total |  |
| Lines of credit | \$ | 33.6 | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 33.6 |
| Average interest rate | 5.58\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Long-term debt including current portion: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fixed-rate debt | \$ | 0.6 | \$ | - | \$ | 300.0 |  |  | \$ | - | \$ | 175.0 | \$ | 475.6 |
| Average interest rate |  | 10.11\% |  |  |  | 5.75\% |  |  |  |  |  | 5.0\% |  |  |
| Variable-rate debt |  |  | \$ | - | \$ | - | \$ | - | \$ | 51.1(1) | \$ | - | \$ | 51.1 |
| Average interest rate |  |  |  | - |  |  |  |  |  | 2.51\% |  |  |  |  |

(1) Represents amounts drawn on the Credit Agreement and Revolver with credit lines totaling $\$ 230.0$ million, which expire in 2009.

## Item 4. Controls and Procedures

The Chief Executive Officer and the Chief Financial Officer of Scholastic Corporation, after conducting an evaluation, together with other members of the Company's management, of the effectiveness of the design and operation of the Corporation's disclosure controls and procedures as of the end of the period covered by this report, have concluded that the Corporation's disclosure controls and procedures were effective to ensure that information required to be disclosed by the Corporation in its reports filed or submitted under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the rules and forms of the SEC. There was no change in the Corporation's internal control over financial reporting that occurred during the quarter ended November 30, 2004 that has materially affected, or is reasonably likely to materially affect, the Corporation’s internal control over financial reporting.

## PART II - OTHER INFORMATION

## SCHOLASTIC CORPORATION

## Item 4. Submission of Matters to a Vote of Security Holders

The Annual Meeting of Stockholders of Scholastic Corporation was held on September 21, 2004 (the "Annual Meeting"). The following sets forth the results of the proposals presented at the Annual Meeting and voted upon by the stockholders of the Corporation entitled to vote thereon:

Holders of the 1,656,200 shares of the Corporation's Class A Stock (comprising all of the outstanding shares of Class A Stock) voted in favor of the approval of the Scholastic Corporation 2004 Class A Stock Incentive Plan (the "Class A Plan").

Holders of the 1,656,200 outstanding shares of Class A Stock voted in favor of electing each of Rebeca M. Barrera, Ramon Cortines, Charles T. Harris III, Andrew S. Hedden, Mae C. Jemison, Augustus K. Oliver, Richard Robinson and Richard M. Spaulding as directors to serve until the next annual meeting of stockholders and until their respective successors are duly elected and qualified.

Holders of the Corporation's Common Stock elected the following three nominees as directors to serve until the next annual meeting of stockholders and until their respective successors are duly elected and qualified. Votes cast by holders of the Common Stock were:

| Nominee | For | Withheld |
| :---: | :---: | :---: |
| John L. Davies | 30,636,796 | 3,508,573 |
| Peter Mayer | 32,561,022 | 1,584,347 |
| John G. McDonald | 31,664,108 | 2,481,261 |

## Item 5. Other Information

At the Annual Meeting, the holders of the Class A Stock approved the Class A Plan. For a description of the Class A Plan, see the Corporation's definitive Proxy Statement in connection with the Annual Meeting, as filed with the SEC on August 2, 2004. For a copy of the Class A Plan, see Exhibit 10 to the Corporation's Quarterly Report on Form 10-Q for the period ended August 31, 2004, as filed with the SEC on October 1, 2004.

## Item 6. Exhibits

## Exhibits:

31.1 Certification of the Chief Executive Officer of Scholastic Corporation filed pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2 Certification of the Chief Financial Officer of Scholastic Corporation filed pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32 Certifications of the Chief Executive Officer and Chief Financial Officer of Scholastic Corporation furnished pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## SCHOLASTIC CORPORATION

(Registrant)

Richard Robinson Chairman of the Board, President, and Chief Executive Officer
31.1 Certification of the Chief Executive Officer of Scholastic Corporation filed pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2 Certification of the Chief Financial Officer of Scholastic Corporation filed pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

Certifications of the Chief Executive Officer and Chief Financial Officer of Scholastic Corporation furnished pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

I, Richard Robinson, the principal executive officer of Scholastic Corporation, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Scholastic Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: January 7, 2005

I, Mary A. Winston, the principal financial officer of Scholastic Corporation, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Scholastic Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
b) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: January 7, 2005
/s/Mary A. Winston
Mary A. Winston
Executive Vice President
and Chief Financial Officer

## Certification

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
with Respect to the Quarterly Report on Form 10-Q
for the Quarter ended November 30, 2004
of Scholastic Corporation
Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of section 1350, chapter 63 of title 18, United States Code), each of the undersigned officers of Scholastic Corporation, a Delaware corporation (the "Company"), does hereby certify to the best of such officer's knowledge, that:

1. The Company's Quarterly Report on Form 10-Q for the quarter ended November 30, 2004 (the "Form 10-Q") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. Information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: January 7, 2005
/s/Richard Robinson
Richard Robinson
Chief Executive Officer

Dated: January 7, 2005
/s/Mary A. Winston
Mary A. Winston
Chief Financial Officer
The certification set forth above is being furnished solely pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and is not being filed as part of the Form 10-Q or as a separate disclosure document of the Company or the certifying officers.

