FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-028								
Expires:	December 31								

Estimated average burden

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Se	ection 30(h) of the In	vestmer	nt Com	npany Act of 19	940		res	ponse:	0.5
	ess of Reporting Pe BARBARA A									all applicable) Director	10% C	Owner
Last)	(First)	(Middle)			tion (Mo	onth/D	ay/Year)		X	below)	below))``
Street)		4. If A	mendment, Date of 0	Original	Filed ((Month/Day/Ye	Line)	, ,				
City)	(State)	(Zip)		3. Date of Earliest Transaction (Month/Day/Year) 07/14/2003 X Officer (give title below) President Children's Book Pub. 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Reporting Person Vative Securities Acquired, Disposed of, or Beneficially Owned Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and Securities Beneficially Owned Following Reported (D) or Indirect (D) or Indirect (D) or Indirect (D) Ownership (Instr. 4) (A) or Transaction (D) or Indirect								
		Table I - Nor	n-Derivative \$	Securities Acqu	uired,	Disp	oosed of, o	r Bene	eficially	Owned		
Date			2. Transaction Date (Month/Day/Year)	Execution Date, if any	Transaction Code (Instr.		Disposed Of (Securities Beneficially Owned Following	Form: Direct (D) or Indirect	Beneficial Ownership
					Code	v	Amount	(A) or (D)	Price			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Numl of Derivati Securiti Acquire (A) or Dispose of (D) (I 3, 4 and	ive ies ed ed nstr.	6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee stock option (right to buy)	27.46	07/14/2003		A		30,000		07/14/2004 ⁽¹⁾	07/14/2013	Common Stock, \$.01 par	30,000	\$27.46	30,000	D	

Explanation of Responses:

1. The option grant vests in four equal installments beginning on the first anniversary date of the grant, 07/14/2004.

<u>Teresa M. Connelly, Attorney-in-fact</u> <u>07/15/2003</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.