# UNITED STATES SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 10-Q

## QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended November 30, 2003

Commission File No. 000-19860

## SCHOLASTIC CORPORATION

(Exact name of Registrant as specified in its charter)

Delaware<br>(State or other jurisdiction of incorporation or organization)<br>\section*{557 Broadway, New York, New York}<br>(Address of principal executive offices)<br>13-3385513<br>(IRS Employer Identification No.)<br>10012<br>(Zip Code)

Registrant's telephone number, including area code (212) 343-6100

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\boxtimes$ No o

Indicate by check mark whether the Registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes $\boxtimes$ No o
Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

| Title of each class |  | Number of shares outstanding <br> as of December 31, 2003 |
| :--- | :--- | :--- |
| Common Stock, \$.01 par value | $37,758,865$ |  |
| Class A Stock, \$.01 par value | $1,656,200$ |  |

## SCHOLASTIC CORPORATION <br> FORM 10-Q FOR THE QUARTERLY PERIOD ENDED NOVEMBER 30, 2003

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## PART I—FINANCIAL INFORMATION

## Item 1. Financial Statements

## SCHOLASTIC CORPORATION

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS—UNAUDITED
(Amounts in millions, except per share data)


## See accompanying notes

## SCHOLASTIC CORPORATION

 CONDENSED CONSOLIDATED BALANCE SHEETS(Amounts in millions, except per share data)

| ASSETS |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Current Assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 70.3 | \$ | 58.6 | \$ | 8.1 |
| Accounts receivable, net |  | 321.4 |  | 251.7 |  | 323.3 |
| Inventories |  | 459.0 |  | 382.6 |  | 423.6 |
| Deferred promotion costs |  | 62.3 |  | 52.8 |  | 48.9 |
| Deferred income taxes |  | 75.7 |  | 74.6 |  | 82.0 |
| Prepaid and other current assets |  | 42.1 |  | 47.3 |  | 65.1 |
| Total current assets |  | 1,030.8 |  | 867.6 |  | 951.0 |
| Property, plant and equipment, net |  | 336.4 |  | 341.7 |  | 327.4 |
| Prepublication costs |  | 121.6 |  | 122.0 |  | 111.2 |
| Installment receivables, net |  | 14.1 |  | 14.5 |  | 12.5 |
| Production costs |  | 14.1 |  | 11.0 |  | 6.9 |
| Goodwill |  | 255.7 |  | 246.0 |  | 248.9 |
| Other intangibles |  | 74.1 |  | 74.2 |  | 63.6 |
| Other assets and deferred charges |  | 112.1 |  | 124.0 |  | 135.7 |
| Total assets | \$ | 1,958.9 | \$ | 1,801.0 | \$ | 1,857.2 |

## LIABILITIES AND STOCKHOLDERS' EQUITY

| Current Liabilities: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lines of credit and short-term debt | \$ | 160.6 | \$ | 153.7 | \$ | 28.1 |
| Accounts payable |  | 159.8 |  | 139.4 |  | 177.0 |
| Accrued royalties |  | 58.2 |  | 32.3 |  | 46.5 |
| Deferred revenue |  | 53.5 |  | 18.8 |  | 44.1 |
| Other accrued expenses |  | 159.8 |  | 133.5 |  | 132.2 |
| Total current liabilities |  | 591.9 |  | 477.7 |  | 427.9 |


| Noncurrent Liabilities: |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Long-term debt | 479.3 | 482.2 |  |
| Other noncurrent liabilities | 66.3 | 68.5 | 622.1 |
|  |  | 545.6 | 55.3 |
| Total noncurrent liabilities |  | 550.7 | 677.4 |

## Commitments and Contingencies

## Stockholders' Equity:

Preferred Stock, \$1.00 par value

| - | - |  |
| ---: | ---: | ---: |
| 0.0 | 0.0 |  |
| 0.4 | 0.4 |  |
| 383.3 | 379.9 |  |
| $(0.8)$ | $(1.1)$ |  |
| $(34.6)$ | $(37.8)$ |  |
| 473.1 |  | 431.2 |
|  | 821.4 |  |
|  | $\mathbf{1 , 9 5 8 . 9}$ | $\$$ |
| $\mathbf{\$}$ | $\mathbf{1 , 8 0 1 . 0}$ |  |


| - | - |
| ---: | ---: |
| .0 | 0.0 |
| .4 | 0.4 |
| .9 | 378.1 |
| $1.1)$ | $(1.3)$ |
| $.8)$ | 403.0 |
| .2 |  |
|  |  |
| .6 | $\$$ |
| $\mathbf{1 , 8 5 7 . 2}$ |  |

## See accompanying notes

## SCHOLASTIC CORPORATION

(Amounts in millions)

| Cash flows provided by operating activities: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Net income | \$ | 41.9 | \$ | 30.4 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Amortization of prepublication and production costs |  | 33.8 |  | 30.7 |
| Depreciation and amortization |  | 26.3 |  | 21.3 |
| Royalty advances expensed |  | 13.1 |  | 9.0 |
| Deferred income taxes |  | (1.2) |  | (0.5) |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable, net |  | (66.6) |  | (91.6) |
| Inventories |  | (69.5) |  | (64.1) |
| Prepaid and other current assets |  | 7.5 |  | (5.7) |
| Deferred promotion costs |  | (9.2) |  | (4.3) |
| Accounts payable and other accrued expenses |  | 39.8 |  | 55.6 |
| Accrued royalties |  | 25.8 |  | 8.8 |
| Deferred revenue |  | 33.8 |  | 27.4 |
| Other, net |  | (6.3) |  | (11.7) |
| Total adjustments |  | 27.3 |  | (25.1) |
| Net cash provided by operating activities |  | 69.2 |  | 5.3 |
| Cash flows used in investing activities: |  |  |  |  |
| Prepublication expenditures |  | (26.4) |  | (21.4) |
| Additions to property, plant and equipment |  | (19.6) |  | (46.4) |
| Equity investment |  | - |  | (18.3) |
| Royalty advances |  | (11.4) |  | (16.1) |
| Production expenditures |  | (9.4) |  | (5.4) |
| Acquisition-related payments |  | (8.8) |  | - |
| Other |  | 4.9 |  | 0.1 |
| Net cash used in investing activities |  | (70.7) |  | (107.5) |
| Cash flows provided by financing activities: |  |  |  |  |
| Borrowings under Loan Agreement and Revolver |  | 352.8 |  | 366.4 |
| Repayments of Loan Agreement and Revolver |  | (352.8) |  | (225.1) |
| Borrowings under Grolier Facility |  | - |  | 102.0 |
| Repayments of Grolier Facility |  | - |  | (152.0) |
| Borrowings under lines of credit |  | 146.7 |  | 53.8 |
| Repayments of lines of credit |  | (140.8) |  | (48.5) |
| Proceeds pursuant to employee stock plans |  | 3.5 |  | 3.0 |
| Other |  | 3.8 |  | - |
| Net cash provided by financing activities |  | 13.2 |  | 99.6 |
| Net increase (decrease) in cash and cash equivalents |  | 11.7 |  | (2.6) |
| Cash and cash equivalents at beginning of period |  | 58.6 |  | 10.7 |
| Cash and cash equivalents at end of period | \$ | 70.3 | \$ | 8.1 |

## See accompanying notes

## SCHOLASTIC CORPORATION

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS-UNAUDITED

(Amounts in millions, except per share data)

## 1. Basis of Presentation

The accompanying condensed consolidated financial statements consist of the accounts of Scholastic Corporation and all wholly-owned subsidiaries ("Scholastic" or the "Company"). These financial statements have not been audited, but reflect those adjustments consisting of normal recurring items which management considers necessary for a fair presentation of financial position, results of operations and cash flow. These financial statements should be read in conjunction with the consolidated financial statements and related notes in the Annual Report on Form 10-K for the fiscal year ended May 31, 2003.

The Company's business is closely correlated to the school year. Consequently, the results of operations for the three and six months ended November 30, 2003 and 2002 are not necessarily indicative of the results expected for the full year. Due to the seasonal fluctuations that occur, the November 30, 2002 condensed consolidated balance sheet is included for comparative purposes.

The Company's condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements involves the use of estimates and assumptions by management, which affect the amounts reported in the
condensed consolidated financial statements and accompanying notes. The Company bases its estimates on historical experience, current business factors, and various other assumptions believed to be reasonable under the circumstances, all of which are necessary in order to form a basis for determining the carrying values of assets and liabilities. Actual results may differ from those estimates and assumptions. On an on-going basis, the Company evaluates the adequacy of its reserves and the estimates used in calculations, including, but not limited to: collectability of accounts receivable and installment receivables; sales returns; amortization periods; pension obligations; and recoverability of inventories, deferred promotion costs, deferred income taxes, prepublication costs, royalty advances, goodwill and other intangibles.

Certain prior year amounts have been reclassified to conform to the current year presentation.

## Stock-Based Compensation

Under the provisions of Statement of Financial Accounting Standards ("SFAS") No. 123, "Accounting for Stock-Based Compensation," the Company applies Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees," and related interpretations in accounting for its stock option plans. In accordance with APB 25, no compensation expense was recognized with respect to the Company's stock option plans, as the exercise price of each stock option issued was equal to the market price of the underlying stock on the date of grant and the exercise price and number of shares subject to grant were fixed. If the Company had elected to recognize compensation expense based on the fair value of the options granted at the date of grant and in respect to shares issuable under the Company's equity compensation plans as prescribed by SFAS

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No. 123, net income and basic and diluted loss per share would have been reduced to the pro forma amounts indicated in the following table:

|  | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Net income - as reported | \$ | 66.7 | \$ | 75.0 | \$ | 41.9 | \$ | 30.4 |
| Add: Stock-based employee compensation included in reported net income, net of tax |  | 0.1 |  | 0.1 |  | 0.2 |  | 0.2 |
| Deduct: Total stock-based employee compensation expense determined under fair value based method, net of tax |  | 3.2 |  | 3.8 |  | 5.9 |  | 7.5 |
| Net income - pro forma | \$ | 63.6 | \$ | 71.3 | \$ | 36.2 | \$ | 23.1 |
| Earnings per share - as reported: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.70 | \$ | 1.92 | \$ | 1.07 | \$ | 0.78 |
| Diluted | \$ | 1.67 | \$ | 1.85 | \$ | 1.05 | \$ | 0.75 |
| Earnings per share - pro forma: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.62 | \$ | 1.82 | \$ | 0.92 | \$ | 0.59 |
| Diluted | \$ | 1.62 | \$ | 1.82 | \$ | 0.92 | \$ | 0.59 |

## New Accounting Pronouncement

In January 2003, the Financial Accounting Standards Board ("FASB") issued FASB Interpretation No. 46, "Consolidation of Variable Interest Entities" ("FIN 46 "), which requires variable interest entities to be consolidated by the primary beneficiary of the entity if certain criteria are met. FIN 46 is effective immediately for all new variable interest entities created after January 31, 2003. For variable interest entities created or acquired before February 1, 2003, the provisions of FIN 46 will become effective for the Company during the fourth quarter of the current fiscal year. The Company is evaluating whether the adoption of FIN 46 will have an impact on its financial position, results of operations or cash flows.

## 2. Investment

On June 24, 2002, the Company entered into a joint venture with The Book People, Ltd., a direct marketer of books in the United Kingdom, to distribute books to the home under the Red House name and through schools under the Scholastic School Link name. Accordingly, $£ 5.9$ (equivalent to $\$ 9.1$ as of the date of the transaction) relating to Red House was recorded as an investment in the joint venture in the first quarter of fiscal 2003 (see Note 7). The Company also acquired a $15 \%$ equity interest in The Book People Group, Ltd. for $£ 12.0$ (equivalent to $\$ 17.9$ as of the date of the transaction) with a possible additional payment of $£ 3.0$ based on operating results and contingent on repayment of all borrowings under a $£ 3.0$ revolving credit facility established at the date of the transaction by the Company in favor of The Book People Group, Ltd. The revolving credit facility is available to fund the expansion of The Book People Group, Ltd. and for working capital purposes. As of November 30, 2003, there were no borrowings outstanding under the revolving credit facility. The equity investment in The Book People Group, Ltd. is included in Other assets and deferred charges in the Condensed Consolidated Balance Sheets.

## 3. Segment Information

Scholastic is a global children's publishing and media company. The Company distributes its products and services through a variety of channels, including school-based book clubs, school-based
book fairs, school-based and direct-to-home continuity programs, retail stores, schools, libraries and television networks. The Company categorizes its businesses into four operating segments: Children's Book Publishing and Distribution; Educational Publishing; Media, Licensing and Advertising (which collectively represent the Company's domestic operations); and International. This classification reflects the nature of products and services consistent with the method by which the Company's chief operating decision-maker assesses operating performance and allocates resources.

Certain revenues and expenses related to the Company's Internet activities have been reallocated to reflect the transition from a developing platform previously included in the Media, Licensing and Advertising segment to operational systems included in the Children's Book Publishing and Distribution and Educational Publishing segments. Prior year segment results have been restated to reflect this reclassification.

- Children's Book Publishing and Distribution includes the publication and distribution of children's books in the United States through schoolbased book clubs and book fairs, school-based and direct-to-home continuity programs and the trade channel.
- Educational Publishing includes the publication and distribution to schools and libraries of curriculum materials, children's books, classroom magazines and print and on-line reference and non-fiction products for grades pre-kindergarten to 12 in the United States.
- Media, Licensing and Advertising includes the production and/or distribution of software in the United States, the production and/or distribution by and through the Company's subsidiary, Scholastic Entertainment Inc., of programming and consumer products (including children's television programming, videos, software, feature films, promotional activities and non-book merchandise), and advertising revenue, including sponsorship programs.
- International includes the publication and distribution of products and services outside the United States by the Company's international operations, and its export and foreign rights businesses.

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The following table sets forth the Company's segment information for the periods indicated. Certain prior year amounts have been reclassified to conform with the current year presentation.

|  | $\begin{gathered} \text { Children's } \\ \text { Book } \\ \text { Publishing and } \\ \text { Distribution } \end{gathered}$ |  | Educational Publishing |  |  |  | Overhead(1) |  | $\begin{gathered} \text { Total } \\ \text { Domestic } \end{gathered}$ |  | International |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Three months ended November 30, 2003 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenues | \$ | 450.4 |  | 87.3 | \$ | 46.7 | \$ | 0.0 | \$ | 584.4 | \$ | 114.6 | \$ | 699.0 |
| Bad debt |  | 25.6 |  | 0.4 |  | 0.4 |  | 0.0 |  | 26.4 |  | 2.0 |  | 28.4 |
| Depreciation |  | 2.8 |  | 1.0 |  | 0.2 |  | 7.5 |  | 11.5 |  | 1.7 |  | 13.2 |
| Amortization(2) |  | 4.5 |  | 8.5 |  | 4.0 |  | 0.0 |  | 17.0 |  | 0.4 |  | 17.4 |
| Royalty advances expensed |  | 5.9 |  | 0.5 |  | 0.5 |  | 0.0 |  | 6.9 |  | 0.8 |  | 7.7 |
| $\begin{aligned} & \text { Segment } \\ & \text { profit/(loss)(3) } \end{aligned}$ |  | 95.0 |  | 13.6 |  | 1.9 |  | (18.5) |  | 92.0 |  | 21.4 |  | 113.4 |
| Expenditures for long-lived assets(4) |  | 16.1 |  | 10.0 |  | 2.7 |  | 3.7 |  | 32.5 |  | 2.4 |  | 34.9 |
| Three months ended November 30, 2002 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenues | \$ | 438.4 | \$ | 77.0 | \$ | 46.2 | \$ | 0.0 | \$ | 561.6 | \$ | 98.7 | \$ | 660.3 |
| Bad debt |  | 16.3 |  | 0.3 |  | 0.2 |  | 0.0 |  | 16.8 |  | 1.6 |  | 18.4 |
| Depreciation |  | 2.8 |  | 0.8 |  | 0.3 |  | 5.6 |  | 9.5 |  | 1.1 |  | 10.6 |
| Amortization(2) |  | 4.4 |  | 6.4 |  | 6.6 |  | 0.0 |  | 17.4 |  | 0.1 |  | 17.5 |
| Royalty advances expensed |  | 4.1 |  | 0.5 |  | 0.1 |  | 0.0 |  | 4.7 |  | 0.6 |  | 5.3 |
| $\begin{aligned} & \text { Segment } \\ & \text { profit/(loss)(3) } \end{aligned}$ |  | 107.2 |  | 14.7 |  | 4.9 |  | (17.8) |  | 109.0 |  | 14.4 |  | 123.4 |
| Expenditures for long-lived assets(4) |  | 15.5 |  | 8.1 |  | 5.5 |  | 5.1 |  | 34.2 |  | 3.3 |  | 37.5 |

## Six months ended

| November 30, 2003 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | \$ | 738.6 | \$ | 193.1 | \$ | 62.8 | \$ | 0.0 | \$ | 994.5 | \$ | 179.9 | \$ | 1,174.4 |
| Bad debt |  | 44.3 |  | 0.4 |  | 0.6 |  | 0.0 |  | 45.3 |  | 3.8 |  | 49.1 |
| Depreciation |  | 5.7 |  | 1.6 |  | 0.9 |  | 14.7 |  | 22.9 |  | 3.2 |  | 26.1 |
| Amortization(2) |  | 8.6 |  | 17.2 |  | 7.8 |  | 0.0 |  | 33.6 |  | 0.4 |  | 34.0 |
| Royalty advances expensed |  | 10.6 |  | 0.8 |  | 0.6 |  | 0.0 |  | 12.0 |  | 1.1 |  | 13.1 |
| $\begin{aligned} & \text { Segment } \\ & \text { profit/(loss)(3) } \end{aligned}$ |  | 78.6 |  | 29.0 |  | (3.7) |  | (37.8) |  | 66.1 |  | 17.5 |  | 83.6 |
| Segment assets |  | 837.4 |  | 307.3 |  | 82.3 |  | 418.4 |  | 1,645.4 |  | 313.5 |  | 1,958.9 |
| Goodwill |  | 131.7 |  | 82.4 |  | 13.6 |  | 0.0 |  | 227.7 |  | 28.0 |  | 255.7 |
| Expenditures for long-lived assets(4) |  | 29.9 |  | 16.9 |  | 19.2 |  | 6.2 |  | 72.2 |  | 3.4 |  | 75.6 |
| Long-lived assets(5) |  | 305.8 |  | 189.7 |  | 48.2 |  | 242.2 |  | 785.9 |  | 101.0 |  | 886.9 |


| Six months ended November 30, 2002 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues | \$ | 578.6 | \$ | 165.2 | \$ | 63.0 | \$ | 0.0 | \$ | 806.8 | \$ | 160.4 | \$ | 967.2 |
| Bad debt |  | 32.1 |  | 0.5 |  | 0.5 |  | 0.0 |  | 33.1 |  | 3.6 |  | 36.7 |
| Depreciation |  | 5.3 |  | 1.6 |  | 0.8 |  | 11.1 |  | 18.8 |  | 2.3 |  | 21.1 |
| Amortization(2) |  | 8.7 |  | 13.1 |  | 9.0 |  | 0.0 |  | 30.8 |  | 0.1 |  | 30.9 |
| Royalty advances expensed |  | 7.5 |  | 0.8 |  | 0.1 |  | 0.0 |  | 8.4 |  | 0.6 |  | 9.0 |
| $\begin{aligned} & \text { Segment } \\ & \text { profit/(loss)(3) } \end{aligned}$ |  | 65.0 |  | 25.5 |  | (1.6) |  | (38.8) |  | 50.1 |  | 11.2 |  | 61.3 |
| Segment assets |  | 827.2 |  | 298.7 |  | 62.8 |  | 395.8 |  | 1,584.5 |  | 272.7 |  | 1,857.2 |
| Goodwill |  | 129.8 |  | 82.9 |  | 10.0 |  | 0.0 |  | 222.7 |  | 26.2 |  | 248.9 |
| Expenditures for long-lived assets(4) |  | 31.4 |  | 11.9 |  | 9.1 |  | 31.6 |  | 84.0 |  | 23.6 |  | 107.6 |
| Long-lived assets(5) |  | 291.6 |  | 183.5 |  | 34.3 |  | 248.1 |  | 757.5 |  | 96.4 |  | 853.9 |

(1) Overhead includes all domestic corporate amounts not allocated to reportable segments, which includes unallocated expenses and costs related to the management of corporate assets. The six months ended November 30, 2002 include $\$ 1.9$ for the settlement of a securities lawsuit initiated in 1997. Unallocated assets are principally comprised of deferred income taxes and property, plant and equipment related to the Company's headquarters in the
metropolitan New York area, its fulfillment and distribution facilities located in Missouri and Arkansas, and an industrial/office building complex in Connecticut.
(2) Includes amortization of prepublication costs, production costs and other intangibles with definite lives.
(3) Segment profit/(loss) represents earnings before interest and income taxes. The impact on segment profit/(loss) of the reclassification of Internet revenues and expenses for the three and six months ended November 30, 2002 was: a decrease in Children's Book Publishing and Distribution segment profit of $\$ 2.8$ and $\$ 5.6$, respectively; a decrease in Educational Publishing segment profit of $\$ 1.5$ and $\$ 2.9$, respectively; offset by an increase in the Media, Licensing and Advertising segment profit of $\$ 4.3$ for the three months ended November 30, 2002, and a decrease in the Media, Licensing and Advertising segment loss of $\$ 8.5$ for the six months ended November 30, 2002.
(4) Includes expenditures for property, plant and equipment, investments in prepublication and production costs, royalty advances and acquisitions of, and investments in, businesses.
(5) Includes property, plant and equipment, prepublication costs, goodwill, other intangibles, royalty advances, production costs and long-term investments.

The following table separately sets forth information for the periods indicated for the U.S. direct-to-home continuity programs, which consist primarily of the business formerly operated by Grolier Incorporated ("Grolier") and are included in the Children's Book Publishing and Distribution segment, and for all other businesses included in the segment:

|  | Three months ended November 30, |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Direct-to-home |  |  |  | All Other |  |  |  | Total |  |  |  |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Revenues |  | \$ 54.7 | \$ | 52.8 | \$ | 395.7 | \$ | 385.6 | \$ | 450.4 | \$ | 438.4 |
| Bad debt |  | 14.7 |  | 10.4 |  | 10.9 |  | 5.9 |  | 25.6 |  | 16.3 |
| Depreciation |  | 0.1 |  | 0.1 |  | 2.7 |  | 2.7 |  | 2.8 |  | 2.8 |
| Amortization(1) |  | 0.3 |  | 0.4 |  | 4.2 |  | 4.0 |  | 4.5 |  | 4.4 |
| Royalty advances expensed |  | 0.6 |  | 0.0 |  | 5.3 |  | 4.1 |  | 5.9 |  | 4.1 |
| Business profit(2) |  | 0.4 |  | 6.3 |  | 94.6 |  | 100.9 |  | 95.0 |  | 107.2 |
| Expenditures for long-lived assets(3) |  | 0.8 |  | 2.0 |  | 15.3 |  | 13.5 |  | 16.1 |  | 15.5 |
|  | Six months ended November 30, |  |  |  |  |  |  |  |  |  |  |  |
|  | Direct-to-home |  |  |  | All Other |  |  |  | Total |  |  |  |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Revenues | \$ | 105.3 S | \$ | 103.3 | \$ | 633.3 | \$ | 475.3 | \$ | 738.6 | \$ | 578.6 |
| Bad debt |  | 26.6 |  | 21.7 |  | 17.7 |  | 10.4 |  | 44.3 |  | 32.1 |
| Depreciation |  | 0.2 |  | 0.3 |  | 5.5 |  | 5.0 |  | 5.7 |  | 5.3 |
| Amortization(1) |  | 0.5 |  | 0.7 |  | 8.1 |  | 8.0 |  | 8.6 |  | 8.7 |
| Royalty advances expensed |  | 1.1 |  | 0.0 |  | 9.5 |  | 7.5 |  | 10.6 |  | 7.5 |
| Business profit(2) |  | 2.0 |  | 8.5 |  | 76.6 |  | 56.5 |  | 78.6 |  | 65.0 |
| Business assets |  | 271.3 |  | 252.7 |  | 566.1 |  | 574.5 |  | 837.4 |  | 827.2 |
| Goodwill |  | 97.1 |  | 93.2 |  | 34.6 |  | 36.6 |  | 131.7 |  | 129.8 |
| Expenditures for long-lived assets(3) |  | 2.2 |  | 2.6 |  | 27.7 |  | 28.8 |  | 29.9 |  | 31.4 |
| Long-lived assets(4) |  | 146.9 |  | 144.1 |  | 158.9 |  | 147.5 |  | 305.8 |  | 291.6 |

[^0]Business profit represents earnings before interest and income taxes.
(3) Includes expenditures for property, plant and equipment, investments in prepublication costs, royalty advances and acquisitions of businesses.
(4) Includes property, plant and equipment, prepublication costs, goodwill, other intangibles and royalty advances.

## 4. Debt

The following table summarizes debt as of the dates indicated:

|  | November 30, 2003 |  | May 31, 2003 |  | November 30, 2002 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lines of Credit | \$ | 35.4 | \$ | 28.5 | \$ | 28.0 |
| Loan Agreement and Revolver |  | - |  | - |  | 191.3 |
| 7\% Notes due 2003, net of discount |  | 125.0 |  | 125.0 |  | 124.9 |
| $5.75 \%$ Notes due 2007, net of premium/discount |  | 306.5 |  | 309.4 |  | 305.6 |
| 5\% Notes due 2013, net of discount |  | 172.7 |  | 172.6 |  | - |
| Other debt |  | 0.3 |  | 0.4 |  | 0.4 |
| Total debt |  | 639.9 |  | 635.9 |  | 650.2 |
| Less lines of credit and short-term debt |  | (160.6) |  | (153.7) |  | (28.1) |
| Total long-term debt | \$ | 479.3 | \$ | 482.2 | \$ | 622.1 |

The following table sets forth the maturities of the carrying values of the Company's debt obligations as of November 30, 2003 for the remainder of fiscal 2004 and thereafter:

|  | May 31, |  |  |
| :--- | ---: | ---: | ---: |
|  |  |  |  |
|  |  |  |  |
| Six month period ended: | 2004 | $\$$ | 160.6 |
| Fiscal years ending: | 2005 | - |  |
|  | 2006 | 0.1 |  |
|  | 2007 | 306.5 |  |
|  | Thereafter | 172.7 |  |

Loan Agreement. Scholastic Corporation and Scholastic Inc. are joint and several borrowers under an amended and restated loan agreement with certain banks (the "Loan Agreement"). The Loan Agreement, which expires on August 11, 2004, provides for aggregate borrowings of up to $\$ 170.0$ (with a right in certain circumstances to increase borrowings to $\$ 200.0$ ), including the issuance of up to $\$ 10.0$ in letters of credit. Interest under this facility is either at the prime rate or $0.325 \%$ to $0.90 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$ and a utilization fee ranging from $0.05 \%$ to $0.15 \%$ if borrowings exceed $33 \%$ of the total facility. The amounts charged vary based upon the Company's credit rating. The interest rate, facility fee and utilization fee (when applicable) as of November 30, 2003 were $0.475 \%$ over LIBOR, $0.150 \%$ and $0.075 \%$, respectively. The Loan Agreement contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2002, \$166.0 was outstanding under the Loan Agreement at a weighted average interest rate of $2.3 \%$. There were no borrowings outstanding under the Loan Agreement at November 30, 2003 and May 31, 2003 primarily due to the issuance of the $5 \%$ Notes (as described below).

Revolver. Scholastic Corporation and Scholastic Inc. are joint and several borrowers under a Revolving Loan Agreement with a bank (the "Revolver"). The Revolver provides for unsecured revolving credit of up to $\$ 40.0$ and expires on August 11, 2004. Interest under this facility is either at the prime rate minus $1 \%$, or $0.325 \%$ to $0.90 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of November 30, 2003 were $0.475 \%$ over LIBOR and $0.150 \%$, respectively. The Revolver has certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2002, \$25.3 was outstanding under the Revolver at a weighted average interest rate of $2.8 \%$. There were no borrowings outstanding under the Revolver at November 30, 2003 and May 31, 2003 primarily due to the issuance of the 5\% Notes.
$7 \%$ Notes due 2003. Scholastic Corporation had $\$ 125.0$ of $7 \%$ Notes (the " $7 \%$ Notes") outstanding at November 30, 2003. At maturity on December 15, 2003, Scholastic Corporation repaid all $\$ 125.0$ of the $7 \%$ Notes, using cash on hand and borrowings available under the Loan Agreement and the Revolver made possible by the issuance of the $5 \%$ Notes.
$5.75 \%$ Notes due 2007. Scholastic Corporation has $\$ 300.0$ of $5.75 \%$ Notes (the " $5.75 \%$ Notes") outstanding. The $5.75 \%$ Notes are senior unsecured obligations that mature on January 15, 2007. Interest on the $5.75 \%$ Notes is payable semi-annually on July 15 and January 15 of each year. The Company may, at any time, redeem all or a portion of the $5.75 \%$ Notes at a redemption price (plus accrued interest to the date of the redemption) equal to the greater of (i) $100 \%$ of the principal amount, or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the date of the redemption.

Interest Rate Swap Agreement. Scholastic Corporation was a party to an interest rate swap agreement, designated as a fair value hedge as defined under SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities," whereby the Company received a fixed interest rate payment from, and paid an
amount based on a variable interest rate to, the counterparty based on a notional amount. This agreement was entered into in order to exchange the fixed rate payments on a portion of the $5.75 \%$ Notes for variable rate payments. In accordance with SFAS No. 133, the swap was considered perfectly effective and all changes in fair value were recorded to Other assets and deferred charges and Long-term debt. On May 28, 2003, \$50.0 of the original \$100.0 notional amount was settled. On November 3, 2003, the remaining $\$ 50.0$ under the agreement was settled, and the Company received a payment of $\$ 3.8$ from the counterparty. The cash received was used to fully reduce the Other asset previously established, and the corresponding credit will be amortized over the remaining term of the $5.75 \%$ Notes. The fair value of the agreement recorded as of November 30, 2002 and May 31, 2003 was $\$ 6.6$ and $\$ 5.6$, respectively.

5\% Notes due 2013. On April 4, 2003, Scholastic Corporation issued $\$ 175.0$ of $5 \%$ Notes (the " $5 \%$ Notes"). The 5\% Notes are senior unsecured obligations that mature on April 15, 2013. Interest on the $5 \%$ Notes is payable semi-annually on April 15 and October 15 of each year, beginning October 15, 2003. The Company may at any time redeem all or a portion of the $5 \%$ Notes at a redemption price (plus accrued interest to the date of the redemption) equal to the greater of (i) $100 \%$ of the principal amount, or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the date of the redemption.

## 5. Comprehensive Income

The following table sets forth comprehensive income for the periods indicated:

|  | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Net income | \$ | 66.7 | \$ | 75.0 | \$ | 41.9 | \$ | 30.4 |
| Other comprehensive income (loss): |  |  |  |  |  |  |  |  |
| Foreign currency translation adjustment |  | 5.1 |  | (0.3) |  | 3.2 |  | 0.6 |
| Minimum pension liability |  | - |  | - |  | - |  | (1.5) |
| Total other comprehensive income (loss) |  | 5.1 |  | (0.3) |  | 3.2 |  | (0.9) |
| Comprehensive income | \$ | 71.8 | \$ | 74.7 | \$ | 45.1 | \$ | 29.5 |

## 6. Earnings Per Share ("EPS")

Basic EPS is computed by dividing net income by the weighted average Shares of Class A Stock and Common Stock outstanding during the period. Diluted EPS is calculated to give effect to potentially dilutive stock options that were outstanding during the period. The following table summarizes the reconciliation of the numerators and denominators for the basic and diluted EPS computations for the periods indicated:

|  | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Net income for basic and diluted EPS | \$ | 66.7 | \$ | 75.0 | \$ | 41.9 | \$ | 30.4 |
| Weighted average Shares of Class A Stock and Common Stock outstanding for basic EPS |  | 39.3 |  | 39.1 |  | 39.3 |  | 39.1 |
| Dilutive effect of Common Stock issued pursuant to stock-based benefit plans |  | 0.7 |  | 1.5 |  | 0.6 |  | 1.3 |
| Adjusted weighted average Shares of Class A Stock and Common Stock outstanding for diluted EPS |  | 40.0 |  | 40.6 |  | 39.9 |  | 40.4 |
| EPS of Class A Stock and Common Stock: |  |  |  |  |  |  |  |  |
| Basic | \$ | 1.70 | \$ | 1.92 | \$ | 1.07 | \$ | 0.78 |
| Diluted | \$ | 1.67 | \$ | 1.85 | \$ | 1.05 | \$ | 0.75 |

## 7. Goodwill and Other Intangibles

Goodwill and other intangible assets with indefinite lives are not amortized but are reviewed for impairment annually, or more frequently if impairment indicators arise. In accordance with SFAS No. 142, "Goodwill and Other Intangible Assets," the Company has completed the required annual

The following table summarizes the activity in Goodwill for the periods indicated:

|  | Six months ended November 30, 2003 |  | Twelve months ended May 31, 2003 |  | Six months ended November 30, 2002 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Beginning balance | \$ | 246.0 | \$ | 256.2 | \$ | 256.2 |
| Additions due to acquisitions |  | 9.5 |  | 0.4 |  | - |
| Investment in joint venture |  | - |  | (9.6) |  | (9.1) |
| Other adjustments |  | 0.2 |  | (1.0) |  | 1.8 |
| Total | \$ | 255.7 | \$ | 246.0 | \$ | 248.9 |

In the first quarter of fiscal 2004, the Company completed the acquisitions of certain assets of Troll Holdings, Inc., formerly a national school-based book club operator and publisher, for $\$ 4.0$ and the assumption of certain ordinary course liabilities, and the stock of BTBCAT, Inc., which operates Back to Basics Toys, a direct-to-home catalog business specializing in children's toys, for $\$ 4.8$. The results of the Back to Basics Toys business are included in the Media, Licensing and Advertising segment.

The following table summarizes Other intangibles subject to amortization at the dates indicated:

|  | November 30, 2003 |  | May 31, 2003 |  | November 30, 2002 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Customer lists | \$ | 2.9 | \$ | 2.9 | \$ | 2.8 |
| Accumulated amortization |  | (2.6) |  | (2.5) |  | (2.3) |
| Net customer lists |  | 0.3 |  | 0.4 |  | 0.5 |
| Other intangibles |  | 4.0 |  | 3.9 |  | 3.9 |
| Accumulated amortization |  | (2.4) |  | (2.3) |  | (2.2) |
| Net other intangibles |  | 1.6 |  | 1.6 |  | 1.7 |
| Total | \$ | 1.9 | \$ | 2.0 | \$ | 2.2 |

Amortization expense for Other intangibles totaled $\$ 0.1$ and $\$ 0.2$ for the three and six months ended November 30, 2003, respectively, and $\$ 0.1$ and $\$ 0.2$ for the three and six months ended November 30, 2002, respectively. Amortization expense for the twelve months ended May 31, 2003 totaled $\$ 0.5$. Amortization expense for these assets is currently estimated to total $\$ 0.3$ for each of the fiscal years ending May 31, 2004 through 2006 and $\$ 0.2$ for each of the fiscal years ending May 31, 2007 and 2008. The weighted average amortization periods for these assets by major asset class are three years and 14 years for customer lists and other intangibles, respectively.

The following table summarizes Other intangibles not subject to amortization at the dates indicated:

|  | November 30, 2003 |  | May 31, 2003 |  | November 30, 2002 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net carrying value by major class: |  |  |  |  |  |  |
| Titles | \$ | 31.0 | \$ | 31.0 | \$ | 31.0 |
| Licenses |  | 17.2 |  | 17.2 |  | 17.2 |
| Major sets |  | 11.4 |  | 11.4 |  | 11.4 |
| Trademarks and Other |  | 12.6 |  | 12.6 |  | 1.8 |
| Total | \$ | 72.2 | \$ | 72.2 | \$ | 61.4 |

## 8. Special Severance Charges

On May 28, 2003, the Company announced a reduction in its global work force. The majority of the affected employees were notified in the fiscal year ended May 31, 2003, and accordingly the Company established liabilities for severance and other related costs of $\$ 10.9$ for that fiscal year. In the three and sixmonth periods ended November 30, 2003, the Company established liabilities of $\$ 1.2$ and $\$ 3.2$, respectively, for severance and other related costs, with respect to employees notified in those periods. These charges are reflected in the Company's income statement as the Special severance charges for the year ended May 31, 2003 and the three and six months ended November 30, 2003, respectively.

A summary of the activity in the related liabilities is detailed in the following table:

|  | Amount |  |
| :--- | :---: | :---: |
|  | $\$ \quad 10.9$ |  |
| Fiscal 2003 liabilities | $\$(1.2)$ |  |
| Fiscal 2003 payments | 9.7 <br> Balance at May 31, 2003 |  |

## Balance at November 30, 2003

\$

The remaining liability of $\$ 4.2$ is expected to paid over the current and next two fiscal years under salary continuance arrangements with certain affected employees.

## 9. Contingent Purchase Payment

In fiscal 2002, the Company completed the acquisition of Klutz, a publisher and creator of "books plus" products for children. In addition to the initial purchase price paid for Klutz of $\$ 42.8$, additional payments of up to $\$ 31.3$ may be made to the seller in 2004 and 2005, contingent upon the achievement of certain revenue thresholds.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD\&A")

## Results of Operations-Consolidated

Revenues for the quarter ended November 30, 2003 increased $\$ 38.7$ million, or $5.9 \%$, to $\$ 699.0$ million, compared to $\$ 660.3$ million in the prior fiscal year quarter. The increase was due to higher revenues in the International, Children's Book Publishing and Distribution and Educational Publishing segments of $\$ 15.9$ million, $\$ 12.0$ million and $\$ 10.3$ million, respectively. For the six months ended November 30, 2003, revenues increased $\$ 207.2$ million, or $21.4 \%$, to $\$ 1,174.4$ million from $\$ 967.2$ million in the prior fiscal year period. This increase was primarily due to revenue growth in the Children's Book Publishing and Distribution segment of $\$ 160.0$ million related primarily to higher Harry Potter revenues, which increased approximately $\$ 145$ million, substantially due to the June 21, 2003 release of Harry Potter and The Order of The Phoenix, the fifth book in the Harry Potter series.

Cost of goods sold as a percentage of revenues increased to $43.7 \%$ for the quarter ended November 30, 2003, as compared to $42.7 \%$ for the prior fiscal year quarter, primarily due to a shift in sales mix. For the six-month period ended November 30, 2003, cost of goods sold as a percentage of revenues increased to $50.0 \%$ from $45.7 \%$ in the prior fiscal year period, primarily due to higher costs related to the release of Harry Potter book five.

Selling, general and administrative expenses as a percentage of revenues decreased slightly for the quarter ended November 30, 2003 to $33.9 \%$ from $34.2 \%$ in the prior fiscal year quarter. For the six-month period ended November 30, 2003, selling, general and administrative expenses as a percentage of revenues decreased to $36.2 \%$ from $41.8 \%$ in the prior fiscal year period. The $5.6 \%$ decrease from the prior year is primarily due to the increase in Harry Potter revenues without a corresponding increase in expenses.

Bad debt expense increased to $\$ 28.4$ million, or $4.1 \%$ of revenues, for the quarter ended November 30 , 2003, compared to $\$ 18.4$ million, or $2.8 \%$ of revenues, in the prior fiscal year quarter. For the six-month period ended November 30, 2003, bad debt expense increased to $\$ 49.1$ million, or $4.2 \%$ of revenues, as compared to $\$ 36.7$ million, or $3.8 \%$ of revenues, in the prior fiscal year period. These increases were primarily attributable to higher bad debt expense from continuity programs, which are included in the Children's Book Publishing and Distribution segment.

Depreciation and amortization for the quarter ended November 30, 2003 increased to $\$ 13.3$ million from $\$ 10.7$ million in the prior fiscal year quarter. For the six months ended November 30, 2003, depreciation and amortization increased to $\$ 26.3$ million from $\$ 21.3$ million in the prior fiscal year period. These increases were primarily due to capital projects completed in the prior fiscal year, including information technology projects and facilities expansion.

In connection with the Company's May 28, 2003 announcement of a reduction in its global work force, Special severance charges of $\$ 1.2$ million and $\$ 3.2$ million in the quarter and six months ended November 30, 2003, respectively, were recorded for employees notified in those periods.

For the six-month period ended November 30, 2002, the Company recorded a $\$ 1.9$ million Litigation charge for the settlement of a securities lawsuit initiated in 1997, which represents the portion of the total settlement amount of $\$ 7.5$ million that was not paid by the insurance carrier.

The resulting operating income for the quarter ended November 30, 2003 decreased by $\$ 10.0$ million to $\$ 113.4$ million, or $16.2 \%$ of revenues, compared to $\$ 123.4$ million, or $18.7 \%$ of revenues, in the prior fiscal year quarter. For the six months ended November 30, 2003, operating income increased to $\$ 83.6$ million, or $7.1 \%$ of revenues, compared to $\$ 61.3$ million, or $6.3 \%$ of revenues, in the prior fiscal year period.

Interest expense increased to $\$ 9.2$ million in the quarter ended November 30, 2003, compared to $\$ 8.2$ million in the prior fiscal year quarter. The $\$ 1.0$ million increase was substantially due to $\$ 2.2$ million in interest expense related to the $\$ 175.0$ million of $5 \%$ Notes (the " $5 \%$ Notes") issued by Scholastic Corporation on April 4, 2003 (see "Liquidity and Capital Resources"), partially offset by a $\$ 1.1$ million reduction in interest expense on revolving credit agreements as a result of the lower utilization of these agreements due primarily to the issuance of the $5 \%$ Notes. For the six-month period ended November 30 , 2003, interest expense increased $\$ 2.3$ million to $\$ 18.1$ million as compared to $\$ 15.8$ million in the prior fiscal year period. The increase was primarily due to $\$ 4.3$ million in interest expense on the 5\% Notes, partially offset by a $\$ 1.7$ million reduction in interest expense on revolving credit agreements due to the lower utilization of these agreements.

The Company's effective tax rate was $36.0 \%$ for each of the quarter and six months ended November 30, 2003, as compared to effective tax rates of $34.9 \%$ and $33.2 \%$ for the comparable quarter and six-month prior fiscal year periods, respectively. The increased effective tax rate for each of the current fiscal year
periods was due to the recognition of net deferred tax assets in certain of the Company's international operations in the prior fiscal year periods.
Net income was $\$ 66.7$ million, or $\$ 1.67$ per diluted share, for the quarter ended November 30, 2003, compared to net income of $\$ 75.0$ million, or $\$ 1.85$ per diluted share, in the prior fiscal year quarter. For the six months ended November 30, 2003, net income was $\$ 41.9$ million, or $\$ 1.05$ per diluted share, compared to net income of $\$ 30.4$ million, or $\$ 0.75$ per diluted share, in the prior fiscal year period.

## Results of Operations-Segments

## Children's Book Publishing and Distribution

The Company's Children's Book Publishing and Distribution segment includes the publication and distribution of children's books in the United States through school-based book clubs and book fairs, school-based and direct-to-home continuity programs and the trade channel.

|  | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in millions) | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Revenue | \$ | 450.4 | \$ | 438.4 | \$ | 738.6 | \$ | 578.6 |
| Operating profit |  | 95.0 |  | 107.2 |  | 78.6 |  | 65.0 |
| Operating margin |  | 21.1\% |  | 24.5\% |  | 10.6\% |  | 11.2\% |

Revenues in the Children's Book Publishing and Distribution segment for the quarter ended November 30, 2003 increased $\$ 12.0$ million to $\$ 450.4$ million, compared to $\$ 438.4$ million in the prior fiscal year quarter. This increase relates primarily to higher revenues in the Company's school-based book clubs of $\$ 24.7$ million, due to an increase in the number of orders aided by the July 2003 acquisition of selected assets of Troll Holdings, Inc., formerly a national schoolbased book club operator and publisher ("Troll"), and higher revenues in school-based book fairs of $\$ 6.6$ million. These revenue increases were partially offset by a decline in trade revenues of $\$ 22.0$ million, principally due to a decrease in sales of backlist titles, including previously published Harry Potter titles. Continuity program revenues increased $\$ 2.0$ million for the quarter ended November 30 , 2003 as compared to the prior fiscal year period. Excluding the direct-to-home continuity business, described in the table below, segment revenues for the quarter increased by $\$ 10.1$ million to $\$ 395.7$ million compared to the prior fiscal year quarter.

Segment operating profit for the quarter ended November 30, 2003 decreased $\$ 12.2$ million, or $11.4 \%$, to $\$ 95.0$ million, compared to $\$ 107.2$ million in the prior fiscal year quarter. The lower segment
operating profit was due to a decline in trade operating profit of approximately $\$ 16$ million, primarily due to lower backlist revenues, and decreased operating profit of approximately $\$ 9$ million from continuity programs, due to increased bad debt provisions. The increased bad debt provisions resulted principally from initiatives tested this past spring and summer to reach new and existing customers, partially in anticipation of the implementation of the National Do Not Call Registry legislation. The decreases in operating profits were partially offset by improved operating results for the school-based book club and book fair businesses of approximately $\$ 7$ million and $\$ 5$ million, respectively. Excluding the direct-to-home continuity business, described in the table below, segment operating profit for the quarter decreased by $\$ 6.3$ million to $\$ 94.6$ million from $\$ 100.9$ million in the prior fiscal year quarter.

Revenues for the six months ended November 30, 2003 increased $\$ 160.0$ million, or $27.7 \%$, to $\$ 738.6$ million, from $\$ 578.6$ million in the prior fiscal year period. This increase relates primarily to higher revenues of $\$ 123.7$ million in the Company's trade business, substantially due to the June 21 , 2003 release of the fifth book in the Harry Potter series. Revenues for school-based book clubs and book fairs increased by $\$ 25.2$ million and $\$ 9.5$ million, respectively, in the current six-month period as compared to the prior fiscal year period. Continuity program revenues were relatively flat for the current six-month period as compared to the prior fiscal year period. Excluding the direct-to-home continuity business, described in the table below, segment revenues for the six months increased by $\$ 158.0$ million to $\$ 633.3$ million compared to the prior fiscal year period.

Segment operating profit for the six months ended November 30, 2003 increased $\$ 13.6$ million, or $20.9 \%$, to $\$ 78.6$ million, compared to $\$ 65.0$ million in the prior fiscal year period. The improvement in operating profit was primarily due to increases in operating profit for the Company's trade business of approximately $\$ 18$ million, resulting primarily from the higher Harry Potter revenues, and the school-based book clubs and book fair businesses of approximately $\$ 5$ million and $\$ 4$ million, respectively. These improvements were partially offset by lower operating results for the continuity programs of approximately $\$ 14$ million. Excluding the direct-to-home continuity business, described in the table below, segment operating profit for the six months increased by $\$ 20.1$ million to $\$ 76.6$ million from $\$ 56.5$ million in the prior fiscal year period.

The following table highlights the results of the direct-to-home continuity programs, which consist primarily of the business formerly operated by Grolier Incorporated ("Grolier") and are included in the Children's Book Publishing and Distribution segment.

| (in millions) | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Revenue | \$ | 54.7 | \$ | 52.8 | \$ | 105.3 | \$ | 103.3 |
| Operating profit |  | 0.4 |  | 6.3 |  | 2.0 |  | 8.5 |
| Operating margin |  | 0.7\% |  | 11.9\% |  | 1.9\% |  | 8.2\% |

## Educational Publishing

The Company's Educational Publishing segment includes the publication and distribution to schools and libraries of curriculum materials, children's books, classroom magazines and print and on-line reference and non-fiction products for grades pre-kindergarten to 12 in the United States.

| (in millions) | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Revenue | \$ | 87.3 | \$ | 77.0 | \$ | 193.1 | \$ | 165.2 |
| Operating profit |  | 13.6 |  | 14.7 |  | 29.0 |  | 25.5 |
| Operating margin |  | 15.6\% |  | 19.1\% |  | 15.0\% |  | 15.4\% |

Revenues in the Educational Publishing segment for the quarter ended November 30, 2003 increased $\$ 10.3$ million, or $13.4 \%$, to $\$ 87.3$ million, compared to $\$ 77.0$ million in the prior fiscal year quarter. This increase was primarily due to higher sales of children's books, sold as classroom libraries and other collections to public school systems, of $\$ 7.1$ million and higher revenues from the Read $180 ®$ intervention program of $\$ 3.5$ million. For the six-month period ended November 30, 2003, revenues increased $\$ 27.9$ million, or $16.9 \%$, to $\$ 193.1$ million, compared to $\$ 165.2$ million in the prior fiscal year period. The period benefited from higher sales of children's books to public school systems of $\$ 23.8$ million and higher revenues from Read $180 ®$ of $\$ 9.2$ million, partially offset by a decrease in Scholastic Literacy Place ${ }^{\circledR}$ revenues, which the Company decided not to update in April 2001.

Segment operating profit for the quarter ended November 30, 2003 decreased $\$ 1.1$ million, or $7.5 \%$, as compared to the prior fiscal year quarter, primarily due to increased promotion and other operating costs. Operating profit for this segment for the six months ended November 30, 2003 improved by $\$ 3.5$ million, or $13.7 \%$, to $\$ 29.0$ million, compared to $\$ 25.5$ million in the prior fiscal year period, primarily due to the increased segment revenues.

## Media, Licensing and Advertising

The Company's Media, Licensing and Advertising segment includes the production and/or distribution of software in the United States, the production and/or distribution by and through Scholastic Entertainment Inc. of programming and consumer products (including children's television programming, videos, software, feature films, promotional activities and non-book merchandise), and advertising revenue, including sponsorship programs.

| (in millions) | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Revenue | \$ | 46.7 | \$ | 46.2 | \$ | 62.8 | \$ | 63.0 |
| Operating profit (loss) |  | 1.9 |  | 4.9 |  | (3.7) |  | (1.6) |
| Operating margin |  | 4.1\% |  | 10.6\% |  | * |  | * |

* not meaningful

Revenues in the Media, Licensing and Advertising segment for the quarter ended November 30, 2003 increased modestly to $\$ 46.7$ million, compared to $\$ 46.2$ million in the prior fiscal year quarter. This increase was the result of $\$ 8.0$ million of incremental revenues generated from Back to Basics Toys, a direct-tohome catalog business specializing in children's toys ("Back to Basics Toys") that the Company acquired in August 2003, offset by decreased revenues from software and multimedia
products of $\$ 4.0$ million and reduced programming revenues of $\$ 4.0$ million. Revenues for the six-month period ended November 30, 2003 decreased by $\$ 0.2$ million to $\$ 62.8$ million.

Segment operating profit for the quarter ended November 30, 2003 decreased by $\$ 3.0$ million, compared to the prior fiscal year quarter, primarily due to decreased high margin programming revenues for the Magic School Bus television series in the current fiscal year quarter as compared to the prior fiscal year quarter. Segment operating loss for the current year six-month period increased by $\$ 2.1$ million, compared to the prior fiscal year period, primarily due to decreased software and programming revenues.

## International

The International segment includes the publication and distribution of products and services outside the United States by the Company's international operations, and its export and foreign rights businesses.

| (in millions) | Three months ended November 30, |  |  |  | Six months ended November 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2003 |  | 2002 |  | 2003 |  | 2002 |  |
| Revenue | \$ | 114.6 | \$ | 98.7 | \$ | 179.9 | \$ | 160.4 |
| Operating profit |  | 21.4 |  | 14.4 |  | 17.5 |  | 11.2 |
| Operating margin |  | 18.7\% |  | 14.6\% |  | 9.7\% |  | 7.0\% |

Revenues in the International segment for the quarter ended November 30, 2003 increased $\$ 15.9$ million, or $16.1 \%$, to $\$ 114.6$ million, compared to $\$ 98.7$ million in the prior fiscal year quarter. This increase was primarily due to the favorable impact of foreign currency exchange rates of $\$ 10.5$ million and an increase in revenues from the export business of $\$ 6.4$ million, principally due to a Department of Defense order for educational materials. Revenues for the six months ended November 30, 2003 increased 19.5 million, or $12.2 \%$, to $\$ 179.9$ million, as compared to $\$ 160.4$ million in the prior fiscal year period. This increase was primarily due to the favorable impact of foreign currency exchange rates of $\$ 16.4$ million and revenue improvements from the export business of $\$ 9.3$ million, partially offset by local currency revenue decreases in the United Kingdom and Australia equivalent to $\$ 2.9$ million and $\$ 2.3$ million, respectively.

Segment operating profit for the quarter ended November 30, 2003 increased $\$ 7.0$ million, or $48.6 \%$, to $\$ 21.4$ million, as compared to $\$ 14.4$ million in the prior fiscal year quarter. This increase was primarily due to improvements in operating profit from the export business of $\$ 4.1$ million and the local currency improvement in Canadian results equivalent to $\$ 1.7$ million, combined with a favorable impact of foreign currency exchange rates of $\$ 1.4$ million. Segment operating profit for the six months ended November 30, 2003 increased $\$ 6.3$ million, or $56.3 \%$, to $\$ 17.5$ million, as compared to $\$ 11.2$ million in the prior fiscal year period, primarily due to an increase in operating profit from the export business.

## Seasonality

The Company's school-based book clubs, school-based book fairs and most of its magazines operate on a school-year basis. Therefore, the Company's business is highly seasonal. As a consequence, the Company's revenues in the first and third quarters of the fiscal year generally are lower than its revenues in the other two fiscal quarters. Typically, school-based book club and book fair revenues are greatest in the second quarter of the fiscal year, while revenues from the sale of instructional materials are highest in the first quarter. The Company experiences a substantial loss from operations in the first quarter.

In the June through October time period, the Company experiences negative cash flow due to the seasonality of its business. As a result of the Company's business cycle, seasonal borrowings have historically increased during June, July and August, have generally peaked in September or October, and have been at their lowest point in May.

## Liquidity and Capital Resources

The Company's cash and cash equivalents were $\$ 70.3$ million at November 30, 2003, compared to $\$ 8.1$ million at November 30, 2002 and $\$ 58.6$ million at May 31, 2003.

Cash flow provided by operations was $\$ 69.2$ million for the six-month period ended November 30, 2003, resulting from net income, adjusted for non-cash charges, of $\$ 113.9$ million, partially offset by net working capital and other increases of $\$ 44.7$ million.

Cash outflow for investing activities was $\$ 70.7$ million for the six-month period ended November 30, 2003. Additions to property, plant and equipment totaled $\$ 19.6$ million for the six-month period ended November 30, 2003, a decrease of $\$ 26.8$ million from the same period in fiscal 2003. This decrease was principally due to the acquisition of a distribution facility located in Maumelle, Arkansas for $\$ 13.8$ million and spending on development of an inventory planning software system of $\$ 6.8$ million, both in fiscal 2003. Acquisition-related payments of $\$ 8.8$ million in the current six-month period relate to the purchase of certain assets of Troll in July 2003 and the purchase of the stock of BTBCAT, Inc., which operates Back To Basics Toys, in August 2003.

On April 4, 2003, Scholastic Corporation issued the $5 \%$ Notes. Net proceeds of $\$ 171.3$ million were used: (a) to retire all outstanding indebtedness of $\$ 36.0$ million under a credit facility that had been established by the Company in June 2000 to finance a portion of the purchase price for Grolier, which was then cancelled; and (b) to reduce $\$ 135$ million of indebtedness outstanding under the Loan Agreement and the Revolver, as such terms are defined in "Financing" below. Scholastic Corporation repaid all $\$ 125.0$ million of its outstanding $7 \%$ Notes at maturity on December 15, 2003 ("the $7 \%$ Notes") using cash on hand and borrowings available under the Loan Agreement and the Revolver made possible by the issuance of the 5\% Notes.

The Company believes its existing cash position, combined with funds generated from operations and available under the Loan Agreement and the Revolver, will be sufficient to finance its working capital requirements during the balance of the current fiscal year. The Company anticipates refinancing its debt obligations prior to their respective maturity dates, to the extent not paid through cash flow.

## Financing

The 5\% Notes are senior unsecured obligations that mature on April 15, 2013. Interest on the 5\% Notes is payable semi-annually on April 15 and October 15 of each year. The Company may at any time redeem all or a portion of the $5 \%$ Notes at a redemption price (plus accrued interest to the date of the redemption) equal to the greater of (i) $100 \%$ of the principal amount, or (ii) the sum of the present values of the remaining scheduled payments of principal and interest discounted to the date of the redemption.

Scholastic Corporation was a party to an interest rate swap agreement, designated as a fair value hedge as defined under Statement of Financial Accounting Standards ("SFAS") No. 133, "Accounting for Derivative Instruments and Hedging Activities," whereby the Company received a fixed interest rate payment from, and paid an amount based on a variable interest rate to, the counterparty based on a notional amount, which was entered into in order to exchange the fixed rate payments on a portion of the $\$ 300.0$ million in outstanding $5.75 \%$ Notes due 2007 of Scholastic Corporation ("the $5.75 \%$ Notes") for variable rate payments. In accordance with SFAS No. 133, the swap was considered perfectly effective and all changes in fair value were recorded to Other assets and deferred charges and

Scholastic Corporation and its wholly-owned subsidiary, Scholastic Inc., are joint and several borrowers under an amended and restated loan agreement with certain banks (the "Loan Agreement"). The Loan Agreement, which expires on August 11, 2004, provides for aggregate borrowings of up to $\$ 170.0$ million (with a right in certain circumstances to increase borrowings to $\$ 200.0$ million), including the issuance of up to $\$ 10.0$ million in letters of credit. Interest under this facility is either at the prime rate or $0.325 \%$ to $0.90 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$ and a utilization fee ranging from $0.05 \%$ to $0.15 \%$ if borrowings exceed $33 \%$ of the total facility. The amounts charged vary based upon the Company's credit rating. The interest rate, facility fee and utilization fee (when applicable) as of November 30, 2003 were $0.475 \%$ over LIBOR, $0.150 \%$ and $0.075 \%$, respectively. The Loan Agreement contains certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2002, $\$ 166.0$ million was outstanding under the Loan Agreement at a weighted average interest rate of $2.3 \%$. There were no borrowings outstanding under the Loan Agreement at November 30, 2003 and May 31, 2003, primarily due to the issuance of the $5 \%$ Notes.

Scholastic Corporation and Scholastic Inc. are joint and several borrowers under a Revolving Loan Agreement with a bank (the "Revolver"). The Revolver provides for unsecured revolving credit of up to $\$ 40.0$ million and expires on August 11, 2004. Interest under this facility is either at the prime rate minus $1 \%$, or $0.325 \%$ to $0.90 \%$ over LIBOR (as defined). There is a facility fee ranging from $0.10 \%$ to $0.30 \%$. The amounts charged vary based upon the Company's credit rating. The interest rate and facility fee as of November 30, 2003 were $0.475 \%$ over LIBOR and $0.150 \%$, respectively. The Revolver has certain financial covenants related to debt and interest coverage ratios (as defined) and limits dividends and other distributions. At November 30, 2002, $\$ 25.3$ million was outstanding under the Revolver at a weighted average interest rate of $2.8 \%$. There were no borrowings outstanding under the Revolver at November 30, 2003 and May 31, 2003, primarily due to the issuance of the $5 \%$ Notes.

Scholastic Corporation repaid the $7 \%$ Notes at maturity on December 15, 2003, in part using borrowings available under the Loan Agreement and the Revolver.

In addition, unsecured lines of credit available in local currencies to Scholastic Corporation's international subsidiaries were equivalent to $\$ 64.1$ million at November 30, 2003, as compared to $\$ 52.7$ million at November 30, 2002 and $\$ 57.8$ million at May 31, 2003. These lines are used primarily to fund local working capital needs. At November 30, 2003, borrowings equivalent to $\$ 35.4$ million were outstanding under these lines of credit, as compared to $\$ 28.0$ million at November 30, 2002 and $\$ 28.5$ million at May 31, 2003. The weighted average interest rates were $5.9 \%$ and $5.8 \%$ at November 30, 2003 and 2002, respectively, and $6.9 \%$ at May 31, 2003.

## Forward Looking Statements

This Report on Form 10-Q contains forward-looking statements. These forward-looking statements are subject to various risks and uncertainties, including the condition of the children's book and educational materials markets and acceptance of the Company's products within those markets, and other risks and factors identified in this Report, in the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2003, and from time to time in the Company's other filings with the Securities and Exchange Commission ("SEC"). Actual results could differ materially from those currently anticipated.

## SCHOLASTIC CORPORATION

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company has operations in various foreign countries. In the normal course of business, these operations are exposed to fluctuations in currency values. Management believes that the impact of currency fluctuations does not represent a significant risk in the context of the Company's current international operations. In the normal course of business, the Company's non-U.S. operations periodically enter into short-term forward contracts (generally not exceeding $\$ 20.0$ million) to match selected purchases not denominated in their respective local currencies.

Market risks relating to the Company's operations result primarily from changes in interest rates, which are managed by balancing the mix of variableversus fixed-rate borrowings. Additionally, financial instruments, including swap agreements, have been used to manage interest rate exposures. Approximately $6 \%$ of the Company's debt at November 30, 2003 bore interest at a variable rate and was sensitive to changes in interest rates, compared to approximately $12 \%$ at May 31, 2003 and approximately 49\% at November 30, 2002, with the decreases from the year-earlier period due to the issuance of the $5 \%$ Notes. The Company is subject to the risk that market interest rates will increase and thereby increase the interest charged under its variable-rate debt.

Additional information relating to the Company's outstanding financial instruments is included in Item 2—Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following table sets forth information about the Company's debt and other interest rate sensitive instruments as of November 30, 2003 (see Note 4 of Notes to Condensed Consolidated Financial Statements):

|  |  |  |  |  |  |  | cal | Maturit |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 004 |  |  |  |  |  | 07 |  |  |  |  |  | Tal |
|  |  |  |  |  |  |  | mo | in million |  |  |  |  |  |  |
| Debt Obligations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Lines of credit | \$ | 35.4 | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 35.4 |
| Average interest rate |  | 5.90\% |  |  |  |  |  |  |  |  |  |  |  |  |
| Long-term debt including current portion: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fixed-rate debt | \$ | 125.0* | \$ | - | \$ | - | \$ | 300.1 | \$ | - | \$ | 175.0 | \$ | 600.1 |
| Average interest rate |  | 7.00\% |  |  |  |  |  | 5.75\% |  |  |  | 5.00 |  |  |
| Variable-rate debt | \$ | 0.2 | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 0.2 |
| Average interest rate |  | 4.75\% |  | - |  |  |  |  |  |  |  |  |  |  |

* Scholastic Corporation repaid all \$125.0 of its outstanding 7\% Notes at maturity on December 15, 2003.


## Item 4. Controls and Procedures

The Chief Executive Officer and the Chief Financial Officer of Scholastic Corporation, after conducting an evaluation, together with other members of the Company's management, of the effectiveness of the design and operation of Scholastic Corporation's disclosure controls and procedures as of the end of the period covered by this report, have concluded that Scholastic Corporation's disclosure controls and procedures were effective to ensure that information required to be disclosed by Scholastic Corporation in its reports filed or submitted under the Securities Exchange Act of 1934 (the "Exchange Act") is recorded, processed, summarized, and reported within the time periods specified in the rules and forms of the SEC. There were no significant changes in Scholastic Corporation's internal controls or in other factors that could significantly affect these controls subsequent to that evaluation, and there were no significant deficiencies or material weaknesses in such controls requiring corrective actions.

## PART II—OTHER INFORMATION

## SCHOLASTIC CORPORATION

## Item 4. Submission of Matters to a Vote of Security Holders

The Annual Meeting of Stockholders of Scholastic Corporation was held on September 23, 2003. The following sets forth the results of the proposals presented at that meeting voted upon by the stockholders of the Company entitled to vote thereon:

Holders of the 1,656,200 shares of Class A Stock (comprising all of the outstanding shares of Class A Stock) voted in favor of the approval of an amendment to the Scholastic Corporation Employee Stock Purchase Plan.

Holders of the 1,656,200 outstanding shares of Class A Stock voted in favor of the approval of amendments to the Scholastic Corporation 1997 Outside Director's Stock Option Plan.

Holders of the 1,656,200 outstanding shares of Class A Stock voted in favor of electing Rebeca M. Barrera, Ramon Cortines, Charles T. Harris III, Andrew S. Hedden, Mae C. Jemison, Peter M. Mayer, Augustus K. Oliver, Richard Robinson and Richard M. Spaulding as directors to serve until the next annual meeting of stockholders and until their respective successors are duly elected and qualified.

Holders of the Common Stock elected the following three nominees as directors to serve until the next annual meeting of stockholders and until their respective successors are duly elected and qualified. Votes cast by holders of the Common Stock were:

|  | For | Withheld |
| :---: | :---: | :---: |
| John L. Davies | 32,650,219 | 1,067,105 |
| Linda B. Keene | 32,649,871 | 1,067,453 |
| John G. McDonald | 32,790,985 | 926,339 |

## SCHOLASTIC CORPORATION

## Item 5. Other Information

## Pre-Approval of Non-Audit Services

In accordance with Section 10A(i) of the Exchange Act, the Audit Committee of the Board of Directors of Scholastic Corporation has pre-approved the provision of all non-audit services to be provided to the Company by its independent auditors, Ernst \& Young, LLP, as permitted by Section 10A.

## Investor Relations

The Company posts on its Web site, www.scholastic.com/aboutscholastic/investor/index.htm, the date of its upcoming financial press releases, investor presentations, and telephone investor calls at least five days prior to dissemination. The Company's investor calls are open to the public and remain available to the public through the Company's Web site for at least five days thereafter.

## SCHOLASTIC CORPORATION

## Item 6. Exhibits and Reports on Form 8-K

(a) Exhibits:
31.1 Certification of the Chief Executive Officer of Scholastic Corporation filed pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

Certifications of the Chief Executive Officer and Chief Financial Officer of Scholastic Corporation furnished pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
(b) Reports on Form 8-K:

- A Current Report on Form 8-K was filed with the SEC on September 23, 2003 reporting under Item 12 (Results of Operations and Financial Condition) a press release regarding results of operations for Scholastic Corporation's fiscal quarter ended August 31, 2003.
- A Current Report on Form 8-K was filed with the SEC on December 17, 2003 reporting under Item 12 (Results of Operations and Financial Condition) a press release regarding results of operations for Scholastic Corporation's fiscal quarter ended November 30, 2003.


## SCHOLASTIC CORPORATION <br> SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## SCHOLASTIC CORPORATION

(Registrant)

Date: January 9, 2004
/s/ Richard Robinson
Richard Robinson
Chairman of the Board,
President, and Chief
Executive Officer

Date: January 9, 2004
/s/ Kevin J. McEnery

Kevin J. McEnery
Executive Vice President and
Chief Financial Officer

## SCHOLASTIC CORPORATION CURRENT REPORT ON FORM 10-Q, DATED NOVEMBER 30, 2003

## Exhibits Index

31.1 Certification of the Chief Executive Officer of Scholastic Corporation filed pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2 Certification of the Chief Financial Officer of Scholastic Corporation filed pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

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Certifications of the Chief Executive Officer and Chief Financial Officer of Scholastic Corporation furnished pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD\&A").

## QuickLinks -- Click here to rapidly navigate through this document

I, Richard Robinson, the principal executive officer of Scholastic Corporation, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Scholastic Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: January 9, 2004
/s/ Richard Robinson

Richard Robinson
Chairman of the Board,
President and Chief Executive Officer

## QuickLinks

Exhibit 31.1

## QuickLinks -- Click here to rapidly navigate through this document

I, Kevin J. McEnery, the principal financial officer of Scholastic Corporation, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Scholastic Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: January 9, 2004
/s/ Kevin J. McEnery

Kevin J. McEnery
Executive Vice President
and Chief Financial Officer

## QuickLinks

Exhibit 31.2

QuickLinks -- Click here to rapidly navigate through this document

Exhibit 32

## Certification

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 with Respect to the Quarterly Report on Form 10-Q
for the Quarter ended November 30, 2003
of Scholastic Corporation

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of section 1350, chapter 63 of title 18, United States Code), each of the undersigned officers of Scholastic Corporation, a Delaware corporation (the "Company"), does hereby certify to the best of such officer's knowledge, that:

1. The Company's Quarterly Report on Form 10-Q for the quarter ended November 30, 2003 (the "Form 10-Q") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. Information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: January 9, 2004

Dated: January 9, 2004
/s/ Richard Robinson

Richard Robinson
Chief Executive Officer
/s/ Kevin J. McEnery

Kevin J. McEnery
Chief Financial Officer

The certification set forth above is being furnished as an exhibit solely pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and is not being filed as part of the Form 10-Q or as a separate disclosure document of the Company or the certifying officers.

## QuickLinks

Exhibit 32

Certification Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 with Respect to the Quarterly Report on Form 10-Q for the Quarter ended November 30, 2003 of Scholastic Corporation


[^0]:    (1) Includes amortization of prepublication costs and other intangibles with definite lives.

